



**ORANGE COUNTY  
HIGH IMPACT OPIOID ABATEMENT  
STRATEGIES**

**Funding Proposal Application Form  
Application Due Date: February 21, 2025**

| <b>Applicant Agency: General Information</b>               |  |  |  |  |
|--|--|--|--|--|
| <b>Legal Name</b>  | SADD, Inc.   |  |  |  |
| <b>Address</b>   | 3820 W. Happy Valley Rd, Ste 141-425; Glendale, AZ 85310   |  |  |  |
| <b>Type of Agency (check one)</b>                          | <input type="checkbox"/> Government/<br>Public Authority   | <input checked="" type="checkbox"/> Non-Profit | <input type="checkbox"/> For-Profit Business |  |
| <b>Telephone</b>   | 508-481-3568   |  |  |  |
| <b>Website</b>   | <a href="http://www.sadd.org">www.sadd.org</a>   |  |  |  |
| <b>Primary Contact Full Name</b>                           | Scott Myers  |  |  |  |
| <b>Title</b>   | Executive Director   |  |  |  |
| <b>Email</b>   | <a href="mailto:smyers@sadd.org">smyers@sadd.org</a>   |  |  |  |
| <b>Telephone</b>   | 636-357-4678 (c)   |  |  |  |
| <b>Name of Project</b>                                     | Enhance Medication Safety to Prevent Misuse Among Students   |  |  |  |
| <b>Total Application Funding Requested</b>                 |  | \$ <b>600,000</b>                              |  |  |
| <b>Funding Period Requested (MM/DD/YYYY)</b>               | <b>Start Date</b>  | <b>End Date</b>                                |  |  |
|  | 7/1/25   | 6/30/28  |  |  |
| <b>Selected NC MOA Option A Strategy (Number and Name)</b> | 6. Early Intervention  |  |  |  |
| <b>Agency Mission and Vision Statements</b>                | SADD empowers and mobilizes students and adult allies to engage in positive change through leadership and smart decision-making. All Students collaborate to create a healthier and safer world, one positive decision at a time. Our mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on |  |  |  |

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|  | peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive life decisions that will carry them throughout life. |
|--|--|

Use font size 12 throughout document.

As a **separate Excel file**, submit a completed **Budget Worksheet**.

Submit application to [tstancil@orangecountync.gov](mailto:tstancil@orangecountync.gov) with a subject line of – RFA: Opioid Settlement Funds – [Organization name]. Will receive Receipt of Application email upon submission. If email is not received within 24 business hours, reach out to Tonya Stancil, Harm Reduction Coordinator at [tstancil@orangecountync.gov](mailto:tstancil@orangecountync.gov).

[Opioid Settlement Funds Awards | Orange County, NC](#)

**1. Proposal Summary** *(no more than 250 words, required but not scored)*

“Students Against Destructive Decisions” is a national non-profit dedicated to the safety and wellness of all students. Founded as Students Against Driving Drunk, SADD now, using 40 years of expertise to facilitate educational and engaging programming, operates through school and community chapters (like student clubs) dedicated to advocating healthy decision-making. SADD was founded on the simple philosophy that young people, empowered to help each other, are the most effective force in prevention.

Educate high school and college students about the importance of securing medications, including increased awareness of medication misuse and its consequences, as well as awareness of campus and community resources for substance misuse and mental health. In doing so, SADD will distribute a specific number of locking pill vials (LPVs) on campuses across the county in conjunction with hosting informational sessions on LPV and prescription and other drug misuse or incorporating them into other events where vials are distributed alongside educational materials. SADD will collect and analyze data through unique QR code that is placed on all LPV distributed and disseminate data report at the conclusion of project in partnership with the Rocky Mountain Poison and Drug Safety organization. With the educational component, SADD will develop materials explaining the benefits of using locking pill vials and tips for responsible medication management, as well as offer materials, online resources, and administer a social media campaign on medication safety and the risks of misuse.

