

FOCPL

February 19, 2014

Present: Tommy T McNeill, Marcia Cameron, Chris Holaday, Tori Reid-Williams, and Linda Di Gangi,

Non-Officio: Lucinda Munger and Andrea Tullos

Absent: Bill Barrows, Mark Smith, Vanessa Shortley and Laura Simmons

Bob Shreiner and Mary Ann Barnett with the Friends of NC Public Libraries shared upcoming information regarding OCPL Friends hosting the regional meeting on March 22<sup>nd</sup>.

Topic: Social Media

The event will be on Saturday, Mar 22<sup>nd</sup> from 9:30 – 1pm. Following a presentation by the State Librarian, the panel of four will discuss the opportunities of using Social Media to promote Friends events, fundraising, memberships, etc. They asked that the library share via press release the information regarding the upcoming event.

The Board reviewed the “Hosting Needs” for the event. The Library staff will provide the setup of the room, the microphone and speakers, the overhead projector and laptop. The Library staff will also provide tours at the end of the event. ACTION: Library Staff will ensure that these setup needs are completed.

Bob and Mary Ann indicated that other local non-profit groups such as the Alliance, the D-OGS (Durham, Orange Genealogical Society) and OC Museum may also want to attend.

Following Bob and Mary Ann’s presentation and discussion, the Friends Board meeting was called to order at 6:34 pm

President McNeill indicated that Vanessa Shortley has notified him that due to a move in job, she has resigned from the Board. He asked the current board members to consider taking on this role in the future. Andrea Tullos, Assistant Director, has offered to take minutes this meeting. ACTION: Need to have a nomination for a Board member to fill the vacancy and the role of Secretary needs to be assigned.

Mark Smith is unable to be at tonight’s meeting due to a conference call for work. The Treasurer’s report is not available this evening, but will be available via email within the week. ACTION: Mark to send out the Treasurer’s report to Board.

Lucinda Munger, Library Director, we had introductions and Lucinda shared her support of the Board’s goal to grow membership and fundraising during this year. She shared that non-traditional fundraising methods are supported as well, and shared an example of

a Friends group that raises funds in South Florida through a donated cruise. It would be great if we can find a great benefactor to provide a wonderful fundraiser.

Andrea reminded the group that she had sent the Staff Directory to the Board for them to get to know the staff. This directory is updated every quarter. Please introduce yourself to the staff as the new Board, they want to get to know you and your faces. Andrea shared the Summer Reading proposal with the Board. The Board accepted and decided to vote on the financial support request. Tori Reid Williams motioned to approve the \$878 for the Summer Reading kickoff and prizes, Chris Holaday seconded. Unanimous vote. ACTION: Library staff will coordinate with Mark Smith, Treasurer on having items ordered.

Tori asked Andrea how the library would notify the schools and get the schools involved. Andrea shared that we work with the School Media specialist to ensure that our Summer Reading programs and events are linked on the OCS website. In addition, we are attempting to get a library card in all Kindergartner's starting next school year. We are also working to address any obstacles to getting a card, such as verification of Orange county residency, etc.

Tommy McNeill asked how the board felt about inviting the OCS Superintendent to a future meeting such as April? The board agreed this would be a good use of a meeting. ACTION: Pres McNeill will invite the OCS Superintendent

Andrea asked if any of the board had any questions regarding BookConsignment.com. Marcia and Chris would like to meet with the representative. Andrea will connect those individuals. ACTION: Andrea will connect the rep from Bookconsignments.com with Marcia an Chris.

Andrea shared an upcoming display and opportunity for the board. Statler Gilfillen, local resident and library customer, collected Easter eggs from Russia, his website is [www.EasternEuropeEasterEggs.wordpress.com](http://www.EasternEuropeEasterEggs.wordpress.com) . The library will be displaying his eggs in the entry display case from March 24 – April 28<sup>th</sup>. He has generously offered to donate an egg to the Friends for them to raffle for a fundraiser. Linda di Gangi motioned to accept the generous donation of an egg for a raffle. After further discussion, Tori Williams amended the motion to include

- 1) Accept the generous donation
- 2) Pick the winner on Easter Monday
- 3) Display the winner in the Display case during the next week
- 4) Sell tickets for \$1 /raffle or 6 for \$5.

Chris Holaday seconded this motion. Unanimous vote. ACTION: Andrea will coordinate with Statler and we need to have raffle tickets made to sell.

Lucinda offered to have the library Communication's Specialist get the word out regarding a need for a new secretary. ACTION: Library will advertise on our newsletter and in a press release the need for a new secretary.

All Press releases can be forwarded to both Linda and Tori for distribution in their local Homeowner's information when possible.

Tommy McNeill asked if the Board would be agreeable to table Committee Assignments until the April meeting when we have the board vacancy filled. All agreed.

The Books Sale was covered. The dates that the book sale will be are May 1 – May 4<sup>th</sup>. The library has connected and gotten the tables and reserved the meeting room for one week.

The ongoing book sale has recruited some new volunteers: Nancy and Lou Walters, and Bartow Culp. They along with Marcia, Bill and Laura will continue to work on the ongoing booksale. There is a need for boxes that stack well. Check with local businesses that receive business type supply deliveries.

Hosting Duties for FONCPL event March 22<sup>nd</sup>. Marcia Cameron volunteers to chair the refreshment committee. She will provide the morning refreshments of coffee and snacks. Chris Holaday motioned to allot up to \$200 for refreshments for this event. Tori Williams seconded. Unanimous vote.

Tommy McNeill shared that there is a list serv contact email that the Friends will need to monitor. He will collect more information and report back to the group in March.

The next Friends Board meeting will be Wednesday, Mar 12<sup>th</sup> (the 2<sup>nd</sup> Wednesday each month) The meeting adjourned at 7:24 pm.