

ORANGE COUNTY HEALTH DEPARTMENT MISSION STATEMENT: *To enhance the quality of life, promote the health, and preserve the environment for all people in the Orange County community.*

THE ORANGE COUNTY BOARD OF HEALTH MET ON April 23, 2014, at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC.

BOARD OF HEALTH MEMBERS PRESENT: Corey Davis, Chair; Susan Elmore, Vice Chair; Tony Whitaker, Michael Wood, Liska Lackey, Nick Galvez, Sam Lasris, Matthew Kelm and Commissioner Bernadette Pelissier.

BOARD OF HEALTH MEMBERS ABSENT: Michael Carstens, Paul Chelminski

STAFF PRESENT: Dr. Colleen Bridger, Health Director; Tersee Flores, Administrative Assistant II; Donna King, Public Health Education Director; Pam McCall, Public Health Nursing Director; Christy Bradsher, Financial and Administrative Services Division Director; Susan Wagoner, Patient Account Rep. Supervisor; Alan Clapp, Environmental Health Director; Stacy Shelp, Communications Manager; Meredith Stewart, Senior Public Health Educator; Coby Austin, Senior Public Health Educator; Leslie O'Connor, Public Health Preparedness

GUESTS PRESENT:

I. **Welcome**

II. **Public Comment for Items NOT on Printed Agenda:** None

III. **Approval of April 23, 2014 Agenda**

Motion was made by Susan Elmore to approve the agenda, seconded by Bernadette Pelissier and carried without dissent.

IV. **Action Items (Consent)**

A. Minutes Approval of March 26, 2014 Meeting

Motion was made by Liska Lackey to approve the March 26, 2014 meeting minutes, seconded by Bernadette Pelissier and carried without dissent.

V. Educational Session

A. 3rd Quarter Financial Reports

Christy Bradsher reported on the 3rd Quarter Financial report which was included in the packet. For the reporting period July 1, 2013 through March 31, 2014 the department's total revenue received is 66.79% of total budgeted revenue. Total actual expenditures for the department are 69.42% of total budgeted expenditures.

Overall, actuals to budgeted amounts for both revenue and expenditures are on track and we anticipate meeting targeted budget projections for the current fiscal year.

B. 3rd Quarter Billing Dashboard Reports

Susan Wagoner gave a summary on the 3rd Quarter Billing Dashboard Reports. The dashboard shows that we are currently billing at an average of 80% accuracy. Compared to the past two years, our accuracy has almost doubled. Two reminders of note: because of missing or incorrect patient information, we will never be able to bill at 100% accuracy; and 90% accuracy during flu season (October/November) is only possible with the increased "easy" claims.

Also, the previous month will always have low accuracy because of the amount of time it takes for payments to post to our system from payer sources.

She mentioned at this point, they have reached their billing accuracy target for this year. They will continue Billing QI and hope to maintain or make additional, but slow gains in their accuracy.

The BOH members had several questions that were addressed by Susan Wagoner and Dr. Bridger.

C. Public Health Month Overview

Stacy Shelp gave a brief update on the 2014 Public Health Month (PHM) Activities. They are recognizing staff, services and education with a daily social media posts, and also raising awareness about what public health is and what we do. She reviewed the "Everything Orange Ads" with the BOH members which included: Clinical Services, SFPP, Take it to the Box). Major PHM activities included:

- Orange County Resource Expo on April 4th was a success.
- All Staff meeting distributed new OCHD t-shirts.
- WCHL interview with Dr. Bridger about Naloxone.
- National Public Health Week Twitter Chat.
- Staffs were provided with 'I am Public Health' buttons.

- Lunch and Learn
- Innovation Speaker, Andre Blackman.
- Health Kids Day
- Provider Luncheon

Stacy Shelp discussed the County Social Media policy and how the health department utilizes our online communities to build our brand and partnerships, as well as share health related information and recruit patients. Board of Health members were encouraged to engage online with the health department and our partners.

To review the County's social media policy visit:

<http://intranet.orangecountync.gov/IT/Policies/OCITSocialMediaPolicy.asp>

- Facebook - [OrangeCountyHealthDepartment](#)
- Twitter - [@OrangeHealthNC](#)
- YouTube - [@OCHDNC](#)

D. FrameWorks “Handed to Them on a Plate” Training

Dr. Bridger presented Frameworks Food and Fitness from the Wide Angle Lens Training (presentation attached to the agenda).

Dr. Bridger encouraged the BOH member's to Google Frame Works Institute website. It offers tool kits for a variety of different social issues; where you can see what the simplifying models are for those issues, the talking points and examples of how the values can be integrated. Please see link below.

<http://www.frameworksinstitute.org/frameworks-attribution>

E. 2012-2014 Strategic Plan Progress Report

The BOH Strategic Planning process has just kicked off at the last BOH meeting with speed storming. Meredith Stewart reported on the preparation for the creation of the 2014-2016 Board of Health Strategic Plan, a review of accomplishments to-date and ongoing activities from the 2012-2014 Board of Health Strategic Plan. Subcommittees of the BOH will be meeting over the next month to determine their action steps for the 2014-2016 plans.

The three priority health topics within the 2012-2014 Board of Health Strategic Plan will remain the same. Subcommittees will meet to decide if they will change focus areas within their priority health topic.

VI. Reports and Discussion with Possible Action

A. Child Fatality Prevention Team

Pam McCall reported on a review of CFPT/CCPT in Orange County North Carolina. It included a description of membership, duties, procedures and activities.

B. Joint Meeting with BOCC

Dr. Bridger reminder all BOH members the Joint Meeting with the BOCC is May 13, 2014. She requested three volunteers to give Strategic Plan update presentation with an intro to the board's strategic planning process and moderating questions.

Tony Whitaker, Susan Elmore and Corey Davis volunteered.

C. Health Director's Report

There were no questions from the board regarding the Health Director's Report included in the packet.

D. Media Items

Media Items were in the packet which focused on Orange County's events and our involvement in various efforts.

VIII. Board Comments

No additional comments given.

X. Adjournment

A motion was made by Matthew Kelm to adjourn the meeting at 9:00 p.m., was seconded by Nick Galvez and carried without dissent.

The next Board of Health Meeting will be held May 28, 2014 at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC at 7:00 p.m.

Respectfully submitted,

Colleen Bridger, MPH, PHD.
Health Director
Secretary to the Board