

Needs Assessment Section Content

Conducting a needs assessment is one of the first steps to creating a strategic plan. A needs assessment provides data about what the community is already doing well and areas that could use improvement. It informs the strategic planning process and helps those who are creating the plan focus their efforts. Orange County's needs assessment was community-wide and consisted of four data collection strategies: focus groups, surveys, community meetings, and key informant interviews.

These sub-sections include all of the materials used as part of the community-wide MAP Needs Assessment:

1. Focus Groups: A focus group discussion guide and publicity flyer
2. Surveys: A copy of the community-wide survey
3. Community Meetings: All of the materials used to support the MAP Community Planning Meetings, including publicity, a facilitation guide, and presented data
4. Key Informant Interviews: A copy of the key information interview template