## 2. Project Narrative

### A. Assessment of Community Need (16 points, page limit: not to exceed 1 ½ pages)

Nearly every person in North Carolina has been touched in some way by addiction. Whether it's through personal experience, or that of a family member or a friend, the opioid epidemic has hurt people all across our state.

- Five people die from opioid overdoses every day.
- More people die from opioid overdoses than car crashes.
- More than 2,000 North Carolinians died of an opioid overdose in 2017 – a 32 percent increase over the previous year.
- Between 1999 and 2017, more than 13,169 North Carolina residents have lost their lives to unintentional opioid overdoses.
- The number of unintentional overdose deaths in 2017 was nearly 17 times higher than in 1999.
- The number of unintentional opioid overdose deaths has more than doubled in the past decade.

In North Carolina, 65,000 or 8.14% of 12- to 17-year-olds report using drugs in the last month; nearly 3% report misusing opioid-related medication.

Positive youth direct development/participation in prevention is key to success. Using an array of resources (e.g., surveys and education), students connect their schools to information and program opportunities. Through SADD, youth become skilled, educated agents for initiatives promoting safety and health. The LPVs (<https://safe-rx.com/>) are an innovative new solution to mitigate drug misuse, ensuring only the patient can access medications in a vial secured with a 4-digit code (10,000 possible combinations). Early results with LPVs show this added protection stops tampering (pilfering) and provides a “pause in consideration” for diversion. Similar programs have been conducted on other college campuses. In a similar project, the market-leading LPV supplier used their proprietary software tool to show the ROI on approximately 270,000 large vials distributed over the course of the 3-year program: 22,220,000+ pills can be secured with 904 pilfering events prevented, 172 Addiction Disorders prevented, and 54 Heroin transitions prevented. That said, the longer success measurement will include the growth of SADD's high school and college chapters. Chapter growth directly impacts the number of substance misuse prevention and education events it can have on campuses, thus impacting more students every year. Chapter recruitment will be a part of the outreach efforts and a contributing success factor.

The focus of the program will be in the public universities and high schools within Orange County that provide services to teens and young adults. As this is an entirely student peer-to-peer approach, each campus representative will be from that student body. They will already have the personal awareness of any inequities in that environment and in addition,

specific training of the impact of care issues will be taught to these campus representatives as a special sensitivity. Ongoing dialog between the SADD North Carolina Program Coordinator and the Campus representatives will always be open and encouraged to identify opportunities for remediating inequity. In addition, at least one of the ChatBot survey questions will probe student perceptions of inequities in care, with comparative analysis on inequities across different campuses. These will be reported by the SADD National organization at the end of each year with an annual report on recommendations rendered.

**B. Project Description and Program Sustainability** (28 points, page limit: not to exceed 3 pages)

SADD is highly experienced – and has a stellar reputation – for the implementation of programs such as the one proposed. In 2023, the SADD Board of Directors approved a strategic plan that prioritized the creation and/or seeking out of new mental health and substance misuse prevention programming, expanding student membership, chapters, and programmatic partnerships that advanced its resources, and strengthen the organization through increased financial resources. This proposal is therefore at the core mission of our non-profit organization. SADD has commitments with several strategic partners to assist in advancing this plan and thus fighting the opioid epidemic in North Carolina, including within Orange County.

SADD has firmly committed to the state of North Carolina, by already receiving funding from the NC Department of Transportation Highway Safety office to support a dedicated staff member and to recruit chapters and expand traffic safety programming across the state. While that staff member is contracted and dedicated to traffic safety-related prevention programming, their work has already laid the foundation for this project, allowing for opioid prevention programming to access existing chapters, expand and engage in established partnerships, and utilize operational resources now already created. Management oversight, along with resource accessibility, is established, albeit opioid abatement funding will be needed for this increased work. SADD will recruit and employ at minimum one fully dedicated NC/Orange County-based staff member to coordinate the implementation of this effort. This individual will be responsible for engaging SADD’s current chapters and interacting with its partners, including the Rocky Mountain Poison and Drug Safety organization (highly respected and well known) see <https://www.rmpds.org/>. On every one of the selected school campuses, a SADD representative will be at that facility – along with Faculty advisors. These reps will know and understand their campus culture and be trained to navigate this effort to ensure accessibility on their campus and with their students. Student volunteers and interns will also be recruited, particularly for the college/university outreach, to assist in making inroads within the schools and its student body.

