

SOUTHERN BRANCH LIBRARY

Public Engagement Workshop #2



ORANGE COUNTY
PUBLIC LIBRARY

OCPL SOUTHERN BRANCH LIBRARY Public Engagement Workshop #2

(12 pm – 12:30 pm)

- Welcome + Thank you
- Introductions
- Background
- Process

(12:30 pm – 2 pm)

- Forward Thinking
- Exercises
- Wrap Up + Refreshments

OCPL SOUTHERN BRANCH LIBRARY Public Engagement Workshop #2

- Welcome + Thank you!
- Why are we here?
- Introductions
- Housekeeping



OUR ROAD TOGETHER...

- Commitment to Southern Branch Library
- Library Strategic Plan
- Site Selection Criteria
- Site Selection Process
- Recommendations to the Orange County Commissioners

I'VE BEEN SAYING THIS FOR YEARS MAN! THERE SHOULD BE A NETFLIX FOR BOOKS.

YOU MEAN A LIBRARY?



Orange County Public Library's Guiding Principles

Vision

Our vision articulates what success will look like in the future.

We empower people by providing a place and a face to explore, enjoy, and engage.

Mission

Our mission statement reflects the commitment we are making to the residents of Orange County.

The Orange County Public Library aims to be the heart of the community by:

- being a welcoming gathering place for all
- having a clear focus on the future and responding with creativity and innovation
- offering relevant services, programs, collections and technologies
- serving the entire community through collaborative efforts with organizations, educational institutions, and town and County governments
- providing free and equal access to the resources and materials community members need to be informed and engaged

Values

To realize our vision and fulfill our mission, the following values are the beliefs that unite and inspire us in our daily service to Orange County.

1. Commitment to Public Service

Providing a well-trained, enthusiastic staff that delivers superior customer service and responds to patron needs

2. Inclusiveness

Serving the entire community through diverse resources and programs

3. Fostering Fun and Lifelong Learning

Offering engaging, excellent programs and services, and promoting literacy and educational opportunities

