

ORANGE COUNTY HEALTH DEPARTMENT MISSION STATEMENT: *To enhance the quality of life, promote the health, and preserve the environment for all people in the Orange County community.*

THE ORANGE COUNTY BOARD OF HEALTH MET ON November 19, 2014, at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC.

BOARD OF HEALTH MEMBERS PRESENT: Corey Davis, Chair; Susan Elmore, Vice Chair; Paul Chelminski, Tony Whitaker, Liska Lackey, Michael Carstens, Sam Lasris and Esther Earbin

BOARD OF HEALTH MEMBERS ABSENT: Commissioner Bernadette Pelissier, Matthew Kelm and Nick Galvez

STAFF PRESENT: Dr. Colleen Bridger, Health Director; Tersee Flores, Administrative Assistant II; Donna King, Public Health Education Director; Pam McCall, Public Health Nursing Director; Coby Austin, Financial and Administrative Services Division Director; Alan Clapp, Environmental Health Director; Stacy Shelp, Communications Manager; Judy Butler, Public Health Nurse Supervisor; Dr. Michael Day, Dental Health Services, Dentist; Ana Salas, Dental Assistant, Tammy Sykes, Dental Assistant; Alena Wood, Dental Assistant; Caroline Lynch, Dental Office Assistant and Sallie Fudge, Dental Hygienist.

GUESTS PRESENT: Katrin Patterson, Master of Public Health Student at UNC, Chapel Hill.

I. Welcome

II. Public Comment for Items NOT on Printed Agenda: None

III. Approval of November 19, 2014 Agenda

Motion was made by Liska Lackey to approve the agenda, seconded by Michael Carstens and carried without dissent.

IV. Action Items (Consent)

A. Minutes Approval of October 22, 2014 Meeting

Motion was made by Sam Lasris to approve the October 22, 2014 meeting minutes, seconded by Tony Whitaker and carried without dissent.

B. Board of Health Policies and Procedures

During discussion of the BOH Fee & Eligibility Policy, the Board sought clarity on the proposed policy to apply the sliding fee scale to the deductible per Title X regulations. Staff reported to the Board that County Attorney Annette Moore found no legal reason not to comply with the Title X Regulation in this case.

Motion was made by Susan Elmore to approve the Board of Health Policies and Procedures changes, seconded by Esther Earbin and carried without dissent.

V. Educational Session

A. Smoke Free Public Places Bi-Annual Update

Coby Austin gave a summary mentioning that implementation of SFPP Rule continues to be a priority for the health department. Coby reported on continued outreach and education through paid advertising, creation and dissemination of compliance videos, earned media, and continued deployment of Smoking Response Teams. Coby also reported strengthened partnerships with law enforcement and municipal leaders, which helped increase signage (e.g., in downtown Chapel Hill) and improve communications (e.g., Chapel Hill's Smoke-Free website).

Staff continues to promote the rule through cessation efforts, which have expanded significantly and are more focused on reaching disparately affected populations. Classes have been conducted at the homeless shelters and with Workfirst. Freedom House has agreed to partner on cessation by having their staff trained on screening for tobacco use and providing cessation counseling and distributing NRT, which will be provided by the health department while supplies last. The health department's Registered Nurses now have a standing order and the required training for them to provide and bill for 5As and 5Rs counseling.

Staff and TRU students will be presenting recent smoke-free Multi Unit Housing opinion survey data to Chapel Hill's Housing Authority as they consider a smoke free housing policy. Students surveyed residents at all 13 public housing communities in Chapel Hill.

The SFPP Update (handout) describes recent activities related to communication, signage, enforcement, cessation, and evaluation in greater detail.

The BOH members had several questions that were addressed by Coby Austin.

B. Dental Update

Dr. Michael Day gave an update on Revenue, Production/Procedure, Patients, QI Project(s) Timeline, Goals and Progress. Production has increased consistently in 2014

from close to \$80k per month in the beginning of the year to above \$100k per month since instituting the new sliding fee scale in July.

Dental billing has been negatively affected by Medicaid rate changes and coverage cuts. Dr. Day reported that 60% of patients are adult of which 90% qualify to pay 20% of their total charges. Current quality improvement projects are focusing on increasing the number of children seen in the dental clinic and should help change the patient mix to a preferred ratio of 60% children, 40% adults. Dr. Day reviewed various strategies for meeting revenue goals and improving the 'no show' rate; double-booking appointments with an operator for overflow and reminder calls at 48 and 24 hours prior to an appointment.

The BOH members had several questions that were address by Dr. Michael Day.

VI. Action Items (Non Consent)

A. 2015 Board of Health Schedule

The Board generally adopts a calendar for the next calendar year so that meetings can be appropriately noticed to the public as required by statute and so that Board members can plan their calendars to ensure attendance.

All meetings are held on the fourth Wednesday of the meeting months and at the Whitted Human Services Center, Hillsborough unless noted otherwise.

Motion was made by Tony Whitaker to add a meeting in April 2015, and approve the modified 2015 Board of Health Schedule seconded by Liska Lackey and carried without dissent.

B. Elections (Chair and Vice-Chair)

The Board members shall select a Chair and Vice-Chair by majority vote each year at the last meeting of the calendar year. The positions of Chair and Vice-Chair are open. It's our custom of choosing a Vice-Chair that will have at least two or more years on their term with the anticipation that they will move into the Chair position. The Custom is also for the current Vice-Chair to be put in the Chair position because of the experience gained as Vice-Chair. A majority vote is needed for each decision.

Motion to elect Susan Elmore to Chair for the 2015 calendar year was made by Corey Davis seconded by Liska Lackey and carried without dissent.

Motion to elect Liska Lackey for Vice Chair for the 2015 calendar year was made by Tony Whitaker seconded by Paul Chelminski and carried without dissent.

VII. Reports and Discussion with Possible Action

A. Annual Communicable Disease Report

Judy Butler reported on communicable disease cases and suspect information for January-September, 2014 which was provided with some historical data for comparison.

B. Patient Satisfaction Survey

Dr. Bridger mentioned per Board of Health Policy and Accreditation standards, each year the Board of Health receives results of patient and client satisfaction surveys, including any corrective actions deemed necessary to improve services.

Dr. Bridger reported, overall the customer satisfaction survey results from Environmental Health, Dental, and Personal Health Services show high customer satisfaction with services provided. There were no corrective actions identified as needed through the surveys. Wait time was the major complaint. A budget request for a staffing increase in dental may be in order.

Key points from each division's survey are summarized on the attachments.

C. Health Director's Report

There were no questions from the board regarding the Health Director's Report included in the packet. Dr. Bridger gave a brief update on Ebola from July through Mid-November, calculating staff time costs at twenty-two thousand dollars and increasing as new travel zones and guidelines for tracking and monitoring come on-line.

Dr. Bridger reported receiving 6 applications for the Pharmacy position. Corey Davis, Matt Kelm, and Paul Chelminski will review the applications for a Board vote in January.

D. Media Items

Media Items were in the packet which focused on Orange County's events and our involvement in various efforts.

IX. Board Comments

No additional comments given.

X. Adjournment

A motion was made by Sam Lasris to adjourn the meeting at 8:35 p.m., was seconded by Susan Elmore and carried without dissent.

The next Board of Health Meeting will be held January 28, 2015 at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC at 7:00 p.m.

Respectfully submitted,

Colleen Bridger, MPH, PHD.
Health Director
Secretary to the Board