

Housing Work Group Meeting 5

Orange County Department on Aging
2012-2017 Master Aging Plan



Welcome!

Introductions

- Name
- Organization, Affiliation, or Interest

Work Group Process: Meetings 1

Meeting 1: “Where We’ve Been and Where We’re Going” – Nov. 30th

- Review of MAP Process
- Overview of work group process
- Identify important work group subtopics
 - Affordable housing options
 - Need for housing with services & housing models (e.g. family care homes, co-housing)
 - Charles House may be able to serve as an umbrella organization
 - New building & regulations
 - Parking regulations, ADU regulations
 - Habitat for Humanity – Rusch Hollow neighborhood
 - St. Paul’s Church – Rogers Rd. neighborhood
- **Homework #1: Housing Matrix**

Meetings 2

Meeting 2: “Barriers and Facilitators of Success” – Jan. 9th

- Three speakers:
 - Loryn Clark – Town of Chapel Hill Affordable Housing Strategy
 - Michael Harvey – Orange County Consolidated Plan
 - Tara Fikes – Orange County HOME Consortium Action Plan
- Reviewed housing matrix.
- Divided into three subgroups:
 - Owned/rental housing stock
 - SROs, ADUs, Habitat’s building project)
 - Subsidized congregate
 - Carolina Spring, Eno Haven
 - HUD 202, tax credits, special assistance payments
 - Unsubsidized congregate
 - CCRCs
 - Regulations affecting businesses
 - Buildable land in Orange County
 - **Homework #2:** Problems & Solutions Sheet

