

## **Orange County CERT Support Team**

Purpose: The Orange County CERT Support Team will engage in frequent activities that ensure continued development and promotion of the Orange County CERT Program.

### Program Development

- **Orange County Board of Commissioner's Meeting Representative** – One member will attend Board of County Commissioner meetings to provide program information during the public comments section. In the time allotted, the volunteer will share his or her involvement in CERT, recent program activities, recent team activities, and opinions of why the program is a benefit to the county.
- **Orange County Board of Health Meeting Representative** - One member will attend Orange County Board of Health meetings to provide program information during the public comments section. In the time allotted, the volunteer will share his or her involvement in CERT, recent program activities, recent team activities, and opinions of why the program is a benefit to the county.
- **CERT Planning Meeting Representative** – One member will attend Orange County CERT planning meetings to bring a participant's perspective to program planning.
- **CERT Newsletter** – Members will first work with program coordinator to develop the overall concept of a quarterly CERT newsletter. We will decide on a newsletter title, layout, and story ideas. Members will then write articles about program activities and assist with page layouts and editing.
- **CERT Resource Sheet** – Members will compile and maintain a list of local and Internet resources pertinent to CERT members.

### Program Promotion

- **Church / Faith Based Recruitment**– Each quarter, members will identify 10 churches / faith-based groups in Orange County. Support Team members will work with the volunteer coordinator to contact community representatives, schedule presentations, and deliver presentations.
- **Neighborhood Recruitment** - Each quarter, 15 homeowner's associations (or other community groups) in Orange County will be selected to receive information about Orange County CERT. Support Team members will work with the volunteer coordinator to contact community representatives, schedule presentations, and deliver presentations.
- **Public Relations**– Support Team Members will work with program coordinator to write public service announcements, press releases, and articles promoting the CERT program. Members will also assist program coordinator with promoting CERT at community events.