

**Orange County  
Board of Commissioners  
Friday, February 1, 2013 9:00 am – 4:00 pm  
Solid Waste Administrative Office– Chapel Hill**

**Retreat Goals**

1. To provide all Commissioners with an Orange County Financial Overview
2. To review for some and introduce to others the Orange County Board of Commissioners FY 2009-2010 Goals and Priorities (adopted in 2009)
3. To explore potential new County priorities and determine Commissioner’s willingness to devote staff time to those priorities.

Time	Agenda Item	Process/Presenter	Discussion Goal(s) (Information Only or Decision to be made?)
<b>8:30 – 9:15</b>	<i>Light Breakfast and Gather</i>		
<b>9:15 – 9:30</b>	<b>Welcome and Agenda Review</b>	<ul style="list-style-type: none"> <li>• Opening remarks</li> <li>• Review retreat goals and process</li> <li>• Group Agreements (Ground Rules for the day)</li> </ul>	
<b>9:30 – 10:00</b>	<b>Financial/Budget Overview</b>	<p><i>(15 min presentation/15 min Q&amp;A)</i> Clarence Grier—ACM/Financial Services Director</p>	In the time allotted, we will at least surface any issues or questions about the financials/budget even if they can’t be answered during the retreat?
<b>10:00 – 11:15</b>	<b>Review BOCC Goals and Priorities</b>	<p style="text-align: center;"><b>Goal #1 Promoting Well Being of All Residents</b> <i>(Network of human services and infrastructure)</i></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – <i>(5 min. comments by Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</i></li> <li>• <b>Update/Status</b> <i>(10 minute maximum staff report)</i></li> <li>• <b>Q&amp;A</b> <i>(10 minutes)</i></li> <li>• <b>Orange County Poverty Overview</b> <i>(15 min presentation by Gene Nichol from the Center on Poverty, Work &amp; Opportunity)This presentation will set context for new priorities</i></li> <li>• <b>Q &amp; A</b> <i>(10 minutes)</i></li> <li>• <b>Potential Discussion Items:</b> Affordable Housing, County Run Homeless Shelter <i>(25 min. full group discussion)</i></li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #1 and priorities, the current status of this goal/priorities and</li> <li>2. Data gathering about the status of poverty in Orange County, and</li> <li>3. To identify and briefly discuss new priorities under this goal. If there is some type of agreement to move forward on issues discussed, it will be sent to the manager or it will be tabled.</li> </ol>

<b>11:15 – 11:25</b>	<b><i>Break</i></b>	<b><i>Break</i></b>	<b><i>Break</i></b>
<b>11:25– 11:55</b>	<b>Review BOCC Goals and Priorities</b>	<p><b>Goal #5 Create, Preserve, &amp; Protect Natural Environment</b></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – (5 minute comments by Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</li> <li>• <b>Update/Status</b> (10 minute maximum staff report)</li> <li>• <b>Q&amp;A/Discussion</b> ((15 minutes)</li> <li>• <b>Potential Discussion Item:</b> Future of Lands Legacy Program</li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #5 and priorities,</li> <li>2. Discuss the current status of this goal and priorities</li> <li>3. Identify if there are existing or new priorities that need to be addressed on future Commission agenda.</li> </ol>
<b>11:55 – 12:30</b>	<b>Review BOCC Goals and Priorities</b>	<p><b>Goal # 4 High Performing County Government</b> <i>(Investment in county facilities, diverse workforce &amp; technology)</i></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – (5 minute comments by Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</li> <li>• <b>Update/Status</b> (10 minute maximum staff report)</li> <li>• <b>Q&amp;A</b> (20 minutes)</li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #4 and priorities,</li> <li>2. Discuss the current status of this goal and priorities</li> <li>3. Identify if there are existing or new priorities that need to be addressed on future Commission agenda.</li> </ol>
<b>12:30 – 1:00</b>	<b><i>Lunch</i></b>	<b><i>Lunch</i></b>	<b><i>Lunch</i></b>
<b>1:00 – 2:15</b>	<b>Review BOCC Goals and Priorities</b>	<p><b>Goal # 3 Balanced, Dynamic, Sustainable Economic Development</b></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – (5 minute comments by Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</li> <li>• <b>Update/Status</b> (15 minute maximum staff report)</li> <li>• <b>Q&amp;A</b> (20 minutes)</li> <li>• <b>Potential Discussion Items:</b> County Fair, Community Economic Development (35 minute full group discussion)</li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #3 and priorities, the current status of this goal/priorities and</li> <li>2. To identify and briefly discuss potential new priorities under this goal</li> <li>3. Determine board agreement to explore feasibility of a County Fair</li> </ol>
<b>2:15 – 2:25</b>	<b><i>Break</i></b>	<b><i>Break</i></b>	<b><i>Break</i></b>
<b>2:25 – 3:10</b>	<b>Review BOCC Goals and Priorities</b>	<p><b>Goal #2 Promote Interactive &amp; Transparent Governance System</b></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – (5 minute comments by</li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #2 and priorities, the current status of this</li> </ol>

