

SOUTHERN BRANCH LIBRARY

Public Engagement Workshop #1



ORANGE COUNTY
PUBLIC LIBRARY

OCPL SOUTHERN BRANCH LIBRARY Public Engagement Workshop #1

(6 pm – 6:30 pm)

- Welcome + Thank you
- Introductions
- Background
- Process

(6:30 pm – 8 pm)

- Forward Thinking
- Exercises
- Wrap Up + Refreshments

OCPL SOUTHERN BRANCH LIBRARY Public Engagement Workshop #1

- Welcome + Thank you!
- Why are we here?
- Introductions
- Housekeeping



OUR ROAD TOGETHER...

- Commitment to Southern Branch Library
- Library Strategic Plan
- Site Selection Criteria
- Site Selection Process
- Recommendations to the Orange County Commissioners

I'VE BEEN SAYING THIS FOR YEARS MAN! THERE SHOULD BE A NETFLIX FOR BOOKS.

YOU MEAN A LIBRARY?



Orange County Public Library's Guiding Principles

Vision

Our vision articulates what success will look like in the future.

We empower people by providing a place and a face to explore, enjoy, and engage.

Mission

Our mission statement reflects the commitment we are making to the residents of Orange County.

The Orange County Public Library aims to be the heart of the community by:

- being a welcoming gathering place for all
- having a clear focus on the future and responding with creativity and innovation
- offering relevant services, programs, collections and technologies
- serving the entire community through collaborative efforts with organizations, educational institutions, and town and County governments
- providing free and equal access to the resources and materials community members need to be informed and engaged

Values

To realize our vision and fulfill our mission, the following values are the beliefs that unite and inspire us in our daily service to Orange County.

1. Commitment to Public Service

Providing a well-trained, enthusiastic staff that delivers superior customer service and responds to patron needs

2. Inclusiveness

Serving the entire community through diverse resources and programs

3. Fostering Fun and Lifelong Learning

Offering engaging, excellent programs and services, and promoting literacy and educational opportunities

