

FOR IMMEDIATE RELEASE

ORANGE COUNTY PUBLIC LIBRARY TO HOST SOCIAL MEDIA WORKSHOP

ORANGE COUNTY, NC (March 5, 2014) —Orange County Public Library (OCPL) and the Friends of the Orange County Public Library will host a social media workshop on Saturday, March 22.

Sponsored and conducted by Friends of North Carolina Public Libraries, the workshop will run from 9:30 a.m. – 1:00 p.m. at the OCPL Main Library in Hillsborough.

The featured presentation is a panel discussion entitled, *Beyond the Web: Use of Social Media by Libraries and Friends Groups*.

The panelists are experienced with social media platforms like Facebook, Twitter, and Tumblr, and all manage social media for a library or Friends group. Panelists and workshop participants will explore how social media can be used to promote library and Friends activities.

Though the workshop focuses on libraries, the subject matter is applicable for non-profits and government agencies as well.

The workshop is open to the public and offered free of charge. However, registration is required. Please register at <http://foncpl-central.oldnote.org>

Friends of North Carolina Public Libraries is a statewide volunteer network for sharing and ideas and resources to strengthen public library services.

For more information, please visit <http://foncpl.org>

The Friends of the Orange County Public Library is a non-profit organization that lends support and enhancements to OCPL.

For more information, please visit www.orangecountync.gov/library/friends.asp

For more information about OCPL's collection and services, please visit www.orangecountync.gov/library

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