		<p><i>Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</i></p> <ul style="list-style-type: none"> <li>• <b>Update/Status</b> (10 minute maximum staff report) Will focus on how the town, county and University relate to each other now.</li> <li>• <b>Town/County/University Relations</b> -. <i>Carl Stenberg, Institute of Government</i> will share the potential friction points between the three entities and potential solutions based on how other communities have addressed those conflicts. (15 minute)</li> <li>• <b>Q&amp;A/Discussion</b> (20 minute full group discussion)</li> </ul>	<p>goal/priorities and</p> <ol style="list-style-type: none"> <li>2. To identify potential strategies to enhance town, county, and university relations.</li> </ol>
<b>3:10 – 3:40</b>	<b>Review BOCC Goals and Priorities</b>	<p style="text-align: center;"><b>Goal #6 Ensure Life Long Learning</b> <i>(Champion Diversity, Education, Libraries, Parks, Recreation, Animal Welfare)</i></p> <ul style="list-style-type: none"> <li>• <b>Brief Overview/History</b> – (5 minute comments by Commissioners who helped craft this goal about the rationale/intent of this goal and the related priorities)</li> <li>• <b>Update/Status</b> (10 minute maximum staff report)</li> <li>• <b>Q&amp;A/Discussion</b> (15 minutes)</li> <li>• <b>Potential Discussion Items:</b> Next Steps for Park Plan, Southern Library Branch</li> </ul>	<p><b>The goal of this discussion is to:</b></p> <ol style="list-style-type: none"> <li>1. Provide information about the history/rationale for Goal #6 and priorities,</li> <li>2. Discuss the current status of this goal and priorities</li> <li>3. Identify if there are existing or new priorities that need to be addressed on future Commission agenda.</li> </ol>
<b>3:40 – 4:00</b>	<b>Reflection and Next Steps</b>	<ol style="list-style-type: none"> <li>1. What have you accomplished today?</li> <li>2. Where should you go from here?</li> </ol>	
<b>4:00</b>	<b>Adjourn</b>		

**Proposed Group Agreements**

- **Speak Your Truth**– Speak from the “I” position, rather than detaching from your perspective (“you”) or universalizing your perspective (“we”).
- **Lean Into Discomfort and Lean Into Each Other** - By design, authentic dialogue challenges participants. Discomfort signals that you are being challenged and perhaps even growing from the experience. Support each other to participate fully. Step up and practice asserting if you tend to be reserved or quiet. Step back and practice listening if you tend to be talkative.
- **Expect and Be Willing to Accept Non closure** - Embrace the process as the task. While this process might be designed to resolve an immediate question, it will raise far more questions than answers about the larger issues uncovered through the dialogue. Engaging in the dialogue and process of working together will reap far greater rewards than simply making a decision about what “to do.”

