

CHAPEL HILL/ORANGE COUNTY VISITORS BUREAU BOARD OF DIRECTORS MEETING

8:00 A.M.-9:00 A.M.

September 21, 2022

Residence Inn Chapel Hill

I.	Call to Order	Mark Bell, Chair
II.	Welcome and introductions for guest speaker	All
III.	Approval of Minutes	Mark Bell, Chair
IV.	Introduction of speaker	Laurie Paolicelli, Director
V.	Guest speaker	Dr. Joseph Jordan Vice Provost for Academic and Community Engagement, UNC
VI.	Diversity and BIPOC tourism promotion	Sharon Hill
VII.	Director's Report/Budget	Laurie Paolicelli
VIII.	New Business	Mark Bell, Chair
IX.	Old Business	Mark Bell, Chair
X.	Adjournment	

Joseph Jordan was appointed interim vice provost in January 2020 following the retirement of Carol Tresolini, and the role and title were subsequently expanded to better reflect the wide-ranging and community-engaging responsibilities of this important leadership position. Joseph reports directly to the Chancellor and serves on the provost's leadership cabinet. He also chairs and sits on multiple pan-University committees that guide the University's educational strategy and outreach and ensures that University-wide centers and institutes operate in support of the University's strategic plan, Carolina Next: Innovations for Public Good, and consistent with University and UNC System policy.

Centers and institutes under his purview include:

- Ackland Art Museum
- Carolina Center for Public Service
- Carolina Higher Education Opportunity Programs
- Carolina Seminars Program
- Institute for African American Research
- Marine Sciences Program
- Morehead Planetarium and Science Center

- North Carolina Botanical Garden
- Partnerships in Aging Program
- World View
- American Indian Center
- Asian American Center
- Carolina Latinx Center
- Carolina Women's Center
- LGBTQ Center (with Student Affairs)
- Sonja Haynes Stone Center for Black Culture and History

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