

GREENE TRACT PROJECT UPDATE

Planning for the future of our community, *together.*



WHAT IS THE MASTER PLANNING PROJECT?

Orange County, the Town of Chapel Hill, and the Town of Carrboro have launched a ten-month process to co-create a shared vision and master plan for the Greene Tract alongside the community. A conceptual land use plan for this 167-acre parcel was approved back in 2021 to include:

- Development, which may consist of low intensity commercial, service uses, and maker/incubator space as well as affordable housing
- Environmental preservation
- Public school and recreational site

The project is accompanied by community engagement.

MEET THE PROJECT TEAM

The Greene Tract Master Plan is being developed by design consultant Thomas & Hutton in collaboration with a community engagement consultant team from Gensler and VHB. Throughout the engagement process, Gensler and VHB will be working with T&H to incorporate community input into the Master Plan design to ensure the community's vision is being realized.

Community engagement is being advised by an Engagement Team as defined by the 2021 Interlocal Agreement among Orange County, the Town of Chapel Hill, and the Town of Carrboro. This Engagement Team consists of staff from the three jurisdictions, the Rogers-Eubanks Neighborhood Association (RENA), affordable housing partners, and Chapel Hill-Carrboro City Schools; they meet monthly to co-design the engagement process with the Gensler/VHB and Thomas & Hutton teams.

CO-CREATING WORKSHOP #1

Gensler, VHB, Thomas & Hutton, and the Engagement Team worked together from February to April to develop and finalize the plan for the first Greene Tract community workshop, including:

- Date and time
- Objectives and goals
- Potential locations
- Discussion topics
- Advertising materials
- Exercises / activities
- Accommodations
- Facilitation



HIGHLIGHTS FROM WORKSHOP #1

On April 14th, 77 members of the community met at Morris Grove Elementary School to share their perspectives and ideas for the development of the Greene Tract. After signing in, community members added their thoughts to a series of arrival prompts and listened in on a brief project overview presentation.

The first community workshop followed a roundtable format, with facilitated discussions focused on three topics: Housing, Community Development, and Connectivity & Open Space. Input from these discussions is currently being analyzed by the master plan and community engagement teams in preparation for Workshop #2 this summer.

Did You Know?

The historic Rogers Road community has origins that date back as far as the 1700s. By the late 1800s, black-owned family farms and sawmills made up this neighborhood. In the 1960s, current residents began exploring, building relationships, sharing stories, and creating memories on the Greene Tract.

WHAT'S COMING UP NEXT?

June 9 Plan Workshop

Join us for the second Greene Tract workshop to see how community input from the Launch Workshop is being incorporated into the Master Plan and provide your feedback on preliminary designs. The Plan Workshop will take place at Morris Grove Elementary School from 2:00 - 5:00 PM on June 9.

WANT TO LEARN MORE?

For more information on the Greene Tract, its history, and more, visit:

[www.orangecountync.gov/3070/
Greene-Tract](http://www.orangecountync.gov/3070/Greene-Tract)