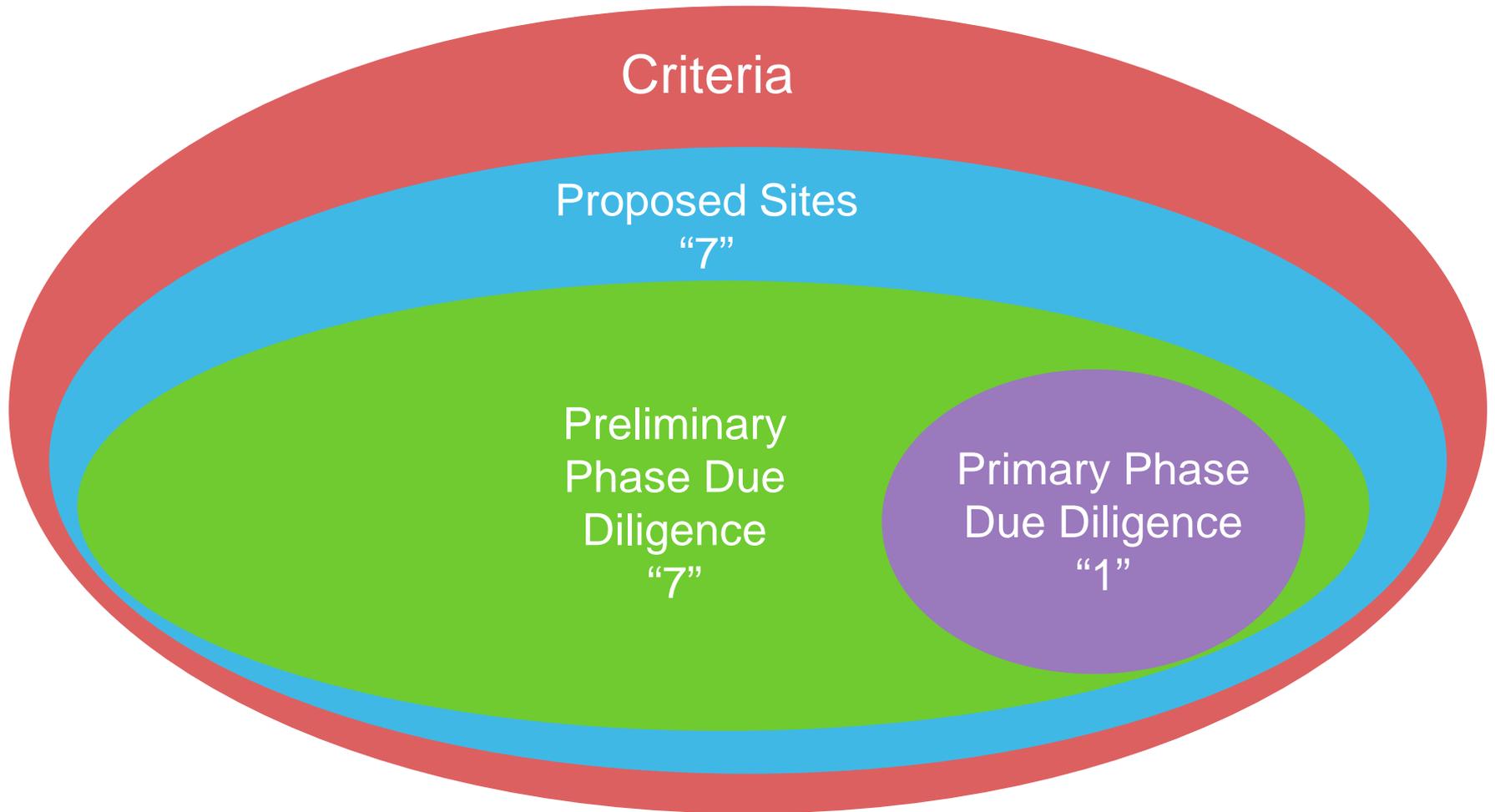
4. Collaboration

Accomplishing more together with partners working toward common goals

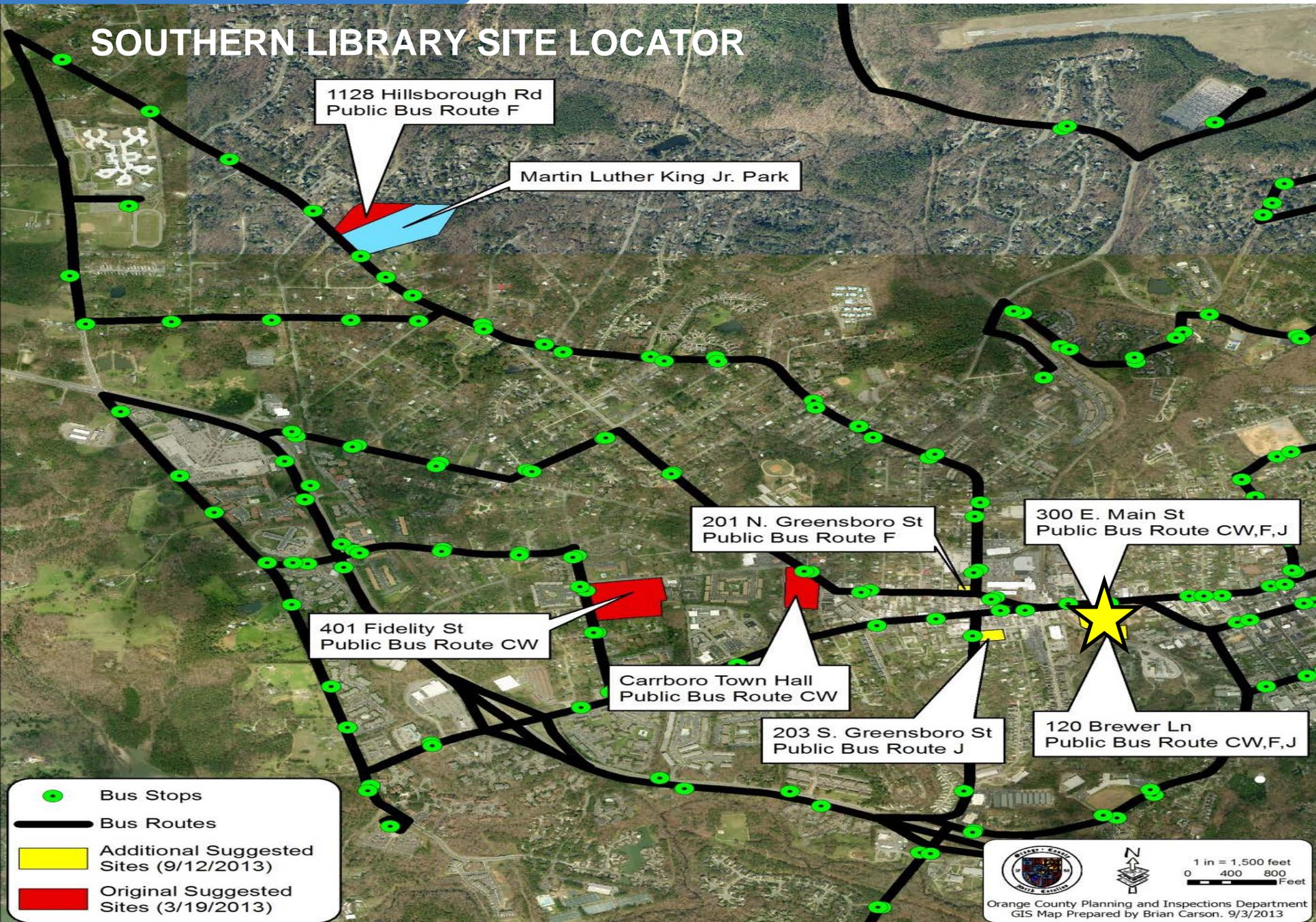
5. Respect

Practicing kindness, promoting open dialogues and creating an environment of encouragement

SITE SELECTION PROCESS



SOUTHERN LIBRARY SITE LOCATOR



1128 Hillsborough Rd
Public Bus Route F

Martin Luther King Jr. Park

201 N. Greensboro St
Public Bus Route F

300 E. Main St
Public Bus Route CW,F,J

401 Fidelity St
Public Bus Route CW

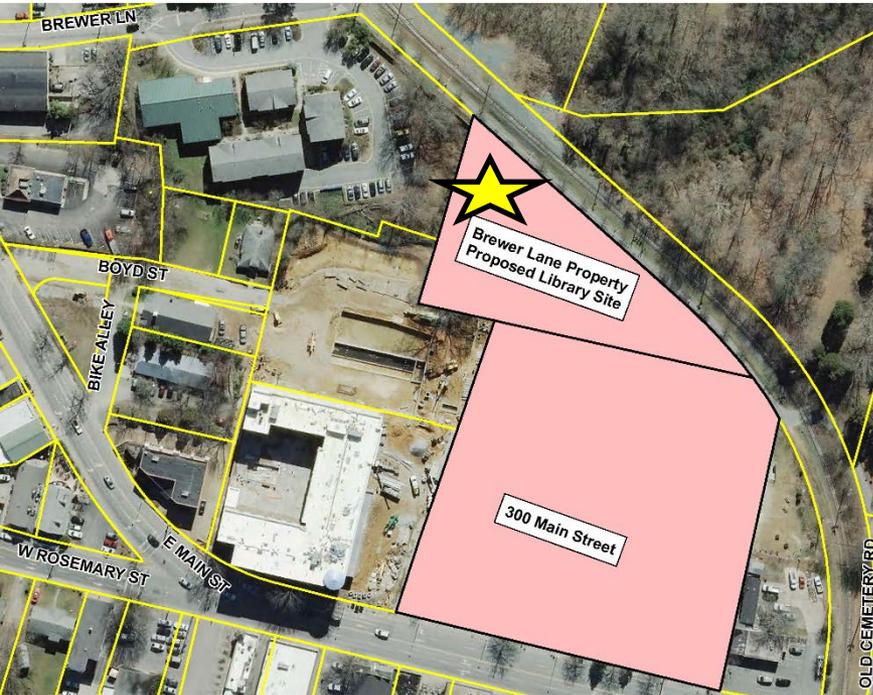
Carrboro Town Hall
Public Bus Route CW

203 S. Greensboro St
Public Bus Route J

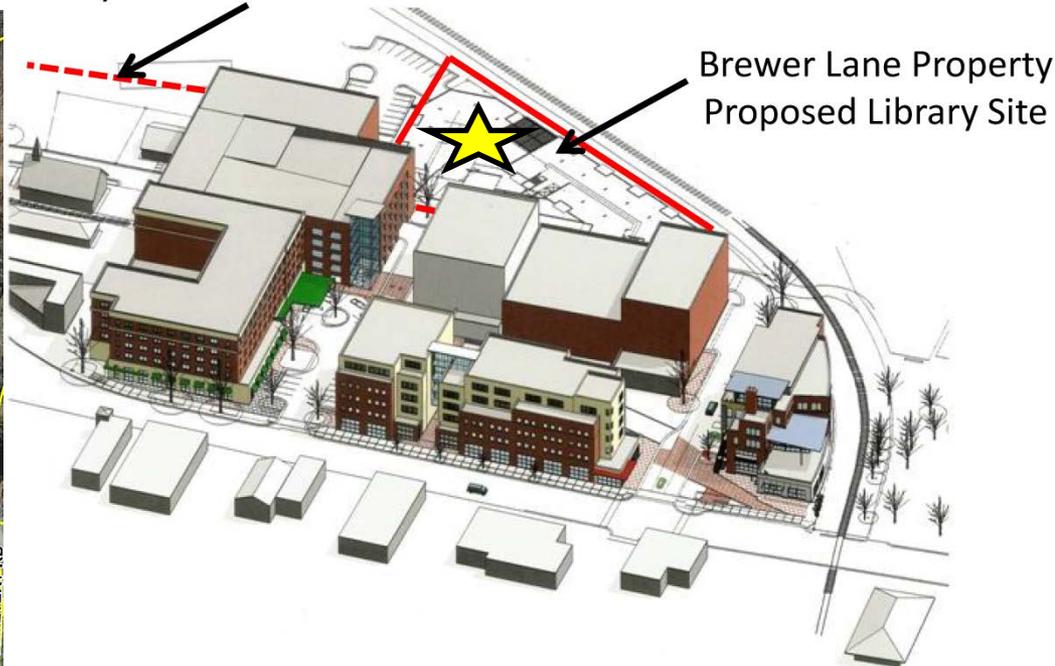
120 Brewer Ln
Public Bus Route CW,F,J

- Bus Stops
- Bus Routes
- Additional Suggested Sites (9/12/2013)
- Original Suggested Sites (3/19/2013)