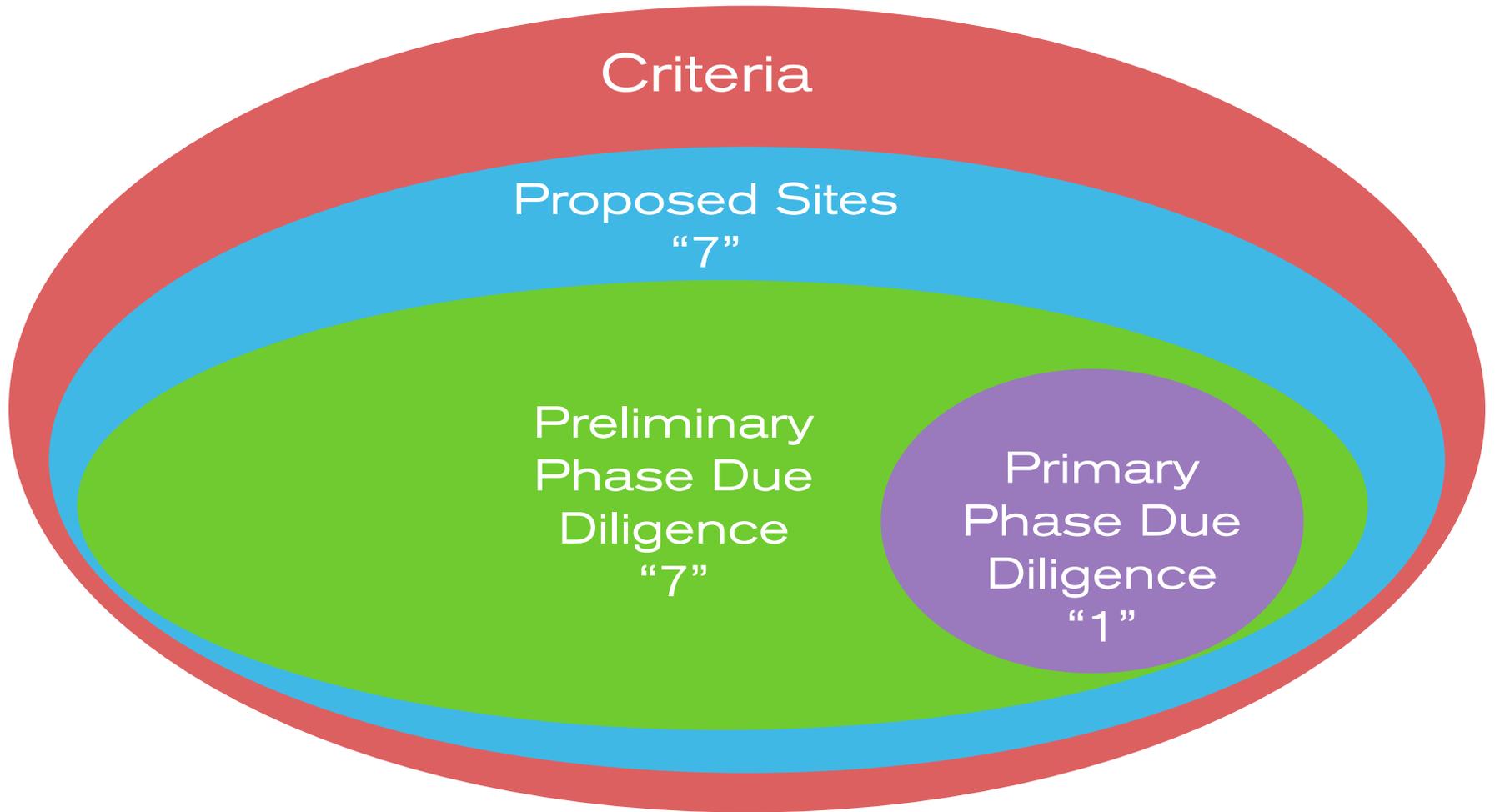
4. Collaboration

Accomplishing more together with partners working toward common goals

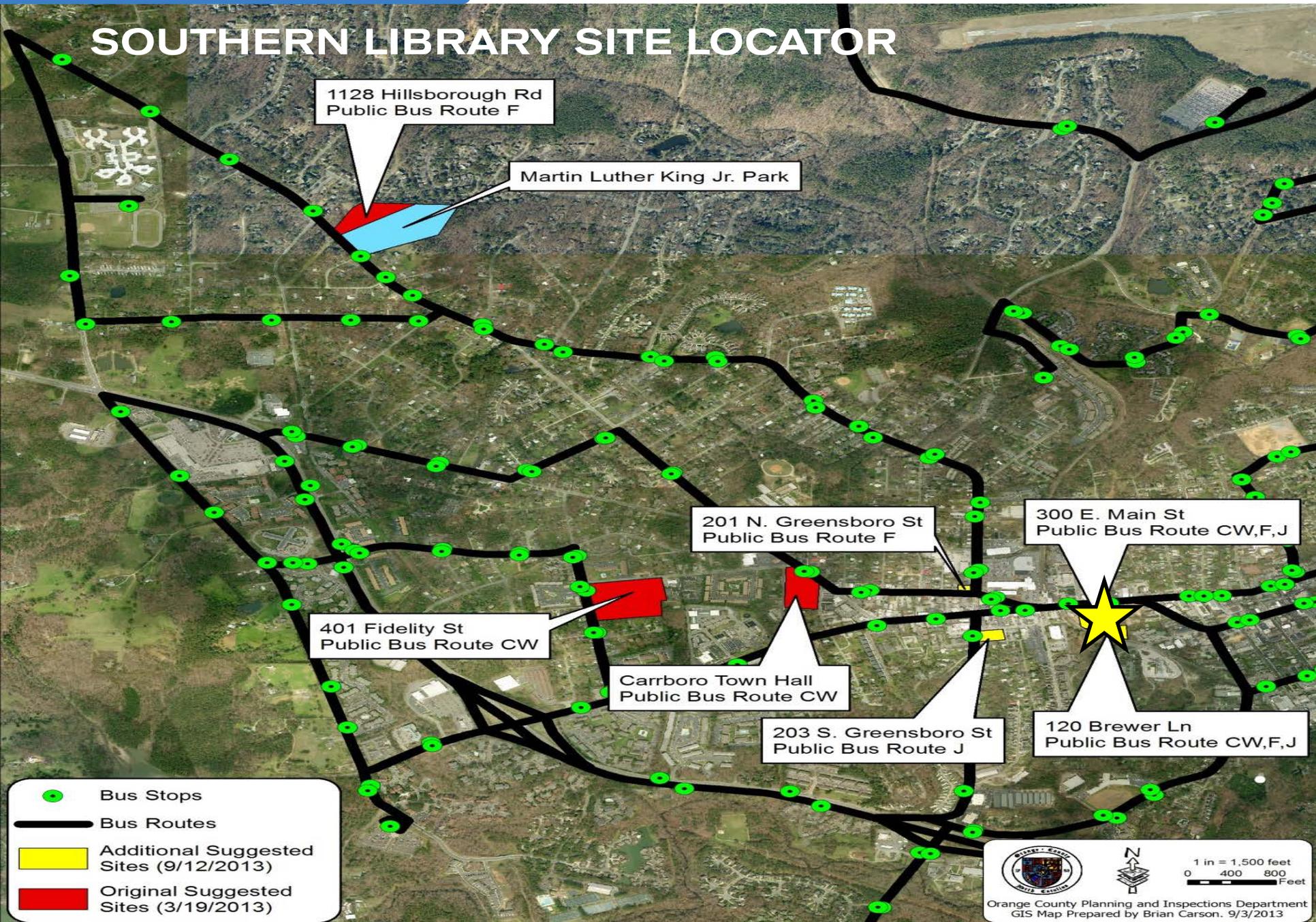
5. Respect

Practicing kindness, promoting open dialogues and creating an environment of encouragement

