

**CHAPEL HILL/ORANGE COUNTY VISITORS' BUREAU BOARD
OF DIRECTORS MEETING**

8:00 A.M.-9:00 A.M.

April 20, 2022

Virtual Meeting

<https://orangecountync.zoom.us/j/85393407591?pwd=MVdRUHoyMHZVTXFuZkdMQVJ5TXZIUT09>

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| I. | Call to Order | Mark Bell, Chairman |
| II. | Approval of Minutes | Mark Bell, Chairman |
| III. | 2022/23 Tourism Budget and Plan of Work | Laurie Paolicelli, Director |
| | a. Proposed Budget | |
| | b. Sales Plan | |
| | c. Tourism Campaign and Special Events | |
| IV. | North Carolina High School Athletics Association | Karen DeHart |
| V. | New Business/Updates | Mark Bell, Chairman |
| VI. | Adjourn | Mark Bell, Chairman |