

ORANGE COUNTY HEALTH DEPARTMENT MISSION STATEMENT: *To enhance the quality of life, promote the health, and preserve the environment for all people in the Orange County community.*

THE ORANGE COUNTY BOARD OF HEALTH MET ON August 28, 2013, at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC.

BOARD OF HEALTH MEMBERS PRESENT: Matthew Kelm, Chair; Corey Davis, Vice-Chair; Liska Lackey; Tony Whitaker; Susan Elmore; Michael Wood; Commissioner Bernadette Pelissier, and Paul Chelminski.

BOARD OF HEALTH MEMBERS ABSENT: Michael Carstens and Alex White

STAFF PRESENT: Colleen Bridger, Health Director; Donna King, Public Health Education Director; Pam McCall, Public Health Nursing Director; Christy Bradsher, Financial and Administrative Services Division Director; Stacy Shelp, Communications Manager; Keith Walker, Senior Public Health Educator; Meredith Stewart, Senior Public Health Educator; Tiffany Mackey, CDC Intern; Mike Fliss, Health Informatics Manager; Roberto Diaz, Environmental Health Specialist; Tracey Langley, Environmental Health Specialist; Connie Pixley, Environmental Health Supervisor; and Vondra Jones, Administrative Assistant.

GUESTS PRESENT: None.

I. Welcome New Employees

Dr. Bridger introduced new staff members: Tiffany Mackey, CDC Public Health Associate ; Roberto Diaz, Environmental Health Specialist; Tracey Langley, Environmental Health Specialist; and Vondra Jones, Administrative Assistant to the Health Director.

II. Public Comment for Items NOT on Printed Agenda: None

III. Approval of September 25, 2013 Agenda

Motion was made by Commissioner Bernadette Pelissier to approve the September 25, 2013 Agenda, seconded by Liska Lackey, and carried without dissent.

IV. Action Items (Consent)

A. Minutes Approval of August 28, 2013 Meeting

Motion was made by Tony Whitaker to approve the August 28, 2013 meeting minutes, seconded by Commissioner Bernadette Pelissier, and carried without dissent.

V. Action Items (Non-Consent)

- **Committee to Select New Board Member – Matthew Kelm**

- The Search Committee will be comprised of: Matthew Kelm and Michael Wood.

- **Health Director Evaluation Process – Matthew Kelm**

Discussions centered on the audience to be involved with this process. It was decided that because last year's evaluation was so rigorous, this year's process will use a modified 360 degree feedback method. Mr. Kelm will reach out to the former County Manager and other key staff at the county to solicit feedback. Ms. Lackey asked that all staff be given an opportunity to comment. After some discussion about Board members' preference for closed versus open session, it was decided that the review will be conducted in closed session at the end of the October meeting.

VI. Educational Sessions

A. Visioning Results – Colleen Bridger

- Leadership Team Retreat held August 23, 2013
- Defined the vision of the Health Department in 4 ways:
 - Innovative
 - High Quality
 - Customer Centered
 - Efficient/streamlined
- This vision will be achieved through a focus on the following areas:
 - Technology
 - Engagement
 - Environment (i.e., work environment)

B. SFPP Update – Keith Walker

- Presentation on the progress and success of the Smoke Free Public Places (SFPP) Rule, along with some of the challenge encountered, and future plans. Progress on the Subcommittees' efforts in the areas of communication, cessation, signage, and enforcement was discussed.

C. Innovations Grants – Meredith Stewart

- In August 2012 the Board of Health passed a resolution expressing support for a culture of innovation at the Orange County Health Department. To provide opportunities for employees to identify challenges and explore solutions to health department service and programming challenges, the Board of Health allocated \$20,000 per year for an "Innovation Grant" program. Staff applied for funding through a formal application process, identifying the need for and the intended results of their grant.
- In January 2013, four (4) projects were approved as the first round of grants. The projects included:
 1. Nicotine Dependence Satellite Center
 2. Computer Integrated Medical Equipment
 3. OCHD Video Technology
 4. Lead Outreach Programming

The presentation was a summary of the progress to date on these projects, including accomplishments and challenges.

VI. Educational Sessions (Con't)

D. Teen Health Advocates – Tiffany Mackey

- In 2012-2013, the Orange County Health Department and Cedar Ridge High School worked together to develop a Teen Health Advocate (THA) program at Cedar Ridge. The Health Department received a \$10,000 grant from JBS International, Inc. to implement this as a pilot program at Cedar Ridge and funded the program through the first 9 months. After the first year, plans are to implement the program in the other Orange County High Schools while continuing the program at Cedar Ridge.
- The successes, challenges, lessons learned/best practices, evaluation and measureable outcomes were presented, along with a PSA by the Teen Health Advocates from Cedar Ridge High School.

E. Substance Abuse Dashboard – Mike Fliss

The Substance Abuse and Mental Health dashboard is 2nd in our series of three (3) dashboards, and incorporates changes from last month's discussion. This represents the next step in our iterative process to create dashboards to communicate and monitor BOH priority health issues. Time was spent discussing the dashboard, and input was sought from the BOH on how to improve it.

VII. Reports and Discussion with Possible Action

A. Informational Items

a. Health Director's Report

- i. OCHD Culture Survey Results
 1. Noted that 25% of the staff had worked at the Health Department less than 1 year
 2. Overall results were very favorable with improvements shown for every question.
- ii. PHield Trip – September 13, 2013
 1. Forty-seven (47), first-year Masters of Public Health Students from UNC Chapel Hill attended a "field trip" at the Whitted facility. This PHield Trip was held to educate students on a variety of public health 'practice pathways' as they work alongside local practitioners to better understand what public health looks like at the local level.
- iii. North Carolina Public Health Association (NCPHA) Annual Fall Conference held September 17th-20th, 2013 – Asheville, NC

b. BOCC/BOH Joint Meeting – October 8th, 2013

- i. Proposed Agenda
 1. Health Department update
 2. BOH Strategic Plan Update
 3. ACA Enrollment Update
- ii. BOH presenters will be:
 1. Susan Elmore
 2. Matthew Kelm
 3. Tony Whitaker

- c. **Media Items** were reviewed which focused on Orange County's events and our involvement in various efforts

VIII. Board Comments - No additional comments given

IX. Adjournment

A motion was made by Susan Elmore to adjourn the meeting at 8:50pm, was seconded by Paul Chelminski, and carried without dissent.

The next Board of Health Meeting will be held October 23rd, 2013 at the Orange County Health Department, 300 West Tryon Street, Hillsborough, NC at 7:00 p.m.

Respectfully submitted,

Colleen Bridger, MPH, PhD.
Health Director
Secretary to the Board