BREWER LANE SITE



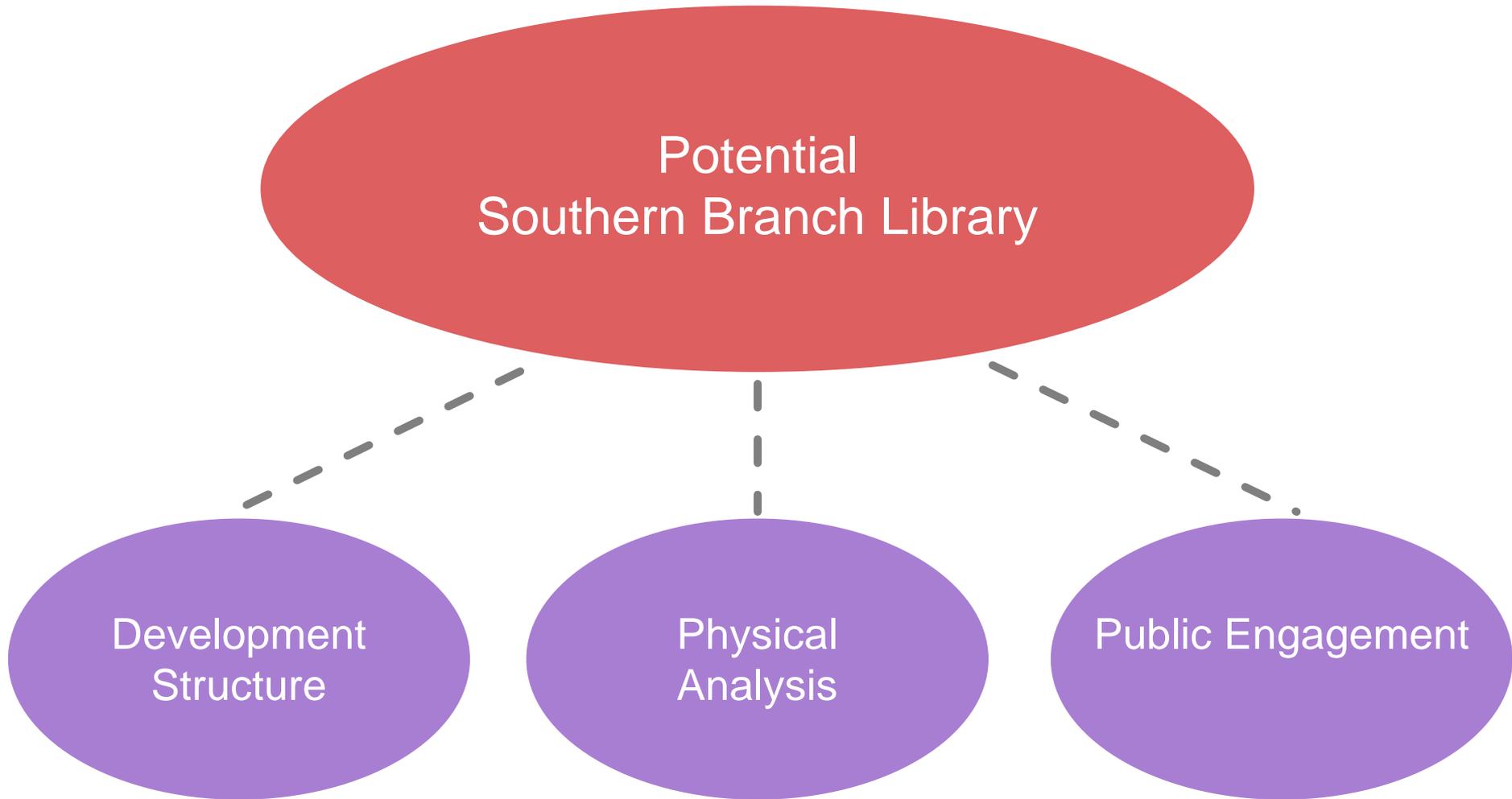
Potential Boyd St. Access to Main St. and Merritt Mill Rd.



Brewer Lane Property Proposed Library Site

The boxy buildings in the back are placeholders pending design of the new ArtsCenter and nearby buildings.

PRIMARY PHASE – BREWER LANE SITE



WE WANT TO HEAR FROM YOU... Public Engagement Meeting #1

Thursday March 25th 6pm-9pm at Hickory Tavern

- Great turnout!
- Lots of discussion and information gathered



WE WANT TO HEAR FROM YOU...

How to stay involved:

- Join the **online** conversation:
www.facebook.com/OCSouthernBranchLibrary
Share your thoughts! Go to the Library's webpage:
www.orangecountync.gov/library/southernbranch.asp
- Be sure to take one of the **comment cards** that are on your table and give them out to others!
- Attend the **Orange County Commissioners** *work session* where we will present our findings.
 - *May 13, 2014* at the Southern Human Services Center in Chapel Hill, meeting begins at 7:00pm.

FOLLOW UP

Presentation to the **Orange County Commissioners** at their work session

- *May 13, 2014* at the Southern Human Services Center in Chapel Hill, Meeting begins at 7:00pm

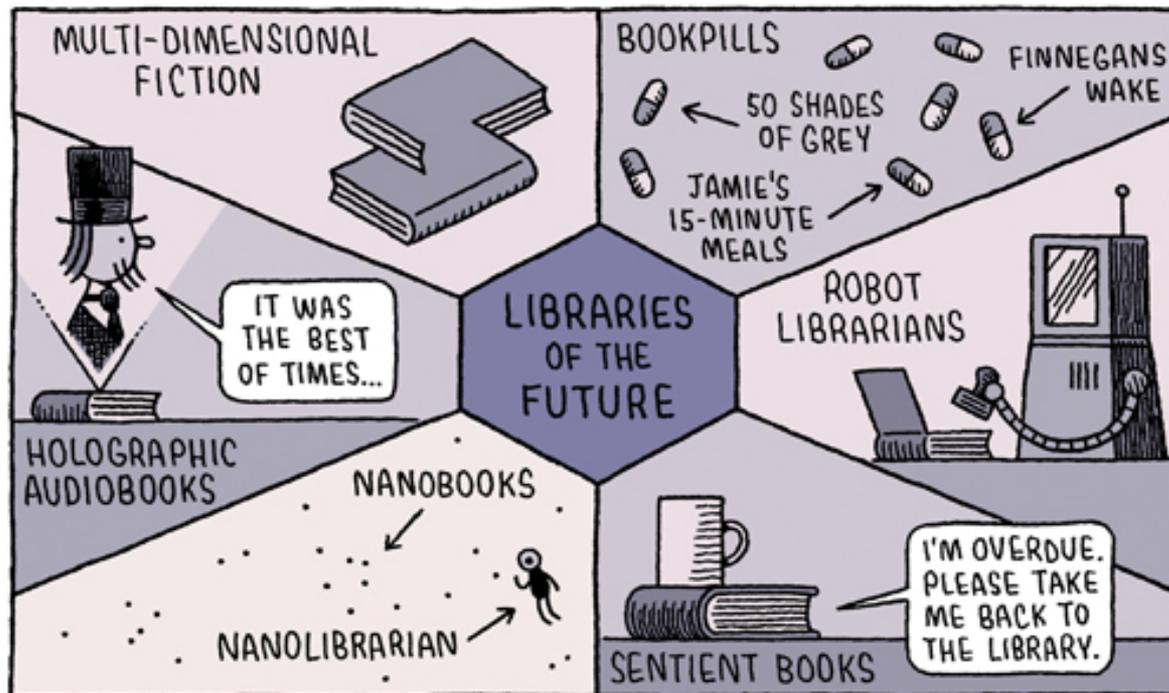
TOMORROW'S LIBRARY

A PLACE WHERE PEOPLE COME TO

LEARN EXPERIENCE CREATE AND SHARE

Access to information, answering questions, and encouraging literacy will always remain at the heart of the library...

