

**ORANGE COUNTY BOARD OF HEALTH  
AGENDA ITEM SUMMARY**

**Meeting Date:** January 28, 2015

**Agenda Item Subject:** Family Success Alliance Update

**Attachment(s):** FSA Update Jan 2015.pdf

**Staff or Board Member Reporting:** Meredith Stewart,

**Purpose:**      Action  
                   Information only  
                   Information with possible action

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**Summary Information:**

Meredith Stewart will provide an update on activities related to the Family Success Alliance from July 2014 – December 2014.

*Background*

The Family Success Alliance recently marked six months of official implementation with the selection of the two initial pilot zones from the six zones initially identified using the Health Department's poverty index.

On December 16th, the Family Success Alliance Advisory Council made a significant step towards creating a pipeline of success for children living in poverty in Orange County. After reading written applications from all six initially identified zones, the Council also had the chance to hear in-person from zone representatives at the public meeting. The Council voted unanimously to select Zone 4 and Zone 6 to pilot new collective impact efforts to counter the effects of poverty on children in these zones in Orange County.

Zone 4 is located between I-40 and I-85 in central Orange County, and includes A.L. Stanback Middle and New Hope Elementary. Zone 6 is a densely populated zone that encompasses from downtown Chapel Hill southwest to Highway 54.

Members of the Council and zone representatives expressed that they were excited to be a part of this new effort, regardless of the zones that were ultimately selected. Attendees and audience members remarked that they enjoyed getting to know their communities better and were pleased to see existing collaborations in action and new relationships forming.

From January 2015 - March 2015, staff of the Family Success Alliance and Zone partners will be working together to identify the "gaps" in the cradle to career pipeline in Zone 4 and Zone 6. This includes qualitative data collection through key informant interviews and focus groups, as well as quantitative data collection through door-to-door surveys in the zones and surveys of service providers/organizations.

- Recommended Action:**  Approve  
 Approve & forward to Board of Commissioners for action  
 Approve & forward to \_\_\_\_\_  
 Accept as information  
 Revise & schedule for future action  
 Other (detail):

