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FOR IMMEDIATE RELEASE

ORANGE COUNTY HEALTH DEPARTMENT HOLDS PHOTO CONTEST TO PROMOTE NEW SMOKE-FREE PUBLIC PLACES RULE

ORANGE COUNTY, NC (March 18, 2013)—The Orange County Health Department invites the public to enter its photo contest. The County wants to share images of people enjoying the smoke-free air in public places throughout Orange County.

The “Enjoying Our Smoke Free OC” photo contest is open to anyone currently living in Orange County.

Photo entries will be accepted from Monday, March 18, until Friday, April 5, at 5:00 p.m. Photos need to be taken with a digital camera, at the highest resolution settings. No camera phone photos will be accepted. Submissions should be e-mailed to healthcommunication@orangecountync.gov

The winner will have his/her photo featured on a billboard in Orange County and be awarded a \$75 gift card. Second and third prize winners will receive gift cards in the amounts of \$50 and \$25, respectively and have their photos featured on other promotional and educational ads and materials related to the new Smoke-Free Public Places Rule.

For more information or to obtain the official entry form, please visit the Orange County Health Department’s [Smoke Free Public Places](http://orangecountync.gov/health/smoke-freepublicplaces.asp) web page (<http://orangecountync.gov/health/smoke-freepublicplaces.asp>)

Background

The Smoke-Free Public Places Rule prohibits smoking on property owned by Orange County and the municipal governments, including parks and sidewalks. Smoking is also not allowed indoors on private property where the public is invited, including facilities such as childcare centers and convenience stores. The UNC campus and other state governed facilities will continue operating under their existing smoking ordinances.

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