-How is it evolving ?



TOMORROW'S LIBRARY

A PLACE WHERE PEOPLE COME TO

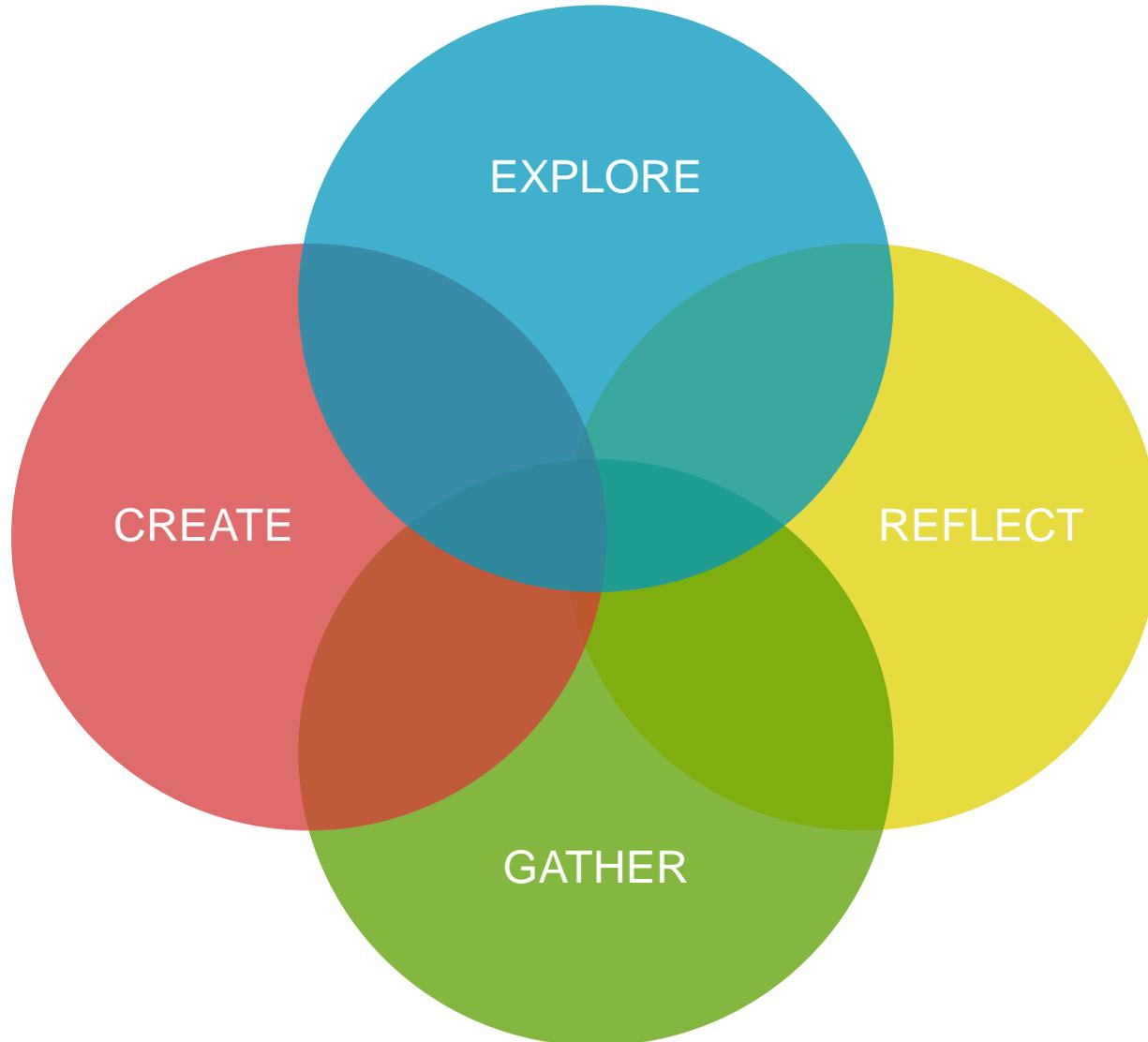
LEARN EXPERIENCE CREATE AND SHARE

Access to information, answering questions, and encouraging literacy will always remain at the heart of the library...

-How is it evolving ?

- Libraries as *Innovators* – communities are becoming more social and libraries are evolving
- Shift from services that are prescribed to a community - to active *community involvement* in co creation and implementation
- Pioneering *partnerships* – experiences that can only be found at the library
- Content *creation* – helping people to experiment and also master new technologies

TOMORROW'S LIBRARY - MODEL



EXPLORE

LEARNING SPACES

teaching consultations informal learning
guidance homework 1 on 1 training
access to knowledge books technology

REFLECT

INSPIRATION SPACES

appearances individual concentration talks
experiences read aloud book clubs
digital media events music relax gallery

GATHER

PARTICIPATION SPACES

meetings performances lectures
discussion groups hanging out
forums coming together debates