Funding from the opioid abatement grant will support a fully dedicated new part-time or full-time program coordinator for this project, stipends for interns and faculty needs on a local basis, data collection and dissemination, free LPVs for students, and various overhead needs.

We are targeting impressionable high school and college-aged youth through their campus environments. We will distribute 60 Dram versions of a Locking Prescription Vial “LPV” (used for safely storing medications) that will: a) Have the physical characteristics of a medication vial with a pre-set tumbler locking cap; b) Contain within it, educational materials on the necessity for the safe storage of controlled substances, including Opioids, Benzodiazepines, and Stimulants; c) Have a highlighted “QR Code” sticker with a powerful invitation to participate in anonymous research around drug misuse, diversion, and the attitudes and the effectiveness of

LPVs in their dormitories and homes. The “QR” code navigates to a HIPAA- compliant “ChatBot” on their mobile device to answer survey questions. A tangible example of a method for securing harmful substances, plus the additional education materials both delivered on a one-to-one peer group member – added to any interaction on the survey will have a lasting effect on these young people who are the most vulnerable group for SUD initiation.

SADD’s school-based and youth-focused programs have demonstrated effectiveness in preventing drug misuse and are effective in preventing the use of opioids. SADD will target the distribution of surveys with pre-determined questions developed in partnership with Rocky Mountain Poison and Drug Safety Labs, collected anonymously through the company MedChat, to high school and college students on campuses it currently has relationships/chapters with and growth in areas of underserved and/or high incidents of opioid use. By working through the school systems, SADD builds a team of student leaders and adult allies to both educate and prevent substance use. To achieve the best results, the following efforts will be deployed:

- SADD will hire a Program Coordinator to implement this effort. This individual will be responsible for engaging SADD’s current chapters and adult allies within the state and expanding upon to target the counties (and schools) we will prioritize. In addition, SADD will bring on student interns on campuses as necessary, particularly for the universities, to build student leaders in this effort, helping make inroads within the schools as well as fulfill what SADD has proven is most effective: young people, empowered to help each other, are the most effective force in prevention.
- Faculty and/or staff partners will be identified within the school systems to assist in scheduling and approving student outreach and engagement activities on campus. Funding will be allocated for these support services provided by faculty and staff as needed.
- Events will be held on campuses to distribute free LPVs with attached QR codes, which will support qualitative data collection through “ChatBot” Mobile Outreach to assess usability, likeability, and misuse intervention. Funding will be allocated for marketing signage, giveaway items for those participating, food, and perhaps entertainment to ensure student interest, engagement, and participation. Random drawings for gift cards and/or give-away items will also help ensure a greater opportunity to engage students and receive this vital feedback.
- The free student LPV will contain education, prevention, and even intervention resources to support greater access to mental health and substance use/abuse services for young people to access as needed. This will be complemented by the similar and additional information on tables at these events, staffed by the Program Coordinator and/or interns, which funding will be allocated to print and distribute. Additionally, SADD will make available a wider range of education and prevention resources and work to recruit SADD students and chapters on campuses to ensure ongoing efforts continue after specific funding ends.

SADD’s prevention and education outreach efforts within the state will increase significantly. SADD’s current status in North Carolina is great, with over 50 SADD chapters, over 30 state

partnerships, and holding, on average 8-12 events on campuses across the state every month with youth leaders. The longer success measurement will include the growth of SADD's high school and college chapters. Chapter growth directly impacts the number of substance use/misuse prevention and education events it can have on campuses within the state, thus impacting more students every year. Chapter recruitment will be a part of the outreach efforts and a contributing success factor.

