

**Real Men Rock (0:30)**

**[Announcer]** Shaken Baby Syndrome results from a person violently shaking a baby when frustrated by its crying. It can cause serious complications and even death. Healthy Carolinians of Orange County hosts an annual Real Men Rock event to raise awareness of Shaken Baby Syndrome. Parents and child care providers learn safe methods to console crying infants. Healthy Carolinians wants you to know that real men rock and comfort their babies, even when they cry. To learn more call 919-245-2440. A message from the Orange County Health Department.