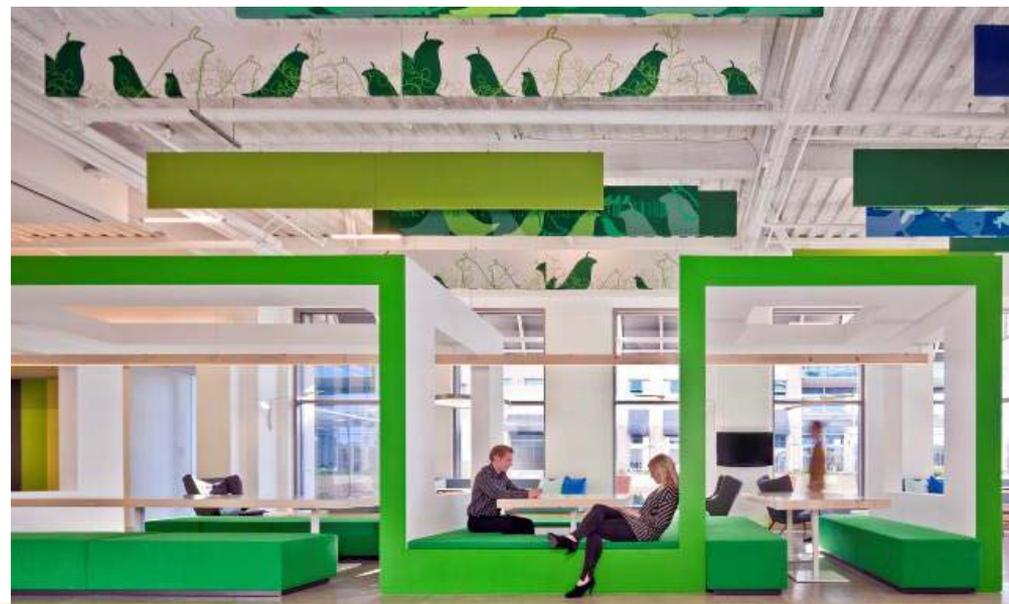
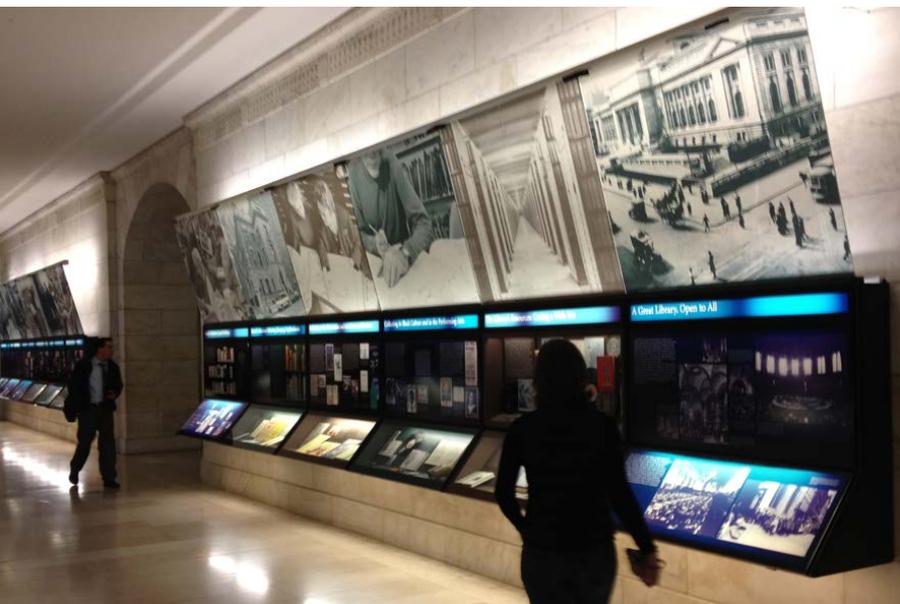
CREATE

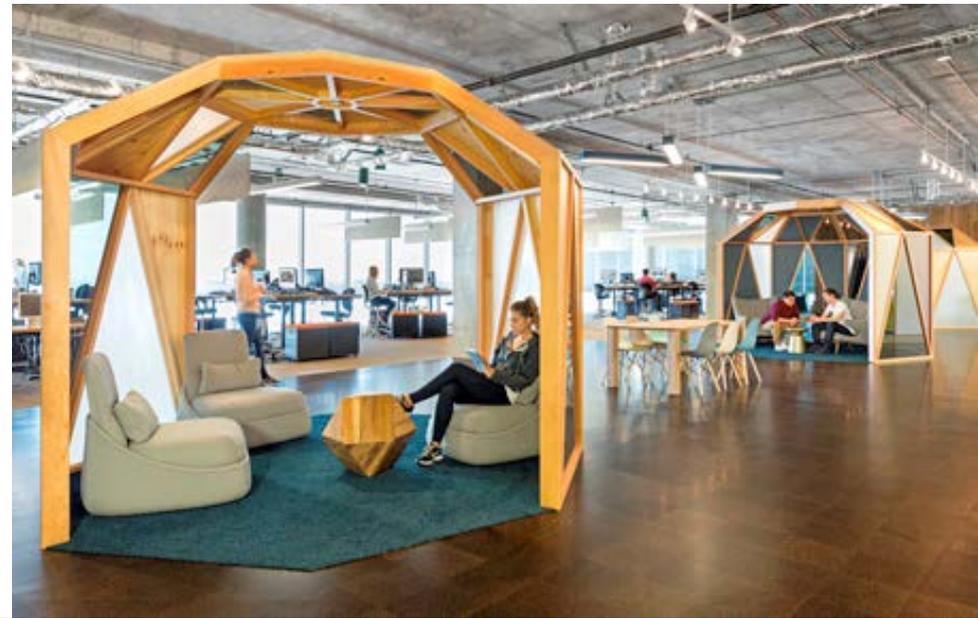
ACTIVE SPACES

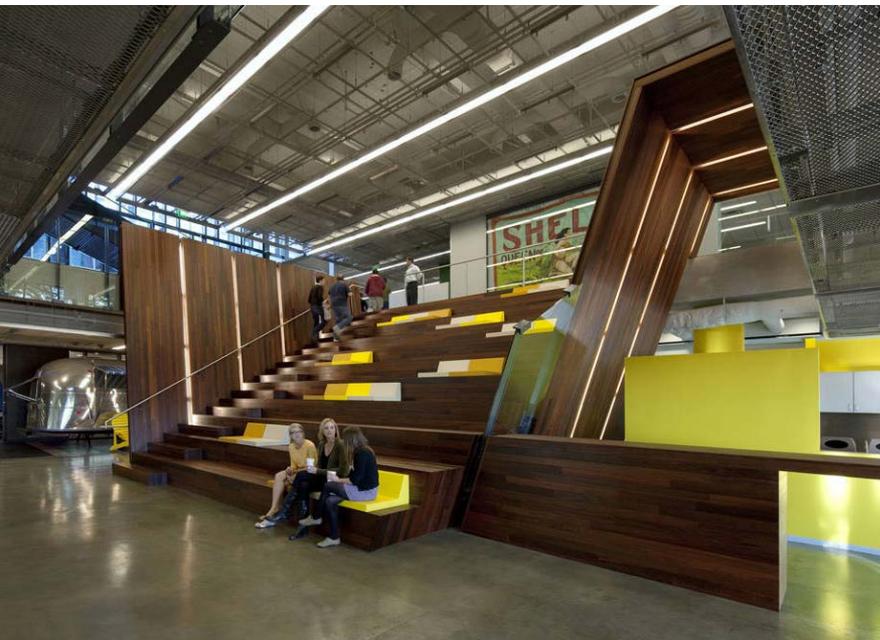
new activities tech labs workshops
playing maker space testing hub
gaming idea box experiment studio

















ENGAGEMENT

4 Exercises:

- Fun!
- What do you think?... *Individual Input*
- Let's Discuss... *Group Discussion*

FIRST IMPRESSIONS

Using one index card:

Imagine the grand opening of the new
Southern Branch Library...

Describe in one word how you *feel* upon entering
the Library for the first time...