- **Have Fun , Take Risks**
- **Think out of the Box/Be Creative** (Don't feel compelled to do things the way they've always been done)
- **Speak one at a time**
- **Accept other's truth** – Which doesn't require your agreement but acknowledges the fact that for people their perception is 100% of reality.
- **Listen for Understanding**
- **Leave your Ego at the Door** – *Ego* That part of us that continues to worry, live in doubt, is afraid, judges people, is afraid to trust, needs proof, believes only when it is convenient, fails to follow-up, refuses to practice what it preaches, needs to be rescued, wants to be a victim, beats up on "self", needs to be right all the time and continues to hold on to what does not work. *Taken from the Introduction of "One Day My Soul Just Opened Up: 40 Days & 40 Nights Towards Spiritual Strength & Personal Growth" by Iyanla Vanzant*

**ORANGE COUNTY BOARD OF COUNTY COMMISSIONERS  
GOALS AND PRIORITIES  
Fiscal Year 2009-2010**

**WITH 2013 UPDATES FROM COUNTY DEPARTMENTS**

**Goal One: Ensure a community network of basic human services and infrastructure that maintains, protects and promotes the well-being of all County residents.**

**2013 UPDATE from Animal Services**

Animal Services maintains, protects and promotes the wellbeing of all County Residents. The department is responsible for rabies control (public health), dangerous animals (public safety), the abatement of public nuisances adversely affecting residents quality of life, and the protection of animals from neglect and abuse (animal welfare).

**2013 UPDATE from Board of Elections**

- Experienced, dedicated staff to assist residents
- Provide safe, convenient voting sites to all residents

**2013 UPDATE from Tax Administration**

The tax office manages EMS billing and collection. Through that service, staff is able to work with residents to setup amicable payment arrangements to cover the services used. Staff also works closely with the Orange County EMS staff for quality control as staff members often work first hand with residents that have received service from the County.

With the County's new Address Ordinance that promotes identifiable and easy-to-read signs for structures, the Tax Office is working closely with volunteer fire departments and EMS staff to promote and implement this safety measure adopted by the BOCC in 2011.

The tax office also conducts community presentations and other outreach initiatives to educate elderly, disabled and low-income residents on tax relief programs that may be available. Ensuring that non-profits are accurately assessed by state statutes also is in line with this initiative. Similarly, the tax office works with the Towns and Orange County Finance in qualifying residents for assistance with fees such as stormwater and 3R.

Orange County Community Land Trust (CLT) and the Tax Office work very closely in assessing properties in accordance with the CLT statute, 105-277.17. These properties are covered by local ordinances of Chapel Hill and Carrboro for affordable housing, and the tax office collaboratively works with stakeholders to ensure these properties are assessed at the low-income level as defined by statute.

**2013 UPDATE from Information Technologies**

- Network, Wireless, Voice, Application and Data Services

**2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

**2013 UPDATE from Aging (Master Aging Plan Objectives)**

- Objective 2.6: Protect and increase the provision of meal assistance services in Orange County.
- Objective 2.7: Expand in-home and community respite support services that enable Orange County residents to age in place.
- Objective 2.8: Ensure that more older adults in Orange County are able to maintain, modify, and afford their homes.
- Objective 3.2: Ensure that older adults and their families can access appropriate care for their health needs.
- Objective 3.3: Improve the quality of and access to mental health and substance abuse services for older adults and their families.
- Objective 3.4: Collaborate with faith-based groups and other chaplaincy organizations to provide for the psychological, emotional, and spiritual needs of older adults.
- Objective 4.1: Collaborate with Orange County Emergency Management Services (EMS) to improve services for older residents in Orange County.
- Objective 4.2: Improve the quality of programs and services provided to residents of long-term care facilities, nursing homes, assisted living facilities, and family care homes in Orange County.
- Strategy 4.3.2: Help older adults access needed social service programs.
- Objective 6.1: Promote aging preparedness so that the Orange County community and its residents may be better able to transition to senior living.

### **2013 UPDATE from Social Services**

Provide basic necessities to eligible families through Food and Nutrition Services, Work First cash assistance, Medicaid and Health Choice medical coverage, energy payments and emergency assistance.