SITE SELECTION PROCESS



SOUTHERN LIBRARY SITE LOCATOR



1128 Hillsborough Rd
Public Bus Route F

Martin Luther King Jr. Park

201 N. Greensboro St
Public Bus Route F

300 E. Main St
Public Bus Route CW,F,J

401 Fidelity St
Public Bus Route CW

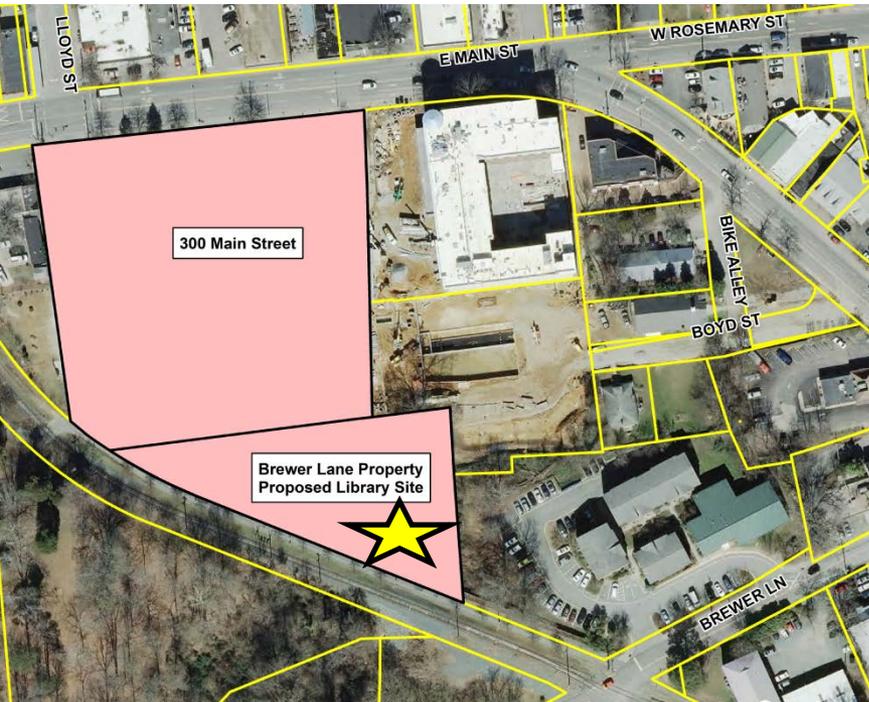
Carrboro Town Hall
Public Bus Route CW

203 S. Greensboro St
Public Bus Route J

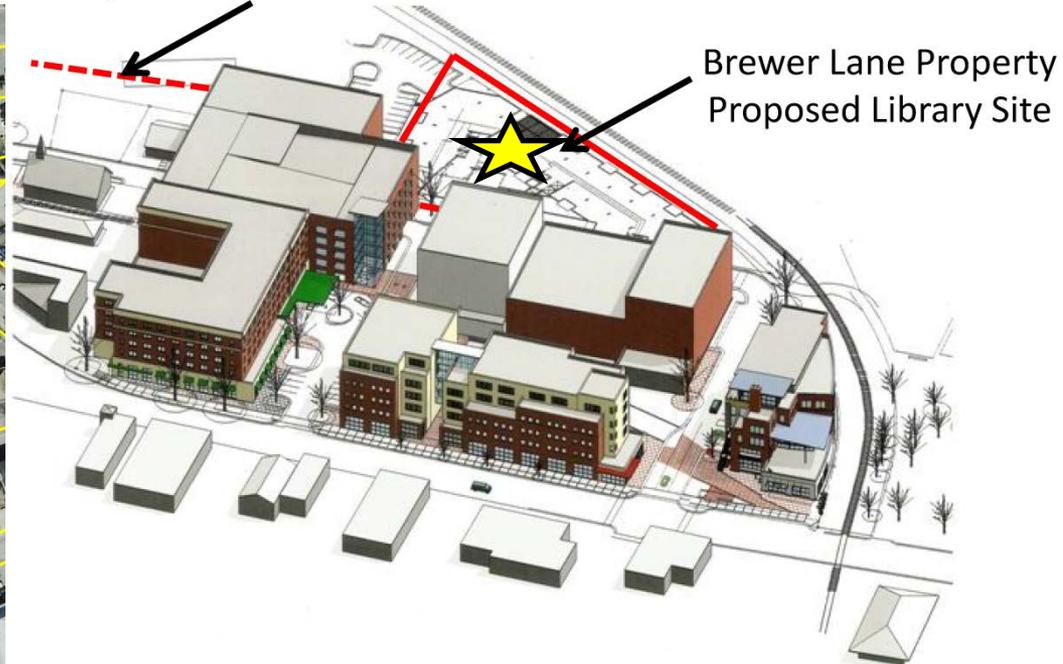
120 Brewer Ln
Public Bus Route CW,F,J

- Bus Stops
- Bus Routes
- Additional Suggested Sites (9/12/2013)
- Original Suggested Sites (3/19/2013)