# Family Success Alliance

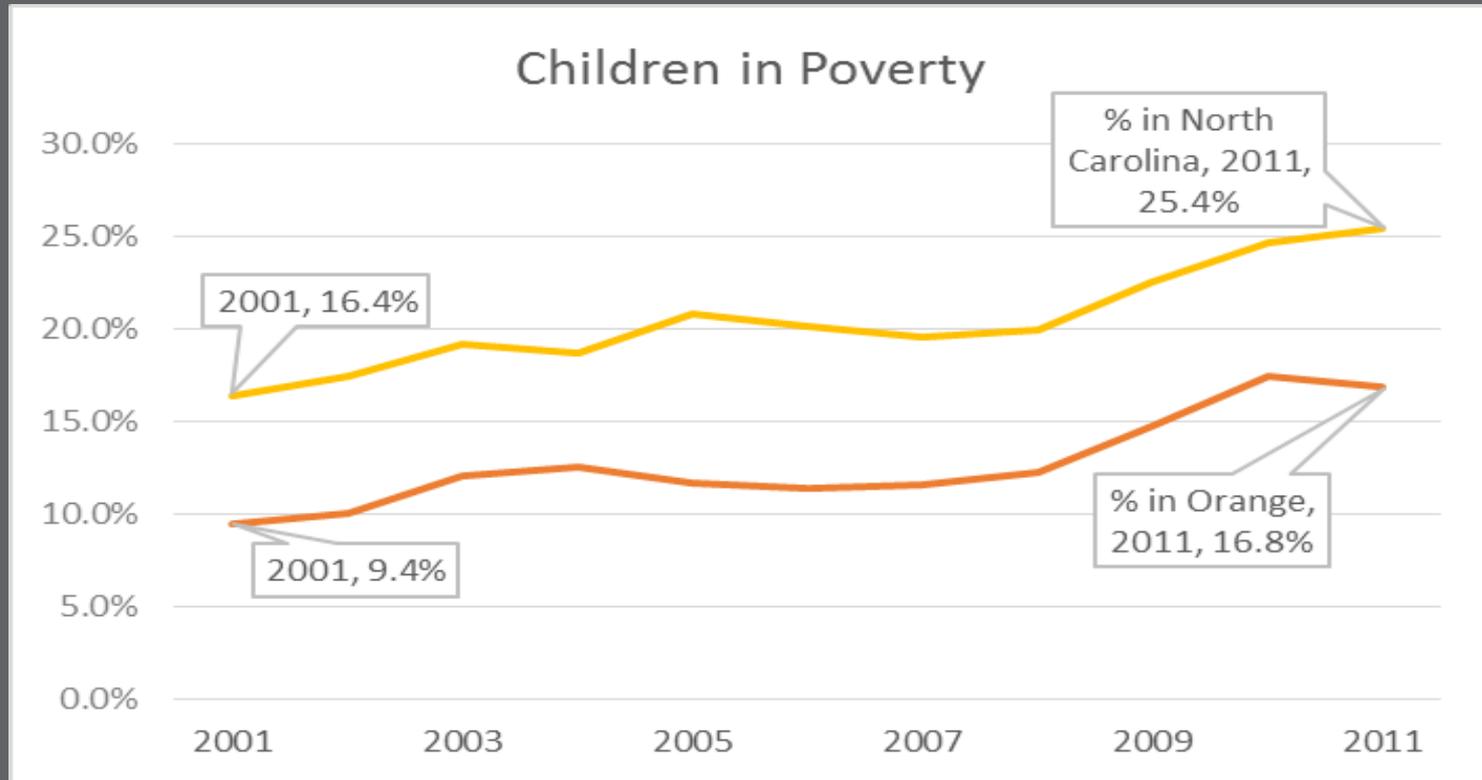


**UPDATE**  
**JULY 2014 – DECEMBER 2014**



**ORANGE COUNTY**  
**HEALTH DEPARTMENT**

# Travelling Back in Time

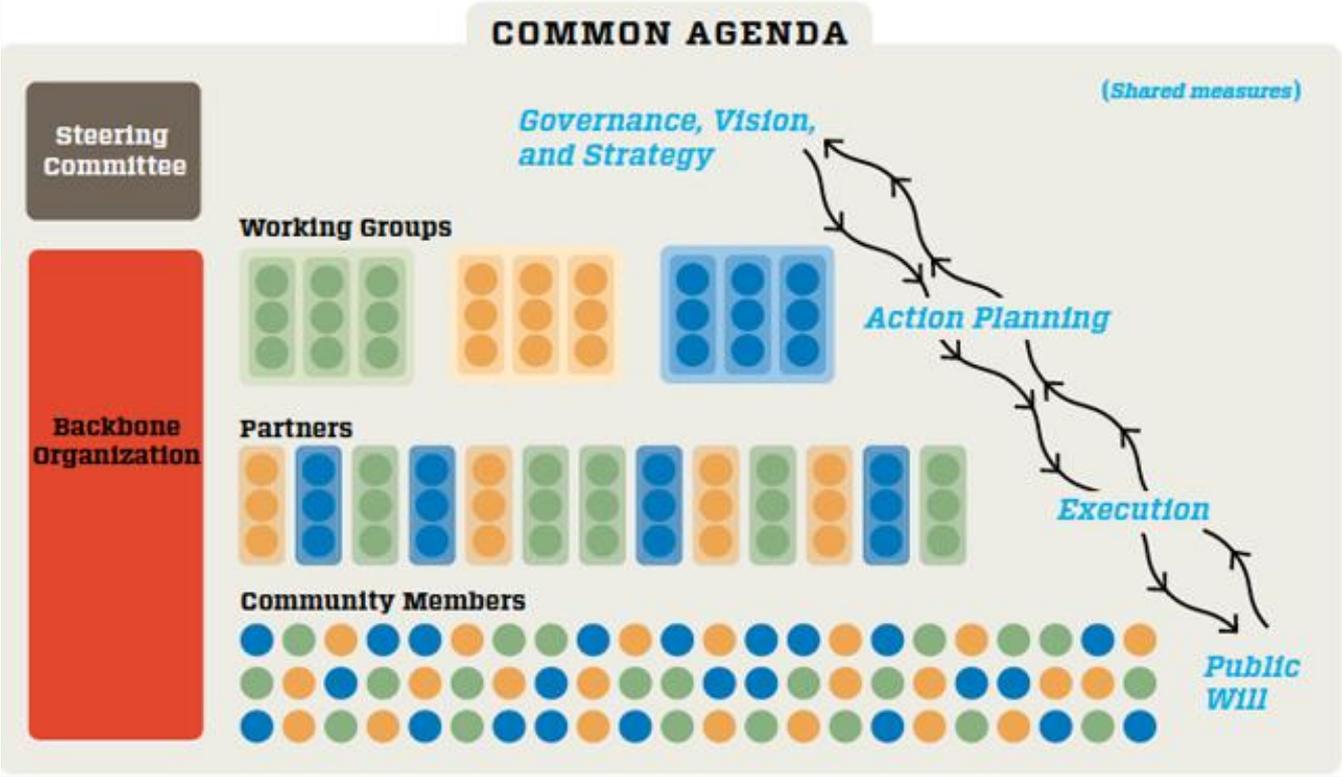


The number and percent of children in poverty has increased in Orange County and NC since 2001.