Assist low income working families to gain and maintain employment and to increase wages through employment and training services (Work First, Skills Development Center) and through supportive services (e.g. child care subsidy)

Protect vulnerable children and adults from abuse and neglect and assist them to live safely in family settings when possible. Provide access to other services such as foster care, group care or in-home aide services

Provide preventive services for high-risk families and individuals (homelessness prevention, school social work, adolescent parenting)

Partner with other County and non-profit agencies to address needs of families (social workers at senior centers, staff at hospital, drug court partnership)

**Priority 4:** Review services to identify and protect 'safety net' programs and services.

### **2013 UPDATE from Health Department**

- Dental Clinic: Centrally located with eight operator and appointments available five days per week.
- Medical Clinic: Two locations (Chapel Hill, Hillsborough) with evening hours offered once each week at each location.
- Family Home Visiting Services: Care management and counseling services for at risk, eligible women and children to ensure improved health outcomes.
- Provides access to WIC services.
- Fees for Services: some are free, low costs, offered on a sliding fee scale based on income, or billed to third-party insurance.
- FY 2011-12 Service Statistics:
  - 3,059 people were seen in health clinic.
    - 665 had private insurance (22%)
    - 1,078 had Medicaid (35%)
    - 1,681 were self-pay (55%)\*Under or uninsured
  - 1,547 people were seen in the dental clinic

- 165 had private insurance (11%)
  - 555 had Medicaid (36%)
  - 1,043 were self-pay (67%) \*Under or uninsured
- Family Home Visiting
- Provided care coordination for children with special health care needs and/or toxic stress to 323 children.
  - Provided postpartum and newborn assessment and care home visits to 168 new mothers and 156 infants.

### **2013 UPDATE from Cooperative Extension**

Expanded Food and Nutrition Education Program – Educational classes designed to help limited resource families make the best use of WIC and SNAP benefits using hands-on learning opportunities in nutrition and food preparation .

Fairview Community Garden – Cooperative Extension and OC Health Department working together to implement a \$40,000 grant for a limited resource community. Project provides structure for community members to work together and growing their own food increasing their self-reliance.

**Priority 5:** Encourage for profit investments in affordable housing and review available tools.

**Goal Two: Promote an interactive and transparent system of governance that reflects community values.**

**2013 UPDATE from Animal Services**

Animal Services promotes an interactive and transparent system of governance that reflects community values.

**2013 UPDATE from Board of Elections**

- Maintain good working relationship with municipalities to ensure elections are conducted professionally and efficiently
- Provide accurate election information to residents
- Maintain open door policy to meetings and election procedures

**2013 UPDATE from Tax Administration**

- Twitter account has been created to promote an efficient, effective and transparent communication medium with the public.
- Enhanced contact information uploaded to website, including an email address whereby the public may contact all tax office managers at once for prompt, courtesy service.
- Live chat is on the horizon in an effort to enhance the work environment, improve public relations and improve the effectiveness of our public interactions.
- Staff also is working toward the development of a Citizen Revaluation Officer program to create buy-in from the public for the 2015 countywide revaluation. Through this program citizens will be educated, involved and used as a resource in the 2015 revaluation. More to come on this program.

**2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

**2013 UPDATE from Aging (Master Aging Plan Objectives)**

- Objective 5.2: Encourage the participation of older adults and their advocates in housing and transportation planning efforts in Orange County.

**Priority 6:** Develop plan and tools to improve how County and citizens communicate with each other; foster two-way exchange.

**2013 UPDATE from Animal Services**

Staff works closely with the Animal Services Advisory Board (ASAB) to receive, process and respond to resident concerns in coordination with the Board of County Commissioners, e.g.,

crowding roosters, cat sheltering, etc. Also, staff is receptive and responsive to resident concerns in its own right (e.g., the issue of deer hunting with dogs in northern Orange) and uses the department's webpage to routinely report on service delivery in all areas of operations.