BREWER LANE SITE

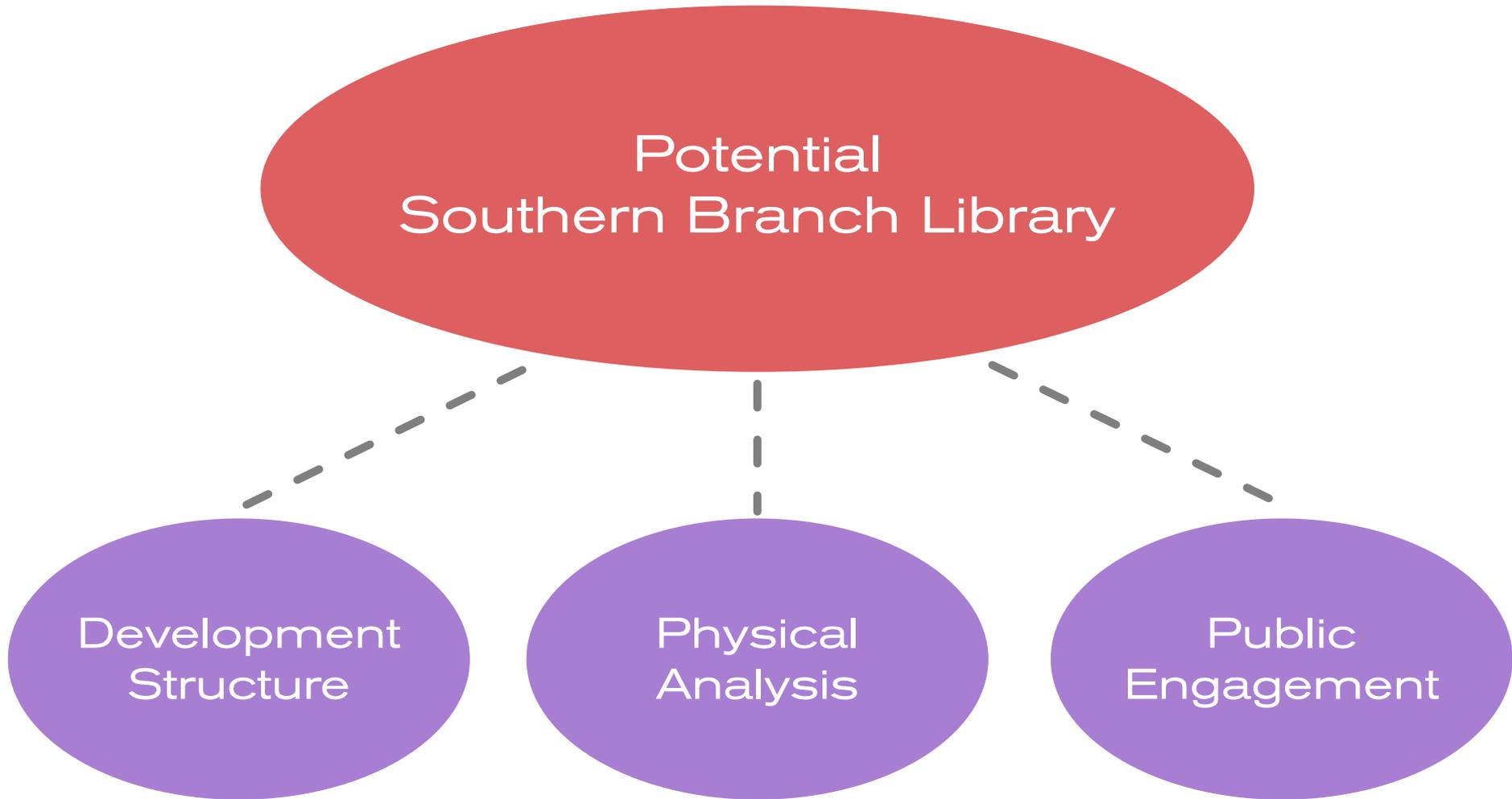


Potential Boyd St. Access to Main St. and Merritt Mill Rd.



The boxy buildings in the back are placeholders pending design of the new ArtsCenter and nearby buildings.

PRIMARY PHASE – BREWER LANE SITE



WE WANT TO HEAR FROM YOU...

How to stay involved:

- Attend **Community Engagement** sessions – be sure to tell your friends!
- *April 12, 2014* at Carrboro Town Hall, 12-2pm.
- Join the **online** conversation:
www.facebook.com/OCSSouthernBranchLibrary
Share your thoughts! Go to the Library's webpage:
www.orangecountync.gov/library/southernbranch.asp
- Be sure to take one of the **comment cards** that are on your table and give them out to others!
- Attend the **Orange County Commissioners work session** where we will present our findings.
- *May 13, 2014* at the Southern Human Services Center in Chapel Hill, meeting begins at 7:00pm.

FOLLOW UP

Next Southern Branch Library **Public Engagement** Session (#2)

- *April 12, 2014* at Carrboro Town Hall, 12-2pm.

Presentation to the **Orange County Commissioners** at their work session

- *May 13, 2014* at the Southern Human Services Center in Chapel Hill, Meeting begins at 7:00pm

TOMORROWS LIBRARY

A PLACE WHERE PEOPLE COME TO

LEARN EXPERIENCE CREATE AND SHARE

Access to information, answering questions, and encouraging literacy will always remain at the heart of the library...

-How is it evolving ?



