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FOR IMMEDIATE RELEASE

EDUCATIONAL VIDEOS SUPPORT ORANGE COUNTY'S SMOKING BAN

Orange County, NC (November 3, 2014) –As part of the ongoing effort to make Orange County's smoke-free public places rule the new normal, the Orange County Health Department has released a series of short educational videos. The videos are designed to help residents and employees with finding the words, and motivation, to say "You can't smoke here."

In response to interest from partners at the Town of Chapel Hill, the health department worked with a local videographer to create instructional videos for the public and for town and County staff on how to approach somebody who is smoking in an area where smoking is prohibited.

"As the rule largely relies on [enforcement by residents](#) of Orange County, we are always looking at ways to promote communications that educate people about the rule and empower them to ask others to stop smoking in areas where the activity is prohibited," said Stacy Shelp, communications manager for the Orange County Health Department.

The series, five videos in total, include a variety of scenarios set in places where people may encounter smokers, such as along sidewalks, at bus stops, and on government grounds. The videos demonstrate how to get the message across politely, understanding that people smoking may not be aware they are violating the rule or of how harmful the secondhand smoke is.

The videos are linked under the 'Enforcement' section of the Health Department's smoke-free public places Web page: <http://orangecountync.gov/health/smoke-freepublicplaces.asp>

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