# FSA Council



## Cascading Levels of Collaboration



# FSA Council



EDUCATION

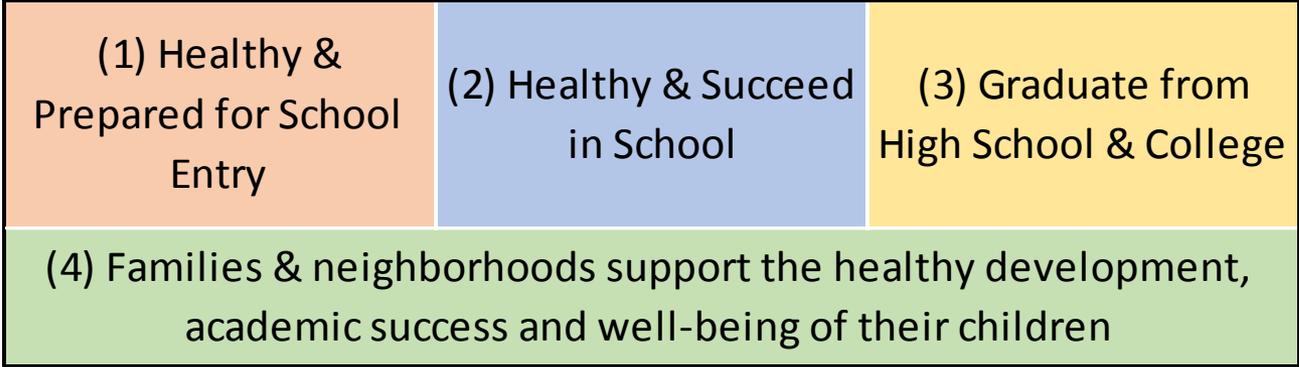
HEALTH

FAMILY &  
COMMUNITY

SUCCESS



EDUCATION  
+  
HEALTH  
+  
FAMILY &  
COMMUNITY



= SUCCESS

TIME →

# Need

## 6 out of 10 points

Zone 6	Indicator	Data
Economic	Free or Reduced Lunch	30% of kids at zone schools receive FRL
	Low Scoring Pre-K Facilities	14% of Pre-K facilities received either 1 or 2 stars out of 5
Education	Not-Proficient Reading, 3rd Grade	41% of 3rd graders in zone schools not proficient in reading
	Not-Proficient Math, 8th Grade	43% of 8th graders in zone schools not proficient in math
	Students not Graduating on-time	8% of 12th graders in zone schools not graduating in 4 years
Health	OCHD Clinic Patients	15% of addresses in the zone have an OCHD clinic patient
	Kids on Medicaid	9% of addresses in the zone have kids with Medicaid
Family and Community	Housing Choice Vouchers	2% of addresses in the zone have housing choice vouchers
	MLH Housing	55% of addresses that are multi or low-income housing types
	School Crime	10.4 criminal/violent act rate per 1,000 students

# Zone Participation



## **THE FAMILY SUCCESS ALLIANCE**

### **Request for Zone Application**

We all want a decent life - to be able to pay the bills, feel safe playing outside, put healthy food on the table and see our children succeed in school and in life. Yet in Orange County, community leaders saw discouraging trends in these basic desires for our families and our communities. These leaders recognized that despite Orange County's overall prosperity and resources, there are still families struggling to make ends meet and provide the best for their children.

**We know that our communities and our families deserve better than this.**

To help understand which communities in Orange County face the biggest obstacles to success, we used data on risk factors from our partners. Six areas, or "zones" stood out with the highest number of people struggling to meet basic living standards, like medical care, food, and housing. The general outlines of these zones are included on page 6 of this document.

Just as in families, resources are not limitless in our county. In order to achieve success with limited resources, two zones will be selected from the initially identified six. They will be selected in December 2014 based on a participatory and transparent process that combines data, community experience, and local commitment. The Project Coordinator will work together with applicants, herein called "zone champions", in each zone to communicate their concerns, assets, goals as part of their zone application.