(3 min)

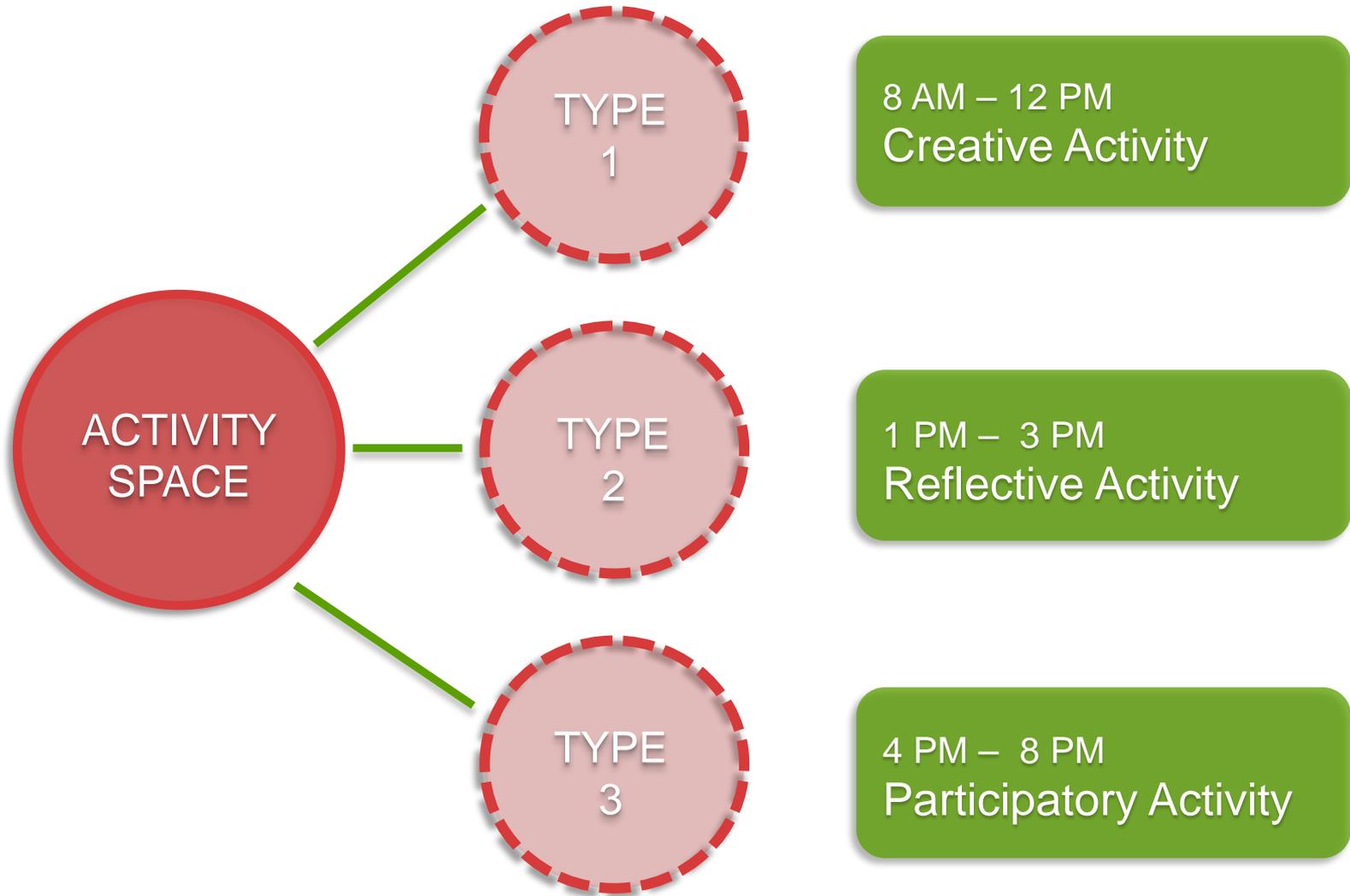
FIRST IMPRESSIONS

Turn your card over:

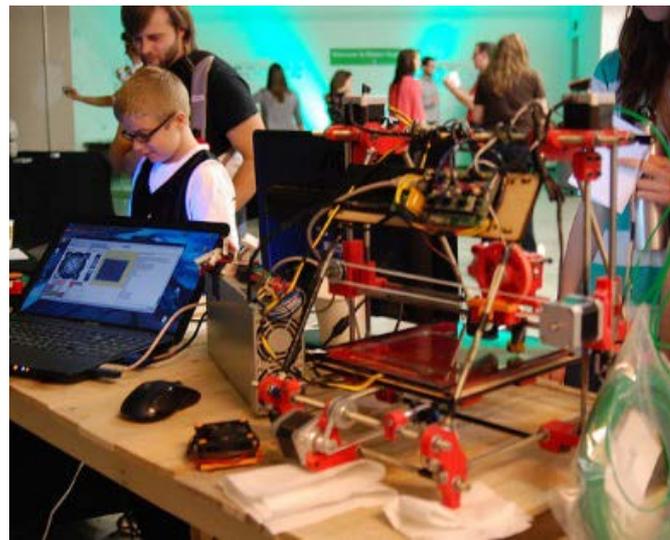
Distill your feelings down to one word...

(2 min)

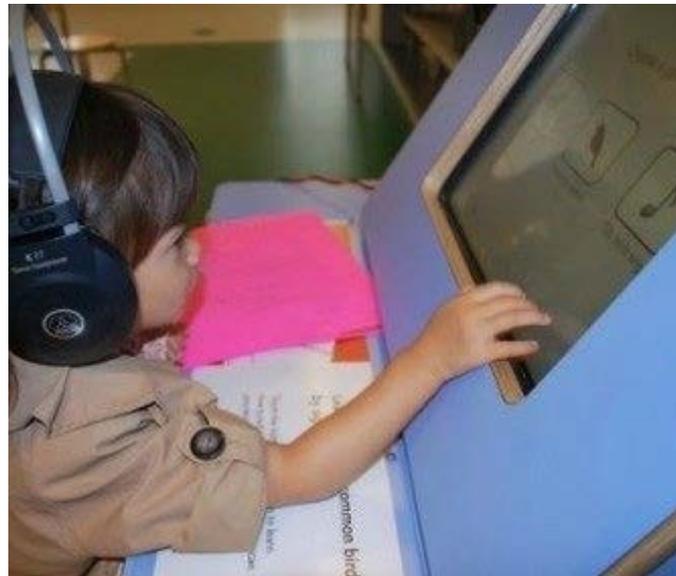
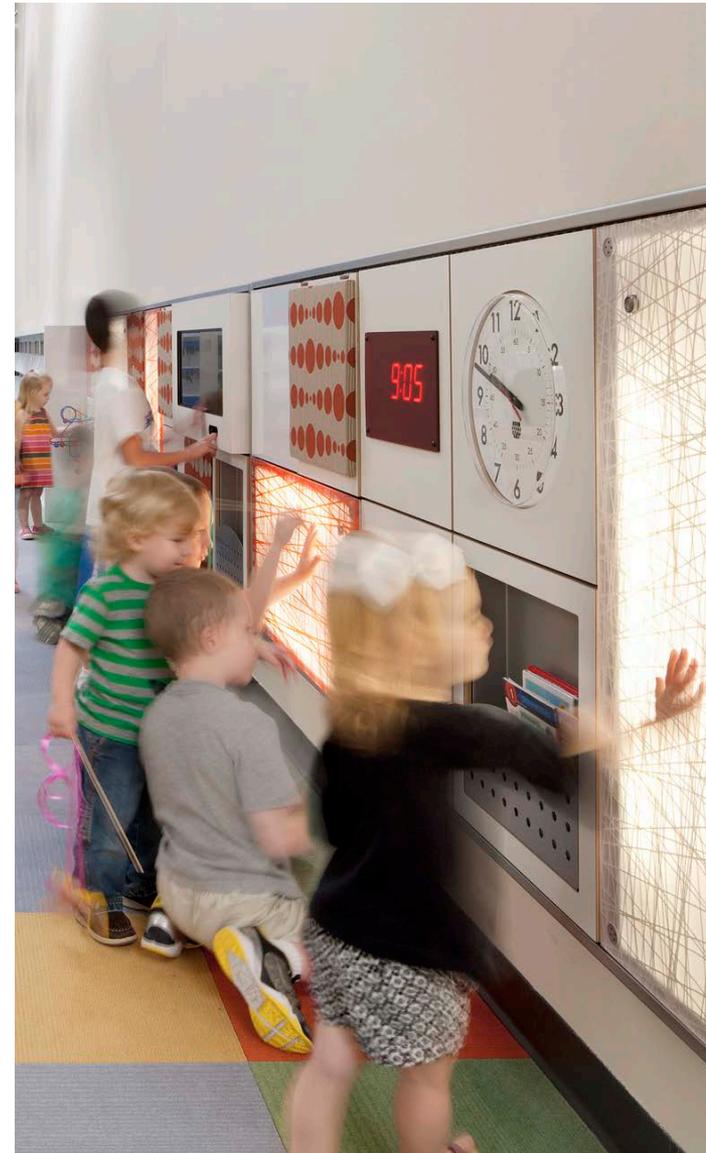
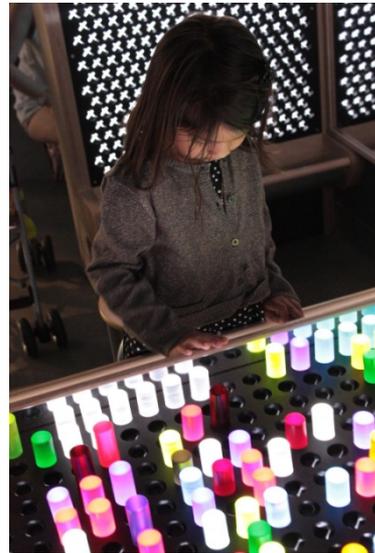
ACTIVITIES