### **2013 UPDATE from Health Department**

- Administers Customer Satisfaction Surveys.
- Maintains various coalitions, task forces and committees in which agencies and residents discuss and act upon health-related community issues.
- Active Social Media presence: Twitter, and Facebook
- Community Health Assessment: Every four years, the department engages the community through surveys, focus groups and listening sessions – data is reported back to residents in face-to-face meetings and a final report.

### **2013 UPDATE from Solid Waste Management**

- Monthly call-in radio show on WCOM 103.5 FM
- Daily responses to incoming emails on 'public email' (average about 10 per week)
- Monthly e-newsletter to ~2,500 subscribers and growing with responses from recipients
- Ongoing: public and school presentations, landfill tours, compost workshops, work with UNC students through Institute for Environment capstone projects, monthly newspaper articles on solid waste, presence at large public events to provide recycling and info table brings dialogue and questions, public input sessions for triennial solid waste plan
- Multi-jurisdictional Solid Waste Advisory Board provides public forum for citizens input
- New County Public Information Officer and Solid Waste Staff collaborating on various opportunities to improve communication and information dissemination
- Lectures and Tours for visiting international groups including Kosovo, China and Kazakhstan

### **2013 UPDATE from Information Technologies**

- BOCC Meeting Support
- Email Services
- Website Services
- VoIP Services, e.g., DSS Switchboard, Revenue Call Center

### **2013 UPDATE from Human Resources**

Administer an online hiring process that provides timely updates to applicants on the availability of County jobs and the status of their application.

Negotiate employee benefits and services that address employee needs and exercise fiscal responsibility.

**Priority 7:** Improve intra- and intergovernmental coordination, cooperation and collaboration. (a) Work with Town of Hillsborough on Joint land use planning approaches, policies/ordinances, and annexation, and Economic Development Districts. (b) Work with City of Durham on Economic Development Districts

**2013 UPDATE from Animal Services** – The department delivers animal control services to Chapel Hill and Hillsborough under agreement and it is discussing the same with Carrboro. Also, a staff work group involving representatives of the Chapel Hill and Carrboro Police Departments has been working on a more unified animal control ordinance that takes into account municipal and rural differences.

### **2013 UPDATE from DEAPR**

DEAPR and the Historic Preservation Commission (HPC) are working with the Town of Hillsborough Historic District Commission (HDC) regarding the historic sites located in the Town's ETJ but outside of the Town's historic district.

### **2013 UPDATE from Solid Waste Management**

- Inter/Intragovernmental Collaboration:
  - Emergency Storm Debris Management Planning with Towns and DOT
  - Post local landfill planning with Towns and City of Durham
  - Local event participation and providing services for Hog Day, Festifall, etc.
  - Programs/services occasional coordinated with UNC Office of Waste Reduction and Recycling
  - Solid Waste Department and UNC Energy Services Department work closely together with regard to Landfill Gas Recovery Project
  - Current Interlocal Agreement for Solid Waste integrates various aspects of solid waste and recycling services/programs

- Periodic staff level discussions with adjacent counties regarding solid waste issues
- Recycling programs are county-wide regardless of jurisdiction; high level of staff cooperation on program operations, bin distribution, public alerts for recycling day changes, complaint resolution and provision of information/outreach, etc.

### **2013 UPDATE from Planning & Inspections**

An Interlocal Agreement with the Town of Hillsborough was signed in December 2009 and work on a Joint Land Use Plan with the Town commenced between staff in September 2012. Additionally, an Interlocal Agreement for Plans Review, Permitting, Inspections and related Services between Orange County and Town of Hillsborough was signed in January 2011.

An Interlocal Agreement with the City of Durham regarding water and sewer services was approved by Orange County on September 20, 2011 and by the City of Durham in early 2012. Future Land Use Map changes and zoning changes in the Eno EDD area were adopted by the BOCC in September 2012. Planning staff is working with Durham staff on Durham's necessary land use amendments which should be adopted in the first half of 2013.