Following selection, a collaborative team of local officials, faith-based and non-profit organizations, private businesses, and others will work together to prioritize the most urgent challenges to child and family success and implement proven tools to combat them. These efforts are based on national models, like the Harlem Children's Zone and federal Promise Zones, that focus on identifying geographic areas (a zone) with identified challenges to child and family success, and working with communities to comprehensively address these challenges through a pipeline of evidence-based programs, services, and policies.

**This is part of a long and exciting road that aims to get every child in Orange County to graduate high school on time, be ready for college/career, and to thrive as an Orange County community member.**

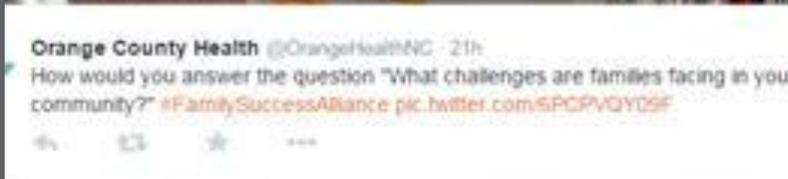
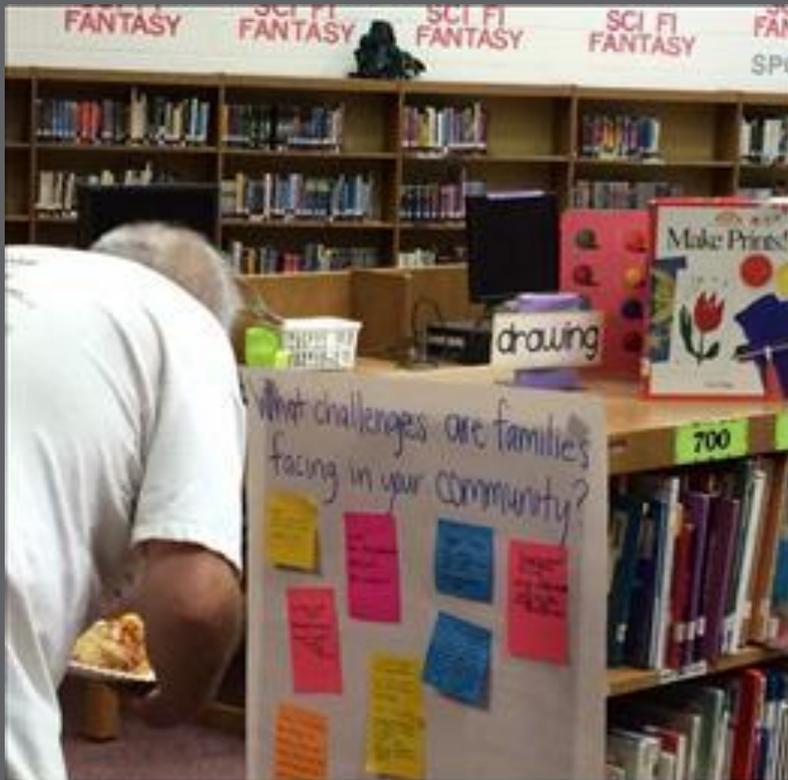
# Zone Participation



"Safe, healthy, happy communities will help kids be successful."  
#FamilySuccessAlliance community

When asked about dreams, tone changes. "I want my daughter to be able to go to college. She wants to be a teacher." #FamilySuccessAlliance

Community members are sharing about housing w/ gangs, mold, & more = stress & poor health. Yes this is Orange Co.  
#FamilySuccessAlliance



