

**Orange County 2010 Census  
Complete Count Committee (CCC) Action Plan -- A Working Document**

<u>Organization</u>	<u>Task(s)</u>	<u>Target Month</u> (i.e. <u>Dec.</u> , <u>Jan.</u> , <u>Feb.</u> , etc.)
<b>Chapel Hill- Carrboro Chamber of Commerce</b>	Publish story in monthly newsletter and link to web site	M, A
	Publish story on website and link to Census site	M, A
	Announcements at Chamber's Business After Hours and Business Before Hours Event	M, A
	Materials in office lobby and Facebook invite to members	F, M, A
<b>Chapel Hill- Carrboro City Schools</b>	Content on webpage	M
	E-mail regarding lesson plans to staff	M
	E-mail to staff and parents	M
	Census lesson plans to teachers	F
<b>City of Mebane</b>	Include a Census statement in City water bills	F
	Brief message in City's quarterly newsletter	J
	Newspaper articles - to coordinate with Mebane Enterprise	J, F, M
	Posters in lobby	F
	Announcements at meetings (i.e. Planning Board, City Council, etc.)	J, F, M, A
	E-mail to City employees	M
<b>Durham City- County Planning Dept.</b>	Durham's CCC administration	
	Message in water bills	
	Info on public access television	
	Notice to neighborhood organizations	
	Message on website and posters in administrative offices	
<b>Durham Technical Community College</b>	Message on website	M
	Newsletter and e-mail to all employees	M
	E-mail to students	M
<b>Inter-Faith Council</b>	E-mail to congregational liaisons with informational flyer and ideas on how to publicize (i.e. posters, bulletins, event materials, etc.)	J

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	Posters in office waiting rooms	J, F, M
	Provide info/explanation to clients as they come to the office for services	F
<b>NC Cooperative Extension - Orange County Center</b>	Message on website	F, M
	Notice in newsletters ( 4-H, Family and Consumer Sciences, and Agriculture)	F, M, A
	Poster in lobby	J
	Announcements and brochures at meetings	F, M, A
	Post sign at Countywide Easter Egg Hunt and Livestock Show and Sale	M, A
<b>OPC Area Program</b>	Message on website	
	Newsletter to providers	
	Posters and pamphlets in lobby	
<b>Orange Congregations in Mission</b>	To include items in mailings	M, A
<b>Orange County Clerk's Office</b>	Orange County website	Complete
	Posters and pamphlets for clients	J
	Orange Alive employee newsletter	F/M
	E-mail to all County employees	M
<b>Orange County Department on Aging</b>	Info included in Senior Times newsletter	F
<b>Orange County Dept. of Social Services</b>	Pamphlets and posters in office	J
	Toy Chest - provide pamphlets/poster	
<b>Orange County Economic Development Dept.</b>	Info on website	M
	Announcements at meetings	M
	Poster on public bulleting board	J, F, M
	Materials available at Business Expo	D

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<b>Orange County Housing and Community Development</b>	Poster in lobby and brochures	J
	Identification of neighborhood associations	J
<b>Orange County Human Rights and Relations</b>	Poster in lobby and brochures	
<b>Orange County Planning Dept.</b>	CCC Administration	J, F, M, A
	Presentations at County Commissioners Mtgs.	D, M
	Posters in lobbies	D, J
	Census message in e-mail signature	Complete
	Coordination/support with Clerk's Office on newsletter and e-mail	J, F, M
	Depending on CCC member interest/participation, Census table at Earth Day, Chapel Hill	A?
	Print signs for Cooperative Extension to post at upcoming events	M, A
<b>Orange County Schools</b>	Posters	
	Information on website	
	Message in school newsletters	
<b>The News of Orange County</b>	Identify all media outlets, traditional and otherwise, to contact regarding story ideas, advertisements, Public Service Announcements (PSAs), etc.	J
	Contact media outlets regarding availability of above-listed items	F, M
	Set up interviews, articles, and PSAs	F, M
<b>Town of Chapel Hill Planning Dept.</b>	Determine what appropriations from the Federal/State government relate directly to Census info	
	Create report for CCC on above-listed item	
	Assist Town Information Officer in developing PSAs	

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<b>Town of Chapel Hill Communications and Public Affairs</b>	Distribute information through Town communication channels (i.e. website, newsletter, Government Channel 18, Town Week, Parks and Recreation guide, etc.)  Fact sheet for college students Announcements at City Council meetings Social media	
<b>Town of Hillsborough</b>	Info on website  E-mail to citizens Citizen newsletter Flyer in Town water bills?	F
<b>University of North Carolina Housing and Residential Education</b>	Census e-mail and reminder to all on-campus residents, including halls and apartments  Corresponding posters in halls and apartments Info panel on UNC cable channel guide (Ch. 99) Coordinate distribution and collection of questionnaires	

**Additional organizations contacted:** Employment Security Commission, Orange Correction Facility, Orange County Libraries, Association for Retarded Citizens, Hillsborough Exchange Club, Hillsborough/Orange County Chamber of Commerce, Joint Orange Chatham Community Action Agency, Orange County Literacy Council, Orange Enterprises, Chapel Hill Herald, Chapel Hill News, La Connexion, Mebane Enterprise, News and Observer, Que Pasa, The Carrboro Citizen, UNC Daily Tar Heel, WCHL, State Government Radio, WPTF 680 AM Radio, WCHL-1360 Radio, WCOM Radio, Orange Politics Blog, The Times-News, Burlington, Curtis Media, NC News Network, The Independent Weekly, La Voz, NBC-17, News 14, NC NOW-UNC TV, La Connexion, Associated Press, News Network Radio, WZTK 101.1 FM, WRAL TV-5, WTVD TV-11

**Note:** If your organization would like to help the CCC in its charge promoting the 2010 Census, please contact the Orange County Planning and Inspections Department for more information.