A modification to the City of Mebane Utility Service Agreement was brought before the BOCC in June 2012 which expanded the area Mebane agreed to serve with water and sewer service to include the Efland Sewer System service area and additional areas to be served by a pending water and sewer expansion into the Buckhorn EDD area.

**Priority 8:** Examine advisory boards and commissions to: (a) Ensure they are meeting their missions; (b) Determine how boards relate to each other and how their work can best be integrated with the BOCC; (c) Ensure sustainability goals; (d) Ensure fit with overall County vision; and (e) Recognize (and be sensitive to) consistencies represented by boards, commissions when framing this review

### **2013 UPDATE from Animal Services**

The Animal Services Advisory Board (ASAB) has willingly sought to conform to and advance the changing role of boards and commissions in Orange County governance. It has continued to serve as a sounding board for residents and stakeholders (as well as staff) as well as County staff, and it has sought to coordinate with other boards such as the

Agricultural Preservation Board as needed as well as with the Board of County Commissioners itself. The ASAB has also adapted to changes in the level of staff support available to boards and commissions and other changes needed to ensure that that County continues to balance its budget and maintain its financial health.

**2013 UPDATE from Health Department**

- Board of Health meets jointly with the BOCC each year.

**2013 UPDATE from Solid Waste Management**

- Solid Waste Advisory Board responsive to BOCC guidance/objectives

**2013 UPDATE from Planning & Inspections**

During 2012 and in partnership with the Attorney's Office, Planning staff updated Planning Board and Orange Unified Transportation Board policies and procedures for consistency among County advisory boards.

**2013 UPDATE from Information Technologies**

- ITAC (Information Technology Advisory Committee) disbanded

**2013 UPDATE from Economic Development**

The Orange County Economic Development Advisory Board was reformed by the BOCC in October 2012, with 10 new members selected who represent a variety of relevant skills and expertise in the areas of business, agriculture, non-profits, entrepreneurial start-ups, and the arts and tourism/hotelier fields.

**Priority 26:** Clarify and communicate to public how and why County funding is allocated the way it is

**Goal Three: Implement planning and economic development policies which create a balanced, dynamic local economy, and which promote diversity, sustainable growth and enhanced revenue while embracing community values.**

**2013 UPDATE from Board of Elections**

- Requested and received HAVA Title I grant funds to ensure ADA accessibility compliance for all precincts

**2013 UPDATE from Cooperative Extension**

Breeze Farm Enterprise Incubator Program – Cooperative Extension and OC Economic Development assists in the development of new farmers. Classroom training and land-lease and farming options provided at the Breeze Farm owned by North Carolina State University.

Local Fest – A proposed sustainability and agricultural farm life heritage festival featuring local food, local businesses, local musicians and agricultural heritage displays and demonstrations. Proceeds would help to fund the Breeze Farm Program.

10% Campaign – Encourage consumers to commit 10 percent of their existing food dollars to support local food producers, related businesses and communities. The Annual Farm to Fork event pairs local producers with local chefs for a local food event to help fund the Breeze Farm Program.

**2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

**2013 UPDATE from Aging (Master Aging Plan Objectives)**

- Objective 2.1: Orange County, with input from the towns of Chapel Hill, Carrboro, and Hillsborough, will develop and adopt a housing plan for Orange County's increasing older adult population that includes action steps and a plan for implementation and evaluation.
- Objective 2.4: Coordinate the navigation and transportation plans between the various counties, towns, and other regional bodies that enable community mobility for older adults.
- Objective 6.1: Promote aging preparedness so that the Orange County community and its residents may be better able to transition to senior living.
- Objective 7.2: Increase work support opportunities for older adults in Orange County.

### **2013 UPDATE from Economic Development**

There has been a noticeable increase in the number of business investment inquiries received by the County, visits made by site selection consultants to tour the Economic Development Districts' properties, and multiple return visits made to the County by active corporate investment prospects. Orange County has made strong gains in now attracting real interest, and return visits by high caliber prospects.