# Zone Selection





## Zone Demographics

9.0 mi<sup>2</sup>

Est. Population –  
2,300

## Schools

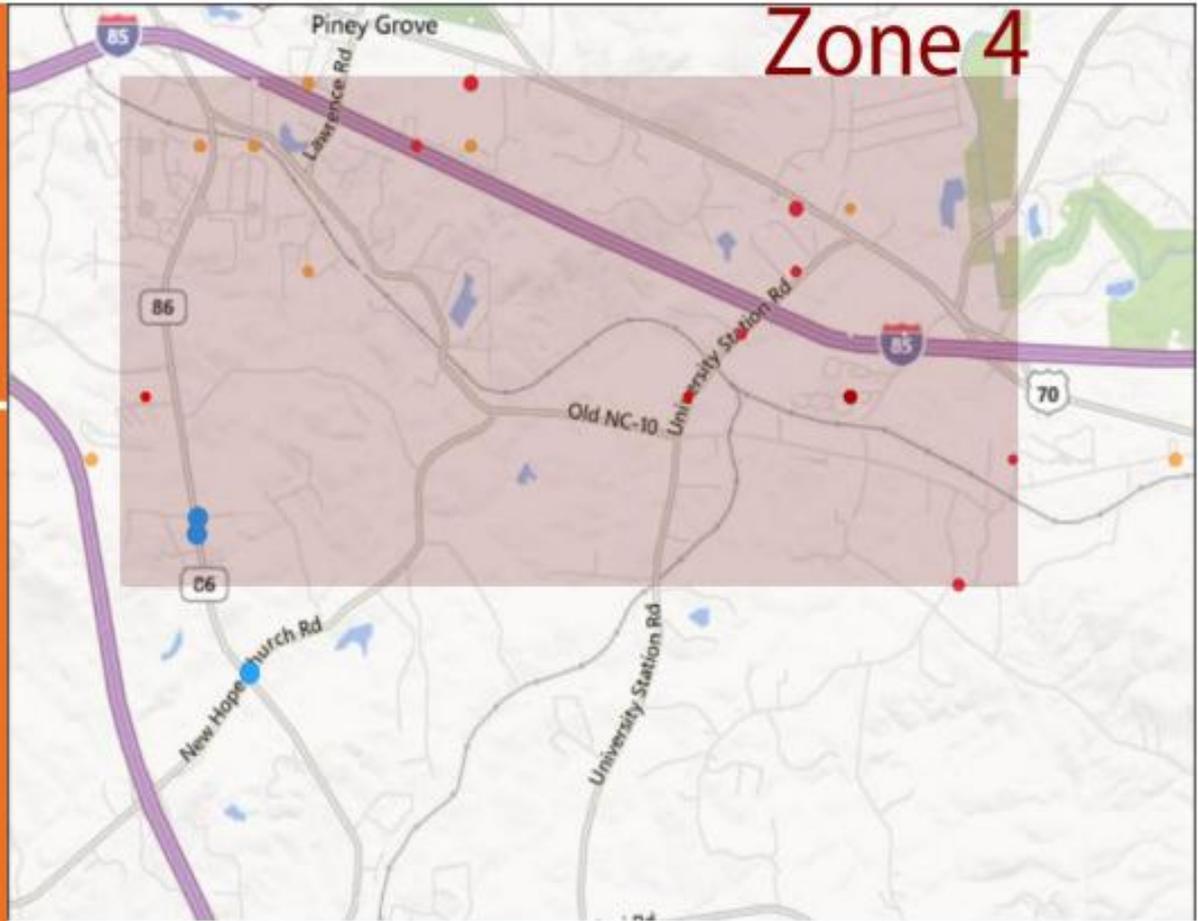
*A.L. Stanback Middle*  
*New Hope Elementary*  
*Partnership Academy*