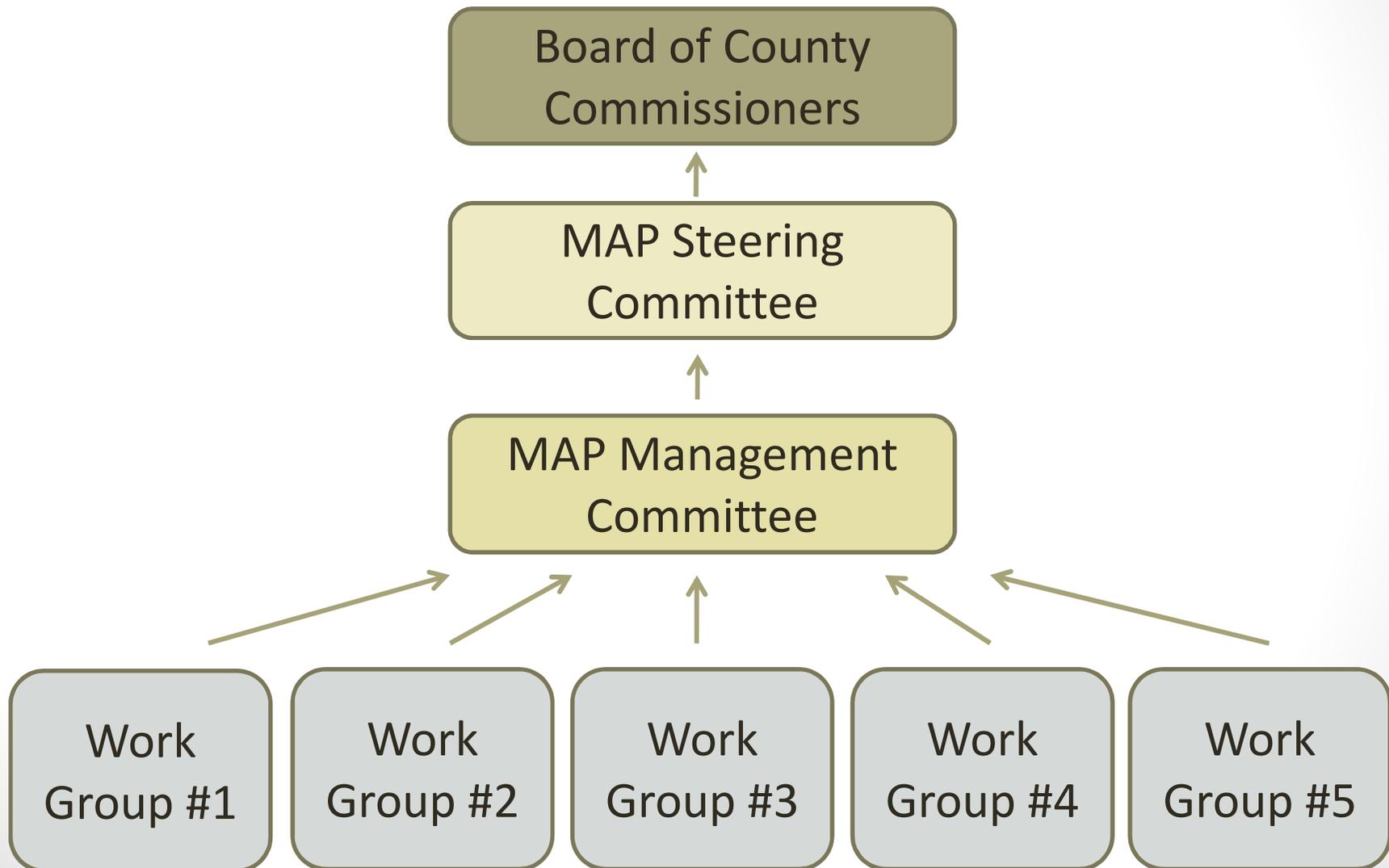
Meeting 3

- **Meeting 3: “Focus on Solutions” – Jan. 24th**
 - Review compiled problems & solutions worksheet
 - Information needs about housing stock
 - Representation of older adults in planning
 - Housing stock
 - Accessory Dwelling Units
 - Universal Design
 - Available subsidies
 - Discuss how to make solutions more specific
- **Homework #3:**
 - **Review solutions for Unsubsidized Congregate Housing**
 - **Solution Evaluation Worksheet**
 - **Transform problems/solutions into objectives/strategies and assign to MAP goals.**

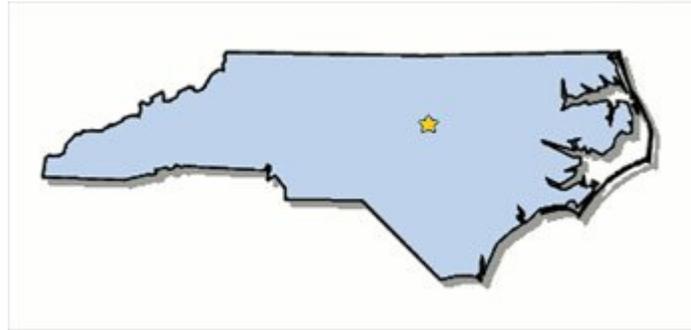
Meetings 4 and 5

- **Meeting 4: “Importance and Feasibility: Drilling Down to Objectives” – Jan. 31st**
 - Review and discuss structure of objectives
 - Review and discuss evaluation of strategies
 - Summary will be sent to everyone as a resource
 - **Homework #4: Prioritization survey**
- **Meeting 5: “What Will Success Look Like?” – Feb. 6th**
 - Review prioritization rankings
 - Finalize proposed strategies to achieve each objective
 - Select indicators of success for each strategy identified under each objective
 - Further opportunities for involvement.
 - Submit work to MAP Management Team

MAP Participant Structure



MAP Goals



Goal 1: Empower older adults, their families, and other consumers to make informed decisions and to easily access health and long-term care options

Goal 2: Enable older adults to age in their place of choice with appropriate services and supports

Goal 3: Empower older adults to enjoy optimal health status and to have a healthy lifestyle

Goal 4: Promote the safety and rights of older and vulnerable adults and prevent their abuse, neglect, and exploitation

MAP Goals, Cont.