ACTIVITIES – Maker/Test Lab



ACTIVITIES - Children



ACTIVITIES - Teen



ACTIVITIES - Meeting



ACTIVITIES - Exhibit



ACTIVITIES – Dance/Move



ACTIVITIES – Music/Technology



ACTIVITIES – Outdoor Space



ACTIVITIES

On a poster are 8 images of the activity types we just reviewed:

Using the green dots at your table...

Place one green dot next to each activity that you would like to see at the New Southern Branch:

(5 min)



MAKER SPACE ACTIVITIES



CHILDREN'S ACTIVITIES



TEEN ACTIVITIES



MEETING ACTIVITIES



EXHIBIT ACTIVITIES



MOVEMENT ACTIVITIES



MUSICAL ACTIVITIES



OUTDOOR ACTIVITIES

ACTIVITIES

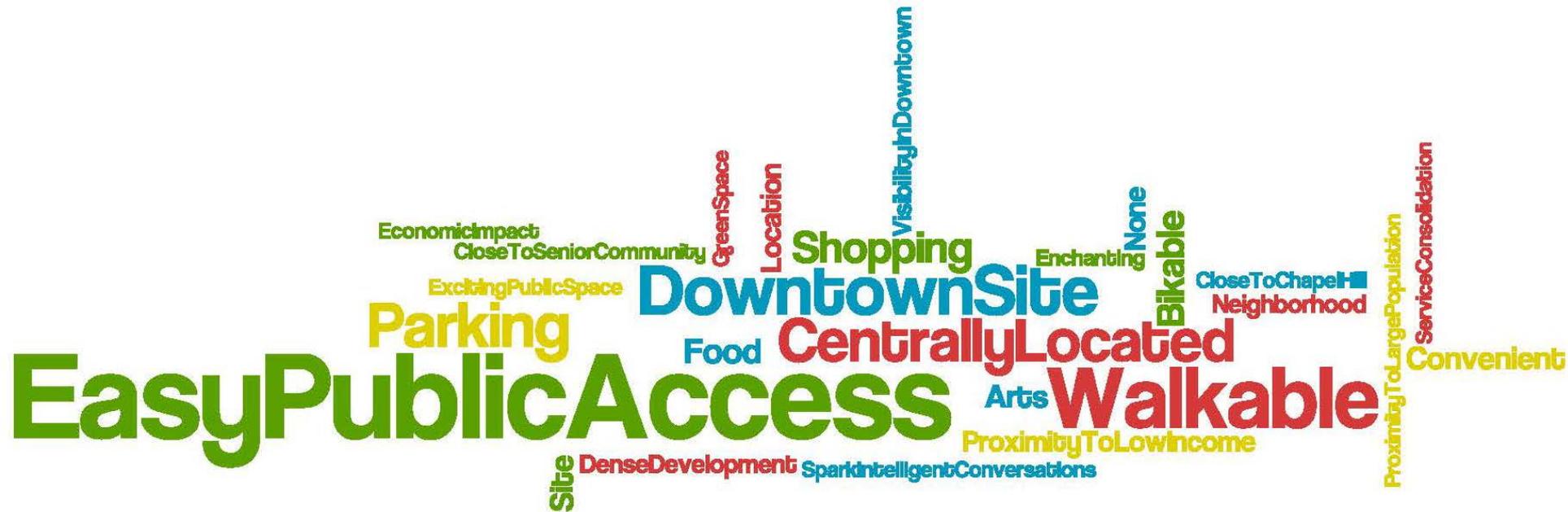
Discuss among your table

- Report Out

(8 min)

Public Engagement Meeting #1

What are the *benefits* to the Brewer Lane Site?