## Application Points

Need: 6

Equity: 4

Reach: 4



# Zone 4

## East of 40

## Zone Demographics

6.88 mi<sup>2</sup>

Est. Population – 27,200

## Schools

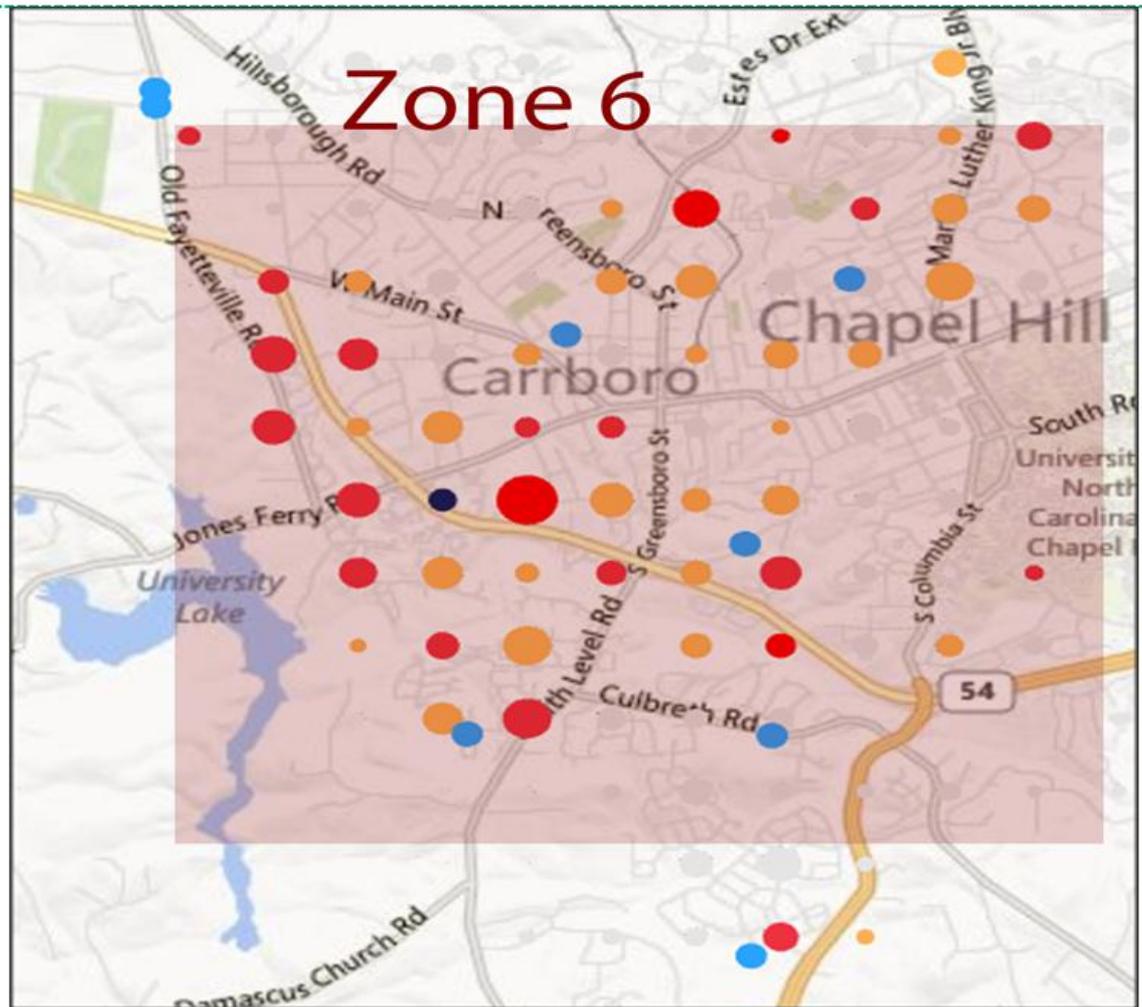
*Carrboro Elementary*  
*Northside Elementary*  
*Grey Culbreth Middle*  
*Carrboro High School*  
*Phoenix Academy*

## Application Points

Need: 6

Equity: 5

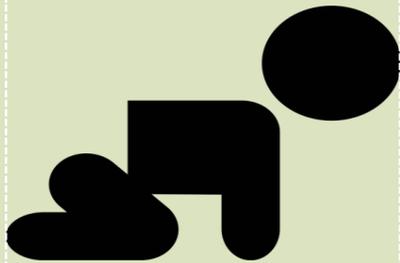
Reach: 5



# Zone 6

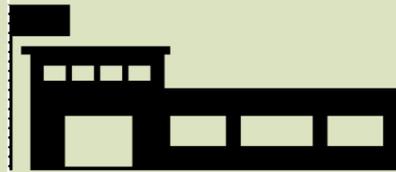
## Downtown CH/Carrboro

# What's Next?



## **Healthy & Prepared for School Entry**

Best Practice Map  
Context + Climate  
Resource Map  
Quantitative Measures  
of Goals, Results,  
Measures



## **Healthy & Succeed in School**

Best Practice Map  
Context + Climate  
Resource Map  
Quantitative Measures  
of Goals, Results,  
Measures



## **Families & Neighborhoods Support Healthy Development & Academic Success & Well-Being of Children**

Best Practice Map  
Context + Climate  
Resource Map  
Quantitative Measures  
of Goals, Results,  
Measures



## **Graduate from High School & College**

Best Practice Map  
Context + Climate  
Resource Map  
Quantitative Measures  
of Goals, Results,  
Measures

# What's Next?



- Zone Partnership Meeting #2
  - Gap Analysis training and implementation
- Zone Neighborhood Surveys
  - February 22 (Saturday) Zone 4
  - February 28 (Saturday) Zone 6
- Zone Partnership Meeting #3
  - Review results and setting community priorities
- Family Success Alliance Council meeting
  - April 20 - Zone presentations on community priorities and strategies

# Contact Information



- **Meredith McMonigle**
  - Project Coordinator
  - [mmcmonigle@orangecountync.gov](mailto:mmcmonigle@orangecountync.gov)
  - 919-245-2071

Get connected!

[Twitter](#) and on the [web](#)