The County's Small Business Loan program has successfully supported the attraction of several new small businesses, plus the retention of existing firms, through the awarding of loans to select applicants. There are eight current borrowers, and all loans are current, with no defaults.

Ongoing updates are routinely made to the County's promotional marketing materials, to include the list of sites and buildings that area available to business prospects, illustrative site maps and diagrams, and related collateral designed to appeal to potential business investors. These marketing documents are generated in-house, and distributed in printed form and via the web, to prospective business investors and site selection consultants.

Ongoing company visits continue with existing firms in the County, to include meeting with the larger employers. In early 2011, that included County assistance to successfully retain the on-site facility expansion (90 new jobs and \$3 million in investment) for the local industry AKG North America.

The County's efforts to nurture agricultural related economic development, to include linking locally grown foods with local consumers, led to the successful start-up of the Piedmont Food & Agricultural Processing Center (PFAP) in Hillsborough. It is a joint partnership between Orange, Alamance, Chatham and Durham county governments. PFAP has now evolved into a non-profit, has established an advisory board, and is close to becoming a stand-alone organization.

Agricultural-themed economic development has also gained momentum with the annual hosting of the Farm to Fork event, and the County's Ag Summit.

The role of the Orange County Arts Commission (OCAC) in tourism is to help create the artistic product (concerts, exhibits, performances, etc.) that locals and visitors alike visit Orange

County to enjoy. In the current fiscal year, the OCAC has successfully allocated \$30,482 in state funds and \$26,750 in County funds to nonprofit organizations, schools, and artists sponsoring art-related projects in Orange County. These funds are matched at least dollar for dollar by the grant recipients. The recent Arts & Economic Prosperity IV study (released June, 2012 by Americans for the Arts) provides compelling evidence that nonprofit arts and culture are an \$85.4 million industry in Orange County – one that supports 3,352 full-time equivalent jobs and generates \$8.0 million in local and state government revenue. Nonprofit arts and culture organizations in Orange County, which spent \$63.9 million in FY10, leveraged a remarkable \$21.5 million in additional spending by arts and culture audiences – spending that pumped vital revenue into local restaurants, hotels, retail stores, parking garages and other businesses.

The Chapel Hill/Orange County Visitors Bureau introduced a new marketing campaign focused on attracting mid-week business, themed “The Edge of the Triangle”. The campaign reminds business travelers of the growing popularity of the Research Triangle Park. The campaign has reached 26 million people in target markets on the Atlantic Coast, through digital, print and radio platforms. The North Carolina Department of Commerce issued an announcement in August 2012 that spending by domestic U.S. travelers totaled \$144.07 million in Orange County during 2010. This was a 5.7 percent increase over 2009 figures and ranks Orange County 24th out of North Carolina’s 100 counties in travel expenditures.

This visitors bureau responded to 1603 requests for information from meeting planners; generated 76 sales leads for area hotels; confirmed 51 conference bookings that will bring 6,809 delegates to Orange County who will spend \$2.4 million using an estimated 4,000 room nights. As a result of this outreach, the Visitors Bureau saw an increase in visitors, conferences, media coverage and demand for rooms, restaurants and information.

The Visitors Bureau embarked on new research study focused on visitors and, gauging attitudes, awareness and purchasing behavior of tourists in order to better understand who the target audience is and how to improve marketing initiatives. Results will be made available in late February. Additionally, 500 hundred informational packets were designed and distributed to all County schools promoting Chapel Hill/Orange County hotels for any sporting events held in Orange County.

The Visitors Bureau generated national publicity on Orange County and Chapel Hill in key travel and lifestyle publications, newspapers and on-line resources by hosting 21 travel journalists who secured story placement on the area in publications such as New York Times, Southern Living, Garden and Gunn magazine and more.

The Visitors Bureau created 8-page campaign promoting local food, farmers and agriculture for readers of Chapel Hill magazine in the March-April 2012 issue. Additionally, the Bureau created the 2012 Visitor's Guide to Orange County, the 2012 Official Visitors Map and "Top 12 Things to Do in 2012" flier.

