

2014 Public Health Awareness Month Activities

Week 1

- Everything Orange Ads (Clinical Services, SFPP, Take it to the Box)
- Website homepage
- Volunteer lunch – April 3rd
- Orange County Expo – April 4th
- WCHL interview with Dr. Bridger about Naloxone – April 4th
- All staff meeting, distribute new OCHD t-shirts– April 4th
- Social media
 - Facebook feature – Personal Health Services – daily posts highlighting staff, services, and education
 - Twitter – Personal Health Services

Week 2

- Website homepage
- Staff are provided with ‘I am Public Health’ buttons
- National Public Health Week Twitter Chat – April 9th
- Social media
 - Facebook feature – Environmental Health – daily posts highlighting staff, services, and education
 - Twitter – Environmental Health

Week 3

- Website homepage
- Lunch and Learn – April 17th Coby Austin speaks on Smoke-Free Public Places
- Social media
 - Facebook feature – Dental Health Services – daily posts highlighting staff, services, and education
 - Twitter – Dental Health Services

Week 4

- Website homepage
- Lunch and Learn – April 22nd Tom and Gwen Konsler present on medical mission trip to Honduras
- Innovation Speaker, Andre Blackman – April 25th
- WCHL Commentary – Dr. Bridger to talk about public health
- Healthy Classroom Challenge – Month of activities culminating in Healthy Kids Day events
- Healthy Kids Day – April 26th
- Provider luncheon – April 30th
- Social media
 - Facebook feature – Health Promotion and Education – daily posts highlighting staff, services, and education
 - Twitter – Health Promotion and Education