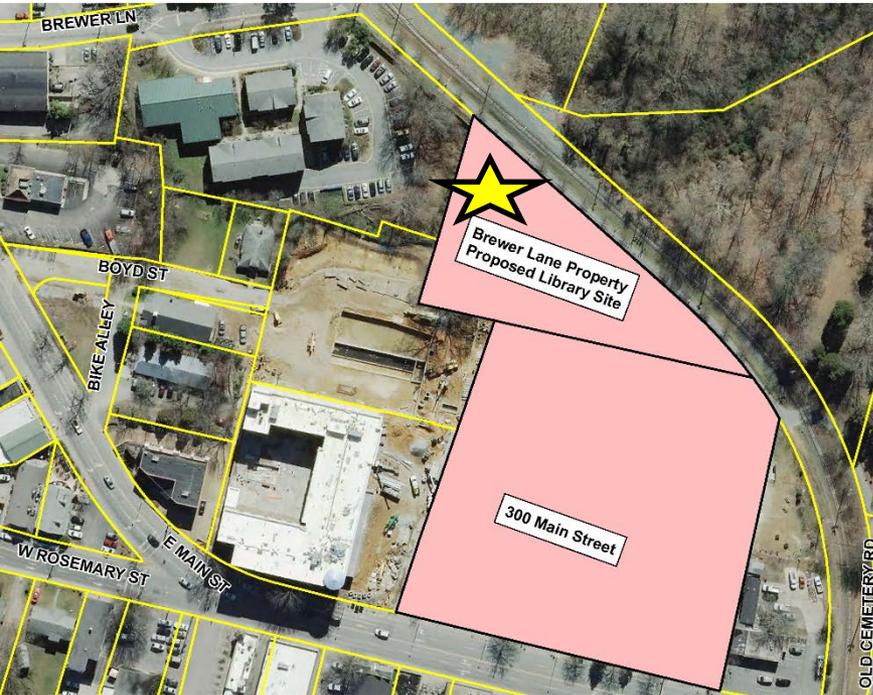


Public Engagement Meeting #1

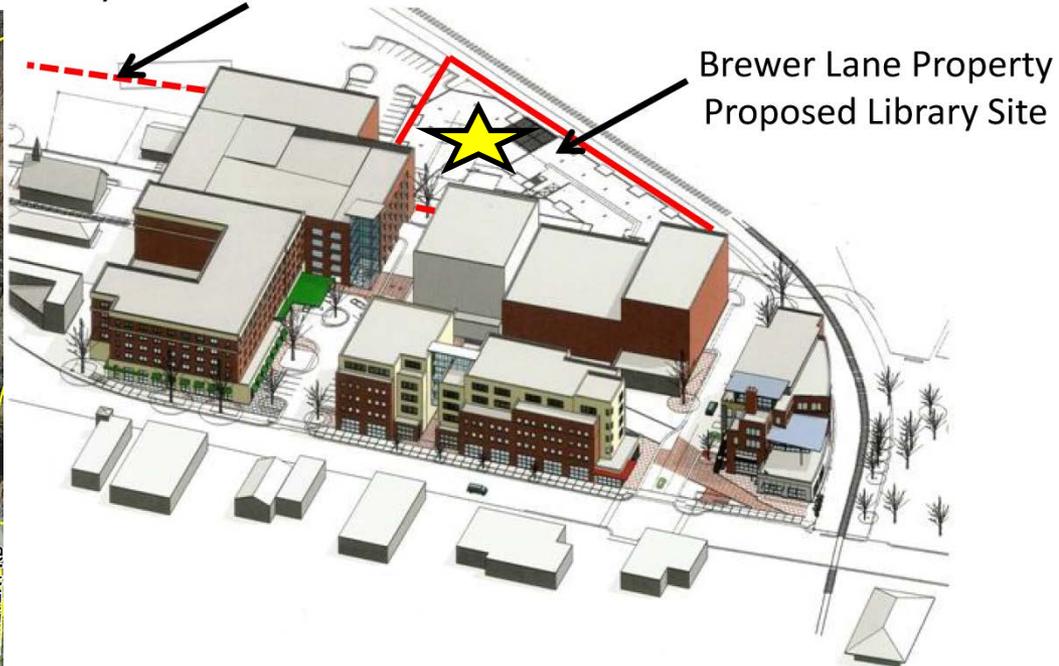
What are the *challenges* to the Brewer Lane Site?



BREWER LANE SITE



Potential Boyd St. Access to Main St. and Merritt Mill Rd.



The boxy buildings in the back are placeholders pending design of the new ArtsCenter and nearby buildings.

SITE

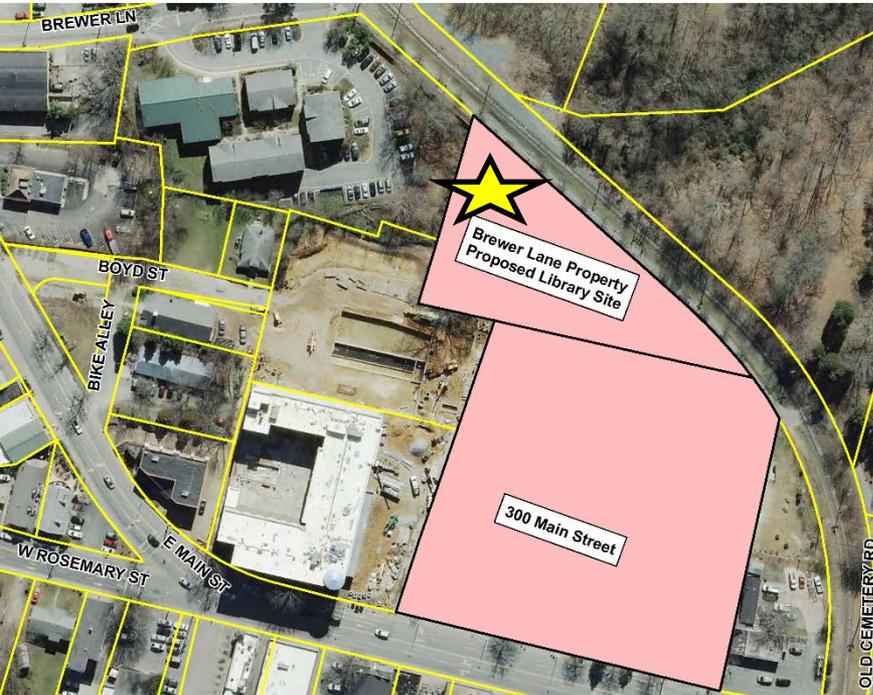
**Using the post it notes at your table:
(1 word or idea per note)**

**What ideas could resolve the challenge of visibility
at the Brewer Lane Site?**

- come up with as many ideas as possible

(5 min)

BREWER LANE SITE



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SITE

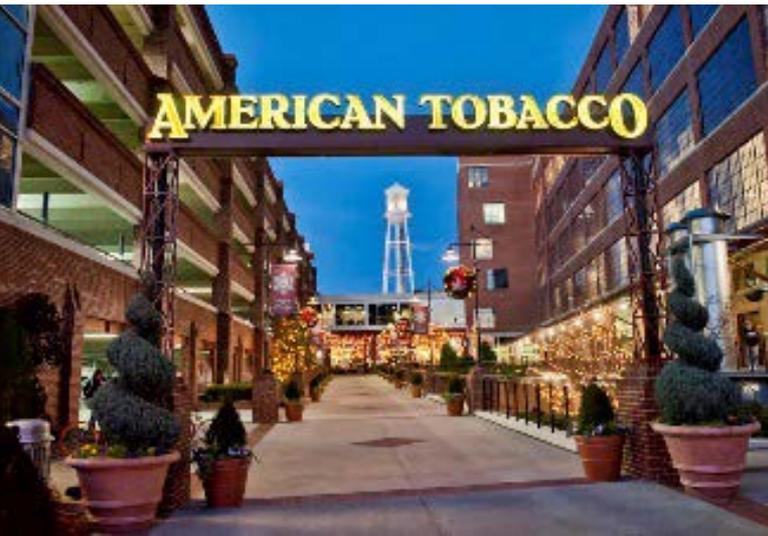
Using the post it notes at your table:

Discuss among your table. Choose the top two ideas.

- Report Out

(8 min)

SITE EXAMPLES



THANK YOU!

Next Steps

Summary of information gathered from public input will be presented to the **Orange County Commissioners** at their work session

- *May 13, 2014* at the Southern Human Services

Center in Chapel Hill. Meeting begins at 7:00pm.

WE WANT TO HEAR FROM YOU...

How to stay involved:

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DEADLINE FOR COMMENTS – APRIL 27th