SADD is seeking a three-year commitment to this project while continuing to seek additional funding for its sustainability plan in North Carolina/Orange County. It is important to collect data in order to demonstrate the importance of the technology for prevention and the potential funding/reimbursement for LPVs in the future. Because of that, it is vital for this project to continue beyond year-one, thus the request being a three-year funding request, so that there is an opportunity to witness changes in data and incidences. By doing so, the likelihood of additional funding beyond the Opioid Abatement Council in Orange County will be greater. However, while the primary funding for this program is being requested through this grant, SADD and its partners will seek additional funding through private and public sources. SADD has a very robust corporate partnership program and a growing bi-annual fundraising appeal that allows for both restricted and unrestricted funds that it plans to target potential North Carolina-specific donors.

**C. Equity Impact** (8 points, page limit: not to exceed ¾ page)

SADD does not discriminate in any program based on race, color, religion, sex, national origin, age, gender identify or expression, disability, sexual orientation, or any other characteristic as protected by law. SADD's values include:

- Student-Led: SADD students lead at the national and state levels, rooted in our school and community-based, peer-to-peer chapters.
- Action: SADD develops and shares prevention programming to engage students in the pursuit of healthy decision-making.
- Inclusion: SADD fosters a sense of belonging among students from a wide range of identities and experiences who are committed to improving the health and safety of all students and communities.
- Leadership: Students and adult allies passionately advance the mission of SADD through character, integrity, and service.

This project is specifically designed to address the issues highlighted by the FDA's Substance Abuse and Mental Health Services Administration (SAMHSA) reporting on Drug Misuse and Diversion among College Students (and high school students). Pilfering ("took from a friend or relative") and free distribution to nonprescription holders ("got from a friend or relative for free") account for over 35% of how non-secured controlled substances are distributed. The two cornerstones of Opioid misuse prevention are education and access, both of which this program addresses with the most vulnerable demographics (ages 15-21). And as mentioned before, as this is an entirely student peer-to-peer approach, each campus representative will be from that student body. They will already have the personal awareness of any inequities in that environment and in addition, specific training of the impact of care issues will be taught to these campus representatives as a special sensitivity. Ongoing dialog between the Program Coordinator and the Campus representatives will always be open and encouraged to identify opportunities for remediating inequity. In addition, at least one of the ChatBot survey questions will probe student perceptions of inequities in care, with comparative analysis on inequities across different campuses. These will be reported by the SADD National organization at the end of each year with an annual report on recommendations rendered.

**D. Organizational Readiness** (20 points, page limit: not to exceed 3 pages)

SADD's mission is to empower and mobilize students and adult allies to engage in positive change through leadership and smart decision-making. We accomplish this mission by creating, equipping, and sustaining a network of student-run chapters in schools and promoting resilience, leadership, and advocacy skills so that young people make positive life decisions that will carry them throughout life. SADD was founded on the simple philosophy that young people, empowered to help each other, are the most effective force in prevention.

SADD is positioned to complete prevention and education projects and leverage them into ongoing community action, thanks to students maintaining their engagement with SADD alumni through college and beyond. SADD's impact and reach are buoyed through the efforts of our local chapters, states, and national offices working in concert. This combination makes SADD one of the most sustainable prevention efforts deployed to improve the well-being of youth. SADD chapters are the most effective form of peer-to-peer education.