TOMORROW'S LIBRARY

A PLACE WHERE PEOPLE COME TO

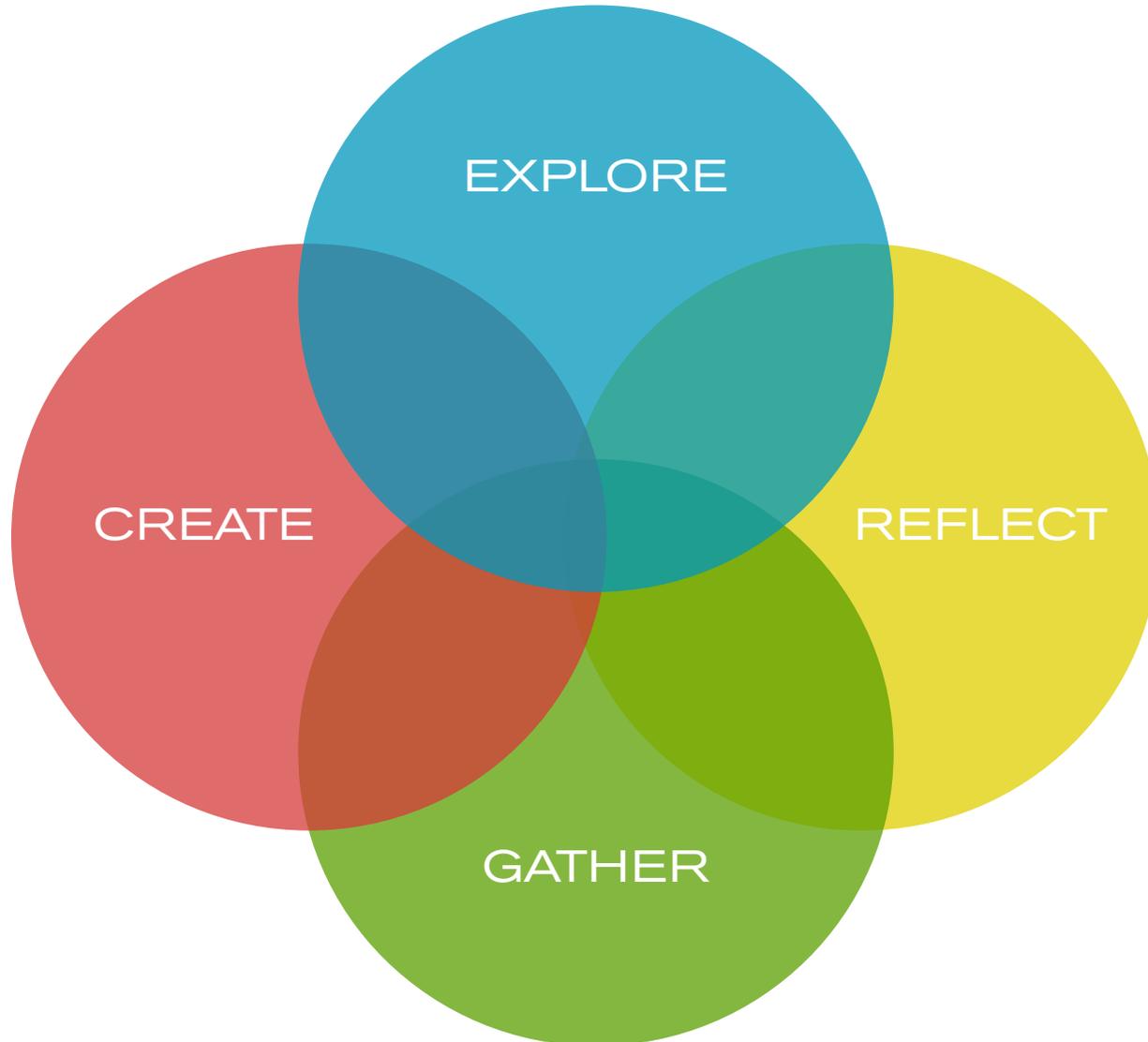
LEARN EXPERIENCE CREATE AND SHARE

Access to information, answering questions, and encouraging literacy will always remain at the heart of the library...

-How is it evolving ?

- Libraries as *Innovators* – communities are becoming more social and libraries are evolving
- Shift from services that are prescribed to a community - to active *community involvement* in co creation and implementation
- Pioneering *partnerships* – experiences that can only be found at the library
- Content *creation* – helping people to experiment and also master new technologies

TOMORROW'S LIBRARY - MODEL



EXPLORE

LEARNING SPACES

teaching consultations informal learning
guidance homework 1 on 1 training
access to knowledge books technology

REFLECT

INSPIRATION SPACES

appearances individual concentration talks
experiences read aloud book clubs
digital media events music relax gallery

GATHER

PARTICIPATION SPACES

meetings performances lectures
discussion groups hanging out
forums coming together debates

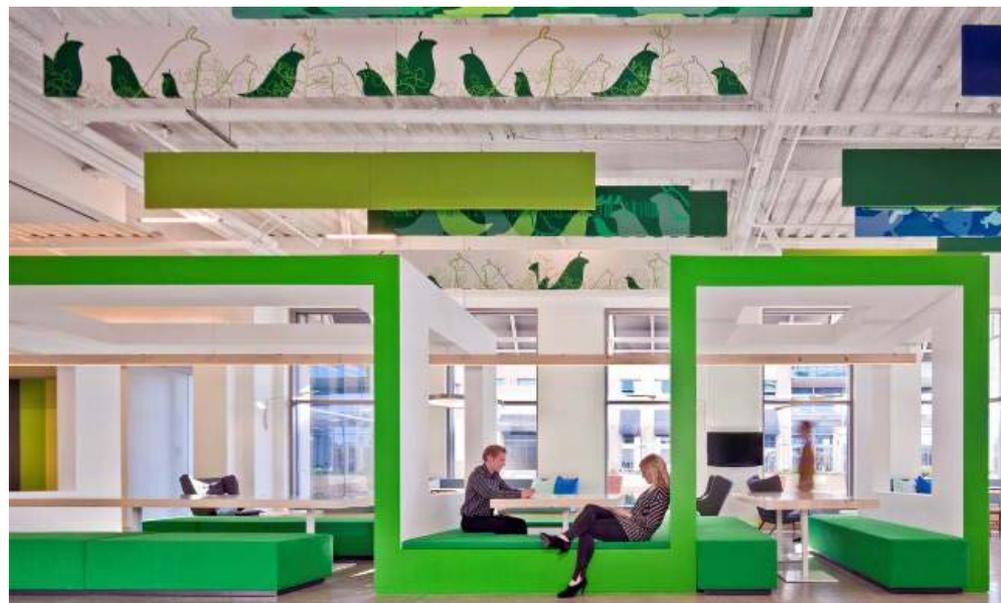
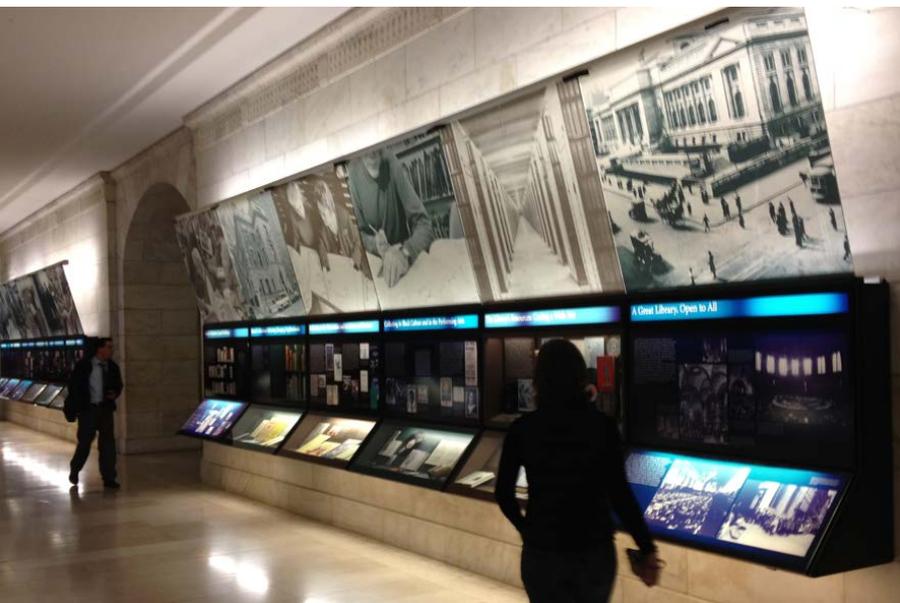
CREATE

