

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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LINK TO MEDIA RELEASE

## **Orange County Health Department Recognizes Local Businesses with Upcoming Contest**

HILLSBOROUGH, N.C. Jan. 27, 2021 — The Orange County Health Department would like to recognize local businesses that have been vigilant in ensuring that their staff and customers feel safe, secure and well-served during the COVID-19 pandemic. Recognition for these businesses will happen through a contest where Orange County residents can vote.

### **Voting**

The contest will be split into three categories, including:

- Best business who were very careful to keep their [customers safe](#) from COVID-19
- Best business who took great care in keeping their [employees safe](#) from COVID-19
- MVP: The overall [best business](#) who took on the daunting challenge of a global pandemic and knocked it out of the park

Voting is open until Sunday, February 28<sup>th</sup>.

### **Contest Winners**

Each winner will receive a trophy and \$1000 in advertising support in the form of advertising on Chapel Hill Transit buses.

To vote for best business who took great care in keeping their customers safe from COVID-19:

- [orangecountync.gov/SafeCustomer](http://orangecountync.gov/SafeCustomer)

To vote for best business who took great care in keeping their employees safe from COVID-19:

- [orangecountync.gov/SafeEmployees](http://orangecountync.gov/SafeEmployees)

To vote MVP-the overall best business who took on the daunting challenge of a global pandemic and knocked it out of the park:

- [orangecountync.gov/SafeBusiness](http://orangecountync.gov/SafeBusiness)

The Health Department encourages the Orange County community to vote to show appreciation for these wonderful businesses. This contest is open to all businesses- not just food businesses. This includes child care centers, schools, tattoo artists, pools, veterinarians, accountants, dry cleaners, any businesses in Orange County.

For more information, please visit <http://orangecountync.gov/EnvironmentalHealth>

### **Related Graphics**

Poster to advertise the contest:

<https://www.orangecountync.gov/DocumentCenter/View/14562/SAFE-BUSINESS-POSTER>

Do you have a favorite business in Orange County that makes you feel **Safe and Secure** with regards to **COVID-19**?

We want to recognize businesses who have gone above and beyond during the pandemic in these three categories:

 Best business who takes great care in keeping their **Employees** safe from COVID-19:  
[orangecountync.gov/SafeEmployees](https://orangecountync.gov/SafeEmployees) 

  Best business who are very careful to keep their **Customers** safe from COVID-19:  
[orangecountync.gov/SafeCustomers](https://orangecountync.gov/SafeCustomers)

 **MVP** - the **Overall Best Business** who has taken on the daunting challenge of a global pandemic and knocked it out of the park:  
[orangecountync.gov/SafeBusiness](https://orangecountync.gov/SafeBusiness) 

Each of the three winners will receive free advertising on Chapel Hill transit buses to promote their businesses! A \$1,000 value!  
Please vote to show your appreciation for these wonderful businesses!  
*Voting will be open until February 28, 2021.*



Call the Hotline (919) 245-6111 between the hours of 8:30 a.m. to 5 p.m. Monday to Friday.

Email questions to [COVID19@orangecountync.gov](mailto:COVID19@orangecountync.gov)

[orangecountync.gov/Coronavirus](https://orangecountync.gov/Coronavirus)

Social media graphic to advertise the contest:

<https://www.orangecountync.gov/DocumentCenter/View/14563/SAFE-BUSINESSES-banner>

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# Do you have a favorite business in Orange County that makes you feel **Safe and Secure with regards to COVID-19?**

We want to recognize businesses who have gone above and beyond during the pandemic in these three categories:



Best business who are very careful to keep their **Customers** safe from COVID-19:  
[orangecountync.gov/SafeCustomers](https://orangecountync.gov/SafeCustomers)



Best business who takes great care in keeping their **Employees** safe from COVID-19:  
[orangecountync.gov/SafeEmployees](https://orangecountync.gov/SafeEmployees)



**MVP** - the **Overall Best Business** who has taken on the daunting challenge of a global pandemic and knocked it out of the park:  
[orangecountync.gov/SafeBusiness](https://orangecountync.gov/SafeBusiness)



Each of the three winners will receive free advertising on Chapel Hill transit buses to promote their businesses!

A \$1,000 value!

Please vote to show your appreciation for these wonderful businesses! *Voting will be open until February 14, 2021.*



Call the Hotline (919) 245-6111 between the hours of 8:30 a.m. to 5 p.m. Monday to Friday.  
Email questions to [COVID19@orangecountync.gov](mailto:COVID19@orangecountync.gov)  
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