- [https://tntrafficsafety.org/sites/default/files/ffv\\_2025\\_thso\\_grant\\_awards.pdf](https://tntrafficsafety.org/sites/default/files/ffv_2025_thso_grant_awards.pdf)
- [https://www.hometownstations.com/news/ohio-traffic-safety-office-aims-to-expand-educational-program-to-prevent-drug-impaired-teen-driving/article\\_0f74cdd8-b723-11ef-ae22-1b999b419c89.html](https://www.hometownstations.com/news/ohio-traffic-safety-office-aims-to-expand-educational-program-to-prevent-drug-impaired-teen-driving/article_0f74cdd8-b723-11ef-ae22-1b999b419c89.html)
- <https://www.thetimes-tribune.com/2024/11/06/carbondale-area-sadd-senior-members-attend-conference/>

SADD has partnered with evidence-based programs and organizations to address the opioid epidemic through various outlets. Thanks to partners like Substance Use Prevention Education (SUPE) and our engagement with the National Institute on Drug Abuse (NIDA), SADD deploys educational video content, prevention-related pamphlets, handouts, and resources and supports student-led campaigns geared toward engaging and empowering youth to help each other in preventing substance use, including opioid use, across the country in person and virtually. In doing so, SADD conducts thousands of events across the country and distributes materials in the millions to educate and prevent destructive decisions.

In North Carolina, SADD has an established footprint with existing student chapters, motivated students, and strong partnerships and collaborators. In addition, in the fight against the opioid epidemic, SADD has applied to numerous states in partnership with SAFE-Rx and others mentioned in this application.

This proposal is therefore at the core mission of our non-profit organization. SADD has commitments with several strategic partners to assist in advancing this plan and thus fighting the opioid epidemic in North Carolina. SADD has negotiated 'Contribution-in-Kind' pricing for the LPVs with the market leader in medication safe storage devices. Additionally, SADD has negotiated with the leading HIPAA compliant ChatBot vendor, to implement the survey

questions and collect data under the direction of the Rocky Mountain Poison and Drug Safety organization.

**E. Evidence of Collaborations/Partnerships** (10 points, page limit: not to exceed 1 ¼ pages)

The Rocky Mountain Poison and Drug Safety organization has agreed to contract with SADD and a ChatBot supplier, MedChat, for research design and data collection on the efficacy of LPVs freely distributed to students to help determine if this innovative approach to controlled substance storage impacts misuse and diversion. SADD and the Safety organization will recruit the collaboration of UNC college of pharmacy and seek participation from Student Pharmacists who will help the next generation of pharmacists.

**F. Performance Measures and Program Evaluation** (18 points, page limit: not to exceed 1 page)

Success will be measured in three ways: 1) The number of LPV's actually distributed on the basis of one-to-one peer group harm reduction conversations; 2) Surveys completed through the unique ChatBot technique; and 3) the number of survey participants indicating (a) that the LPV was used successfully, and (b) that the LPV/educational experience made a lasting impact on them vis a vis avoidance of misuse and diversion of dangerous drugs. In a similar project, the market-leading LPV supplier used their proprietary software tool to show the ROI on approximately 270,000 large vials distributed over the course of the 3-year program: 22,220,000+ pills can be secured with 904 pilfering events prevented, 172 Addiction Disorders prevented, and 54 Heroin transitions prevented. That said, the longer success measurement will include the growth of SADD's high school and college chapters. Chapter growth directly impacts the number of substance misuse prevention and education events it can have on campuses, thus impacting more students every year. Chapter recruitment will be a part of the outreach efforts and a contributing success factor. Categories of outcomes tracked: 1. Quantitative data on the Usability and Likability of the LPV; 2. Continuous improvement techniques for implementation in subsequent years (years 2,3) in the program; 3. Self-reported, anonymous use of controlled substance misuse and diversion; 4. Any impact on harm reduction due to lessening of SUD initiation. This project is specifically designed to address the issues highlighted by the FDA's Substance Abuse and Mental Health Services Administration (SAMHSA) reporting on Drug Misuse and Diversion among College Students. Pilfering ("took from a friend or relative) accounts for 3.2% and free distribution to nonprescription holders ("got from a friend or relative for free") at 32.3% represent over 35% of how non-secured controlled substances are distributed. The two cornerstones of Opioid misuse prevention are education and access, both of which this program addresses with the most vulnerable demographics (ages 15-21). Also, one of the foremost principles of prevention consistently cited is positive youth development. Positive youth development is the very essence of SADD. [Research](#) shows that their participation in prevention is key to success and using the array of resources available in their cities and states, SADD members seek out and connect their school communities to information, ideas, educational materials and funding, training, and program opportunities. [Prevention programs](#) must be designed to enhance resiliency and protective factors and move toward reversing or reducing known risk factors. SADD applies this prevention knowledge through its implementation design and strategies, which include engaging youth in awareness and education events, empowering youth to assist in planning and holding said events and mobilizing youth to attend events and participate in post-event follow-up. SADD contains elements of scientifically grounded prevention principles recognized and endorsed by NIDA (National Institute for Drug Abuse), NIH (National Institute of Health), and CSAP (Center for Substance Abuse Prevention).