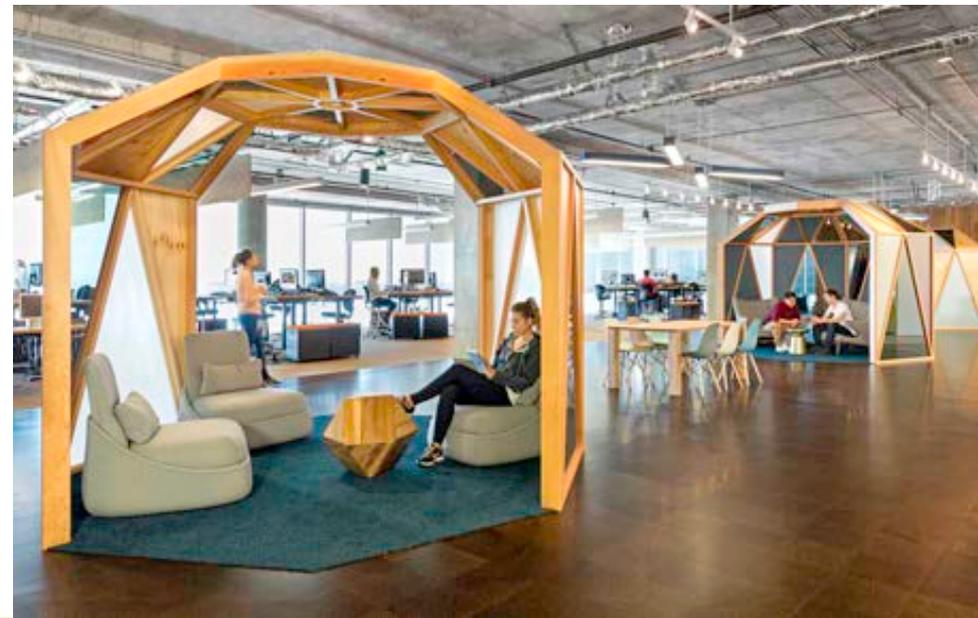
ACTIVE SPACES

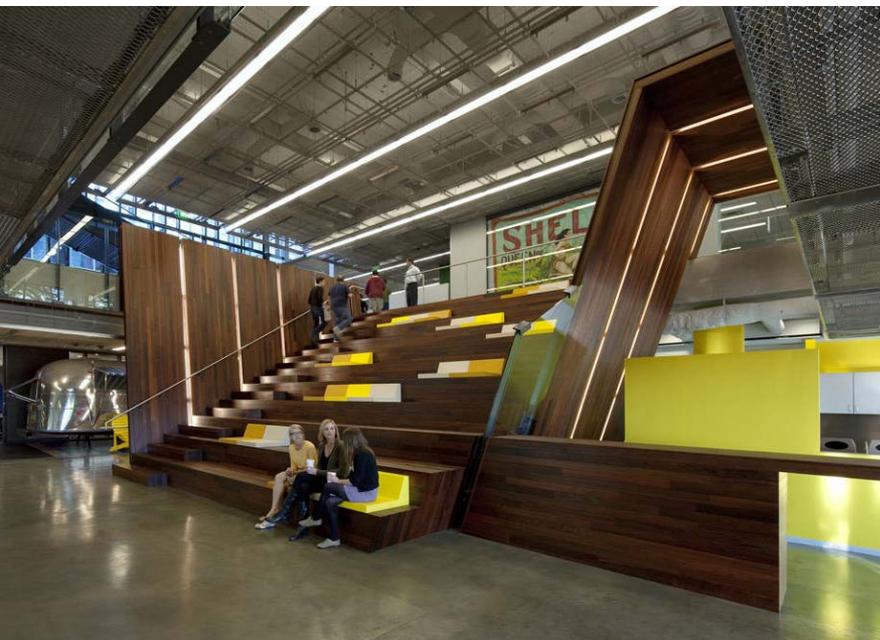
new activities tech labs workshops
playing maker space testing hub
gaming idea box experiment studio

















ENGAGEMENT

4 Exercises:

- Fun!
- What do you think?... *Individual Input*
- Let's Discuss... *Group Discussion*

FIRST IMPRESSIONS

Using one index card:

Imagine the grand opening of the new
Southern Branch Library...