The Visitors Bureau received three Destination Marketing Achievement Awards at the 2012 N.C. Tourism Leadership Conference Banquet. Gold Awards went to the 2010– 2011 Annual Report and Strategic Plan Overview for "Best Local Constituents Communications" and the Visitor's Bureau E-newsletter for "Best Local Constituents Communications — Newsletter". A Platinum Award for "Best Publications— Niche Marketing" went to the Sales Department's piece "Good Meetings Start with Good Preparation" geared toward meeting planners.

**Priority 2:** Implement Comprehensive Plan (a) Rewrite zoning and subdivision regulations (Unified Development Ordinance).

### **2013 UPDATE from Planning & Inspections**

The Unified Development Ordinance (UDO) was adopted on April 5, 2011 and numerous amendments, especially related to encouraging economic development activity in the County's urban-designated areas, have been made to the UDO since its adoption. The Planning Board is currently discussing its ideas on prioritization of outstanding items included in the "Implementation Bridge" that will further the implementation of the Comprehensive Plan – a document prepared to note ideas for regulatory changes that were brought up during the UDO process but which exceeded the approved scope of the initial UDO project.

Additionally, many small area plan implementation measures have been completed, including Future Land Use Map changes, zoning changes, UDO text changes, and commencement of sewer construction in the Efland area.

**Priority 3:** Develop economic plans for three (3) districts.

**2013 UPDATE from Planning & Inspections**

The Economic Development Department was identified as the lead department for this priority with Planning as a supporting department. Since the UDO was adopted, Planning has brought forward several rezonings in urban-designated areas and UDO text changes intended to better encourage economic development activities. Additionally, Planning has worked on water and sewer issues in the Buckhorn and Eno EDDs and transportation issues in the Efland-Buckhorn area (adoption of access management plan and UDO text amendment to require compliance with adopted access management plans).

More work is suggested to identify specific non-residential use zones that match locational attributes such as rail access, high power transmission lines or interstate visibility and access to uses that would prosper in that location (i.e. rail to distribution enterprises, major interchange to retail, etc.). This is accomplished by targeting industry sectors and regulating uses, standards and processes to promote business in a certain area.

**2013 UPDATE from Economic Development**

In December 2012, the BOCC approved the awarding of a \$4 million water & sewer extension contract for the Buckhorn Economic Development District, thereby moving forward to create the necessary backbone infrastructure for the County's largest area that can attract retail, commercial and related business enterprises.

**Priority 9:** Update economic development plan for County: (a) Clarify economic development plan for each district; (b) Identify spectrum of tools; (c) Identify other stakeholders; and (d) Identify what the County wants to see happen.

**2013 UPDATE from Economic Development**

The quarter cent sales tax referendum passed in November 2011, enabling Orange County to begin collecting \$1.25 million in new proceeds now available for economic development use, to include the extension of water, sewer and related infrastructure to the County's three Economic Development Districts.

Orange County Economic Development designed and launched a new web site, and Facebook page, in January

2012 that is oriented toward business recruitment and retention, and the diversification of the County's tax base. This web site, [www.GrowInOrangeNC.com](http://www.GrowInOrangeNC.com), has recently won a prestigious "Silver" award in the international "W3" web site development competition.

**Priority 10:** Develop an energy plan that includes economic development strategies to attract, retain, and grown 'green' business

**2013 UPDATE from DEAPR**

A UNC intern with DEAPR in winter 2010-11 evaluated Orange County government's energy usage trends 2009 – 2011 and provided strategic recommendations for Asset Management Services and DEAPR consideration. This information is being used in FY 2013-14 budget preparation and new energy and conservation policy updates, and will be of use when greenhouse gas emissions reduction targets are tackled.

**2013 UPDATE from Economic Development**

The attraction of clean, sustainable technologies to Orange County include the September, 2012 approval by the BOCC to grant a Special Use Permit to the locally-grown solar firm, Strata