*Include in the same PDF document as this form, after the Certifications section below, the following required documents. If an item is not applicable to your organization, please indicate this by an "N/A" and explain why it is not applicable.*

- 3. Letters of Commitment and/or Support (Up to 5 letters)**
- 4. Latest Audited Financial Statements**, including Management letter (Attach letter of explanation if unable to provide)
- 5. Documentation of Tax Identification Number** (can be IRS Determination Letter for non-profit agencies)
- 6. Certificate of Insurance**
- 7. For non-profit agencies only:**
  - A.** IRS Determination Letter: provide a copy of an IRS determination letter which states that your organization has been granted exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. The organization's name on the letter must match your current organization's name and address. This IRS determination letter can also satisfy the documentation requirement of your organization's tax identification number (TIN).
  - B.** Verification of 501(c)(3) Status Form: If applicable, an Authorized Representative must annually submit verification that the organization remains a qualified 501(c)(3) tax-exempt organization.
  - C.** Copy of Form 990 Federal Tax return filed for latest fiscal year.
  - D.** Agency organizational chart.
  - E.** Current Board of Directors Roster with names, addresses, office terms (with dates), and professional and/or community affiliations.
- 8. For-profit agencies only:**
  - A.** Current Board of Directors Roster with names, addresses, office terms (with dates), and professional and/or community affiliations.
  - B.** Appropriate tax form filed with IRS filed for latest fiscal year.
  - C.** Agency organizational chart.

*Insert/Attach these required documents here.*

**9. Certifications and Required Forms**

**A. Application Certification**

I have reviewed this application for accuracy.

I understand that Opioid Abatement funds are intended to address specific remediation activities as identified under the NC Memorandum of Agreement (MOA) for the Opioid Settlement Funds.

I understand that these opioid settlement funds are subject to State laws and regulations, and I have read the MOA and agree to the requirements.

I certify that the requested funds will be used in compliance with these requirements and with all requirements outlined in the Orange County High Impact Opioid Abatement Strategies RFA.

I agree to submit invoices and other relevant documentation to Orange County to pay or be reimbursed, as well as quarterly status reports, by the date stated in the contract.

I understand that **Orange County** requires agencies with receipts less than \$500,000 that do not have a financial audit (or a financial report), prepared by a certified public accountant (CPA) to complete schedule of Receipts and Expenditures form. An agency does not need to complete this form if it has a prepared audit/report it can submit for the calendar year ending December 31, 2022 or the fiscal year ending June 30, 2023. Agencies with receipts totaling \$500,000 or more, from any source, must submit a CPA-certified financial audit.

financial statements for each year that opioid settlement funding is provided to my organization, and that Orange County may monitor the program during the award period.

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| Agency Authorized Official<br>(print name) | Scott Myers   |
| Signature                                  |  |
| Title                                      | Executive Director  |
| Date                                       | 2/21/25   |

|  |   |
|--|---|
| Board Chair/Elected Official<br>(print name) | Rich Levitan  |
| Signature                                    |  |

|       |                 |
|-------|-----------------|
| Title | Board President |
| Date  | 2/21/25         |