Describe in one word how you *feel* upon entering the
Library for the first time...

(3 min)

FIRST IMPRESSIONS

Turn your card over:

Distill your feelings down to one word...

(2 min)

FIRST IMPRESSIONS

On a poster are 8 images:
Using the green and red dots at your table...

Select your *two favorite* images:

- place one *green dot* on each image

Select your *two least favorite* images:

- place one *red dot* on each image

(8 min)





SITE

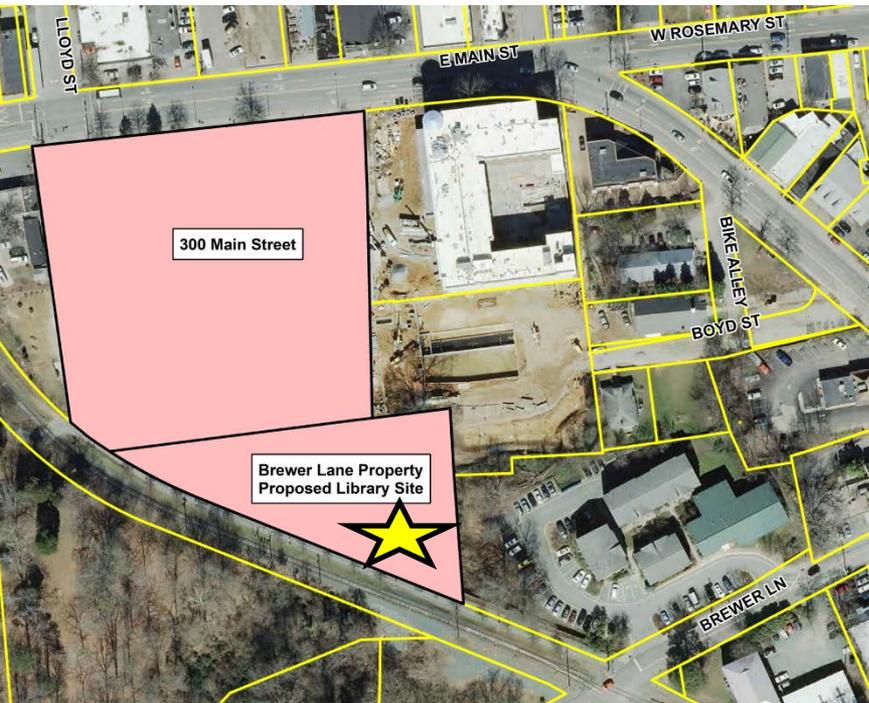
Using the post it notes at your table:
(1 word or idea per note)

What are the benefits to locating the Southern Branch
Library at the Brewer Lane site?

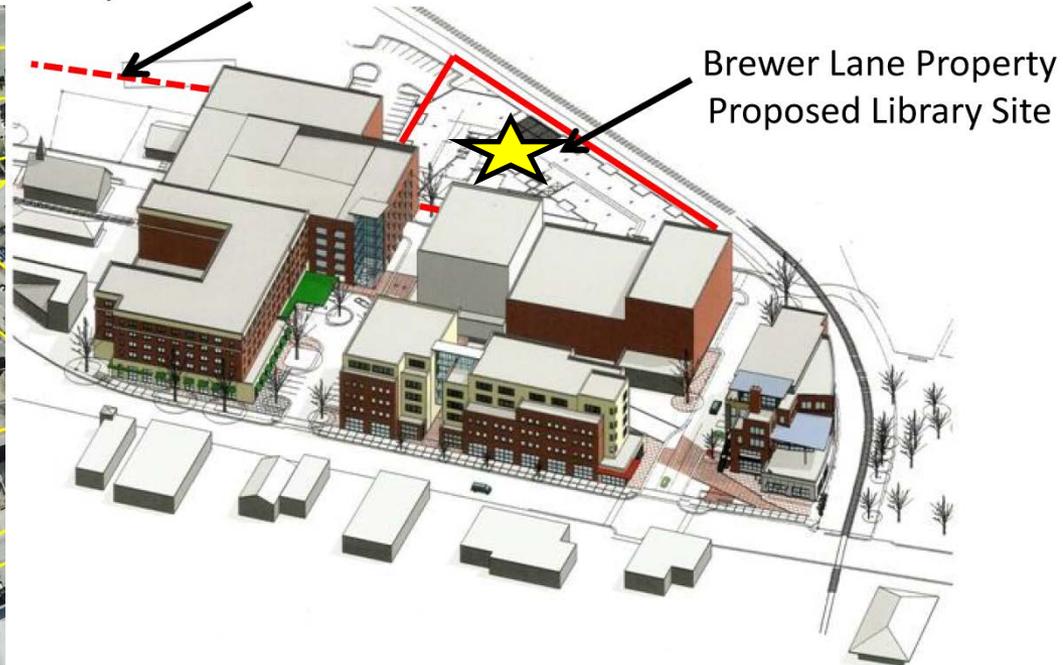
- come up with as many ideas as possible

(5 min)

BREWER LANE SITE



Potential Boyd St. Access to Main St. and Merritt Mill Rd.



Brewer Lane Property Proposed Library Site

The boxy buildings in the back are placeholders pending design of the new ArtsCenter and nearby buildings.

