

**ORANGE COUNTY
DEPARTMENT OF ENVIRONMENT, AGRICULTURE,
PARKS AND RECREATION**

MEMORANDUM

To: Commission for the Environment
From: Rich Shaw
Date: February 4, 2015
Subject: Public Outreach and the State of the Environment Report 2014

In January the CFE discussed various ways of conveying information from the State of the Environment report to the general public.

CFE members discuss how information on various topics (such as fracking, invasive species, energy conservation, etc.) can be reformatted for a combination of printed and electronic media, including the DEAPR/CFE webpage, newspaper articles, handouts for street fairs/exhibits, and posting on social media (such as the new CFE Facebook page created by Steve Niezgoda!). Articles could also be sent to church and civic organizations that might be willing to help spread information to their members. Some articles could be translated into Spanish.

Each committee was asked to identify topics from the SOE report for CFE members to work with the Staff on reformatting the information for other forms of printed and electronic media. In some cases, the information may need to be revised or condensed. In some cases, we may need to improve the graphics or find better photographs.

The following is my understanding of the topics identified thus far:

Land Resources Committee:

- Invasive plants / Choosing native species (SOE pp. 43 – 44)
- Land conservation (SOE pp. 25 – 30)
- Composting food waste (SOE pp. 37 – 42)

Water Resources Committee:

- Potential effects of fracking in Orange County (SOE pp. 71 – 72)
- Invasive aquatic plants, such as Hydrilla (SOE pp. 69 – 70)
- Water supply (SOE pp. 47 – 54)

Air and Energy Resources Committee:

- Climate change (SOE pp. ii – iii; 9 – 10; 13 – 14)
- Alternative energy sources and efficiency (SOE pp. 19 – 22)
- Reducing your carbon footprint (SOE pp. 7 – 8; 15 – 18)