Goal 5: Empower older adults to engage in the community through volunteerism, lifelong learning, and civic activities

Goal 6: Prepare Orange County for an aging population

Goal 7: Promote an adequate direct care workforce for an aging population and opportunities for older workers

Goal 8: Maintain good stewardship of publicly funded services

Discussion: Ground Rules

1. There are no bad ideas or solutions
2. Participate! We want to hear from everyone
3. Listen respectfully to others
4. Mind the allotted time on the agenda
5. Use plain language (limit acronyms and jargon)
6. Assume best intentions
7. Other rules?



Survey Results – All Objectives

Rankings:

- Objective 1 75% (9) ranked 1st 51 points
 - Orange County and the towns of Chapel Hill, Carrboro and Hillsborough will jointly develop a housing plan for Orange County's increasing older adult population.
- Objective 2 45.4% (5) ranked 1st 43 points
 - Protect and increase the number of affordable housing options for low and middle-income older adults.
- Objective 4 18.2% (2) ranked 1st 36 points
 - Increase the proportion of the housing stock that accommodates the needs of older adults through universal design features.
- Objective 5 18.2% (2) ranked 2nd 28 points
 - Encourage the participation of older adults and their advocates in ongoing housing planning efforts in Orange County.
- Objective 3 18.2% (2) ranked 2nd 24 points
 - Identify and organize older adults who want to create intentional communities (e.g., co-housing).

Survey Results – Objective 1

- MAP Goal 6, Objective 1

Comments:

- Strategy 4 is too broad – how do you do this?
- Define older
- Remove the municipalities
- Is income the only relevant discriminator? How about functional status?
- Cost: 2K using City and Regional Planning interns, staff time, consultant, local universities (UNC, Duke, NCCU).

Survey Results – Objective 2

- MAP Goal 6, Objective 2
- Strategy 2 54.5%(6) ranked 1st 37 points
- Strategy 3 27.3%(3) ranked 1st 30 points
- Strategy 4 9.1% (1) ranked 1st 26 points
- Strategy 5 9.1%(1) ranked 1st 26 points

Comments:

- “Preserve” instead of “protect”
- Change “look at” to “evaluate”
- Overlap between strategies 2 and 3
- Cost: #5 will be most expensive

Survey Results – Objective 3

- MAP Goal 2, Objective 3

Comments:

- Lack of a strategy?
- “Better define intentional communities. Not just identify and organize but help them actually do it.”
- “Identify and assist in organizing...”

Survey results – Objective 4

- MAP Goal 2, Objective 4
- Strategy 6 62.5%(5) ranked 1st 13 points
- Strategy 7 57.1%(4) ranked 1st 11 points

Comments:

- “standards applicable to *a significant fraction of all new...*”
- Is universal design enough? Are there other things that need to be addressed?
- Rather than “new developers”, we might want to say “new developments”

Survey Results – Objective 5

MAP Goal 5, Objective 5

- Strategy 11 30% (3) ranked 1st 35 points
- Strategy 8 30% (3) ranked 1st 33 points
- Strategy 10 22.2% (2) ranked 1st 33 points
- Strategy 12 30% (3) ranked 1st 32 points
- Strategy 9 40% (4) ranked 2nd 28 points

Comments:

Survey results - Indicators

- “It seems to me that for those objectives that can be, there ought to be quantifiable goals/targets and timelines so that progress can, in fact, be measured. For example, once a housing study is done, then it ought to be possible to develop quantifiable goals for various types of housing, etc.”

Thank you for your participation!

Public comment sessions:

Tues, Mar 13	10 am	Seymour Center
Tues, Mar 15	7 pm	Central Orange Senior Center
Mon, Mar 19	11 am	Central Orange Senior Center
	6 pm	Seymour Center
Wed, Mar 21	2 pm	Century Center, Carrboro
	6 pm	Lattisville Grove Church in Hurdle Mills
Thurs, Mar 22	10 am	McCoys Temple in Efland