SITE

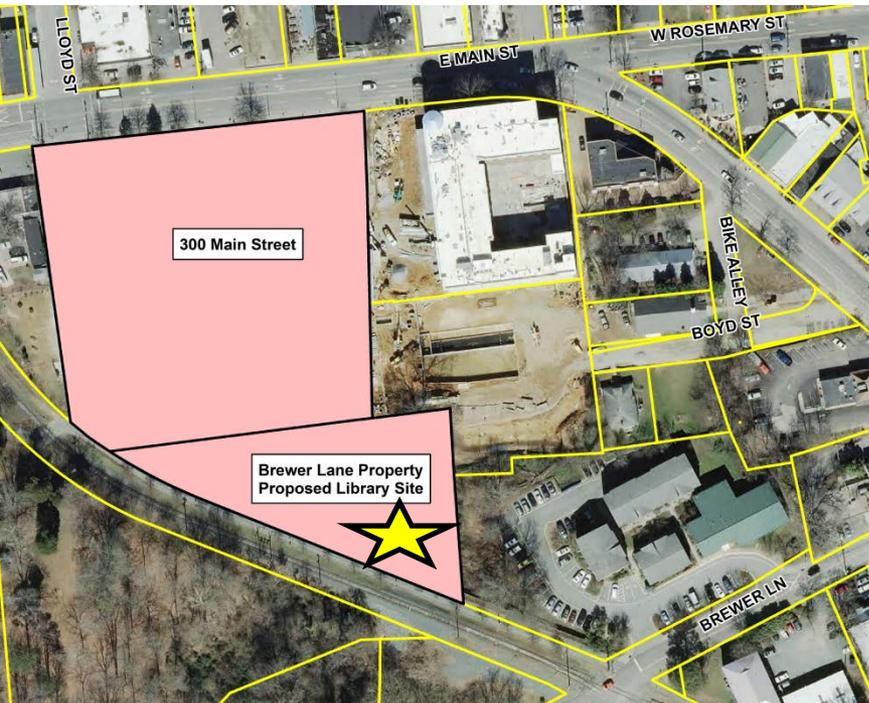
**Using the post it notes at your table:
(1 word or idea per note)**

**What are the challenges to locating the Southern
Branch Library at the Brewer Lane site?**

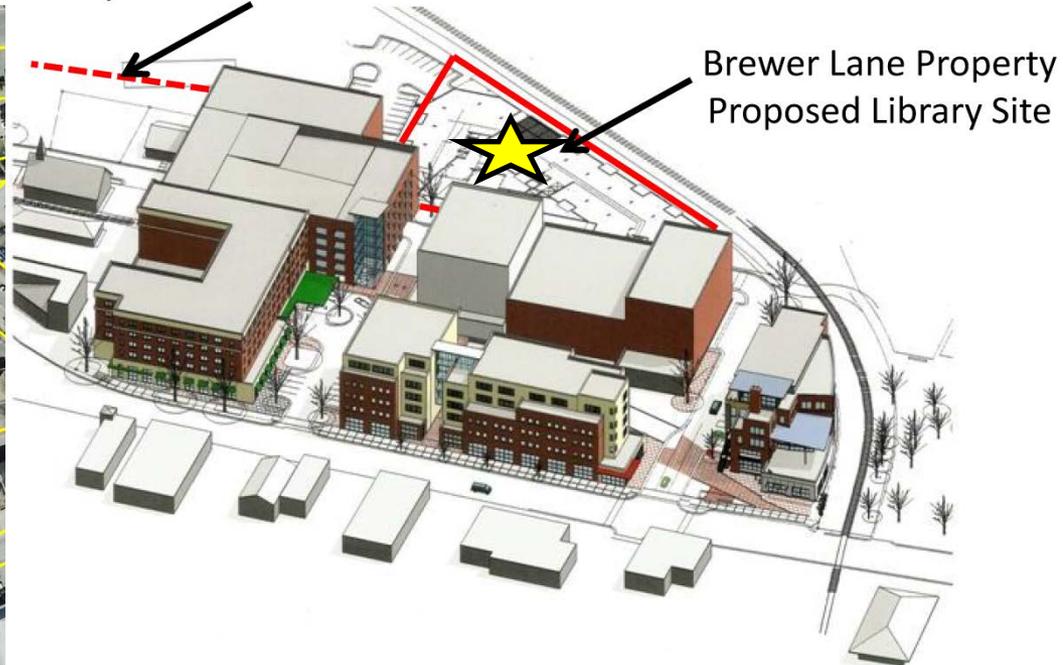
- come up with as many ideas as possible

(5 min)

BREWER LANE SITE



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SITE

Discuss among your table:

Rank the benefits and challenges from most important to least important.

- Report out

(5 min)

ACTIVITIES

Using the post it notes at your table:
(1 word or idea per note)

What activities or services are *a must* in the new
Southern Branch Library?

- come up with as many ideas as possible

(5 min)

ACTIVITIES

Using the post it notes at your table:
(1 word or idea per note)

What activities or services (that are not currently offered) would *be exciting* to have in the new Southern Branch Library?

- come up with as many ideas as possible

(5 min)

ACTIVITIES

Discuss among your table:

Choose your top 3

- Report out

(5 min)

THANK YOU!

Next Steps

Next Southern Branch Library **Public Engagement** Session (#2)
- *April 12, 2014* at Carrboro Town Hall, 12-2pm.

Summary of information gathered from public input will be presented to the **Orange County Commissioners** at their work session
- *May 13, 2014* at the Southern Human Services Center in Chapel Hill. Meeting begins at 7:00pm.

WE WANT TO HEAR FROM YOU...

How to stay involved:

- Join the *online* conversation:

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Share your thoughts! Go to the Library's webpage:

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- Be sure to take one of the *comment cards* that are on your table and give them out to others!

THANK YOU!

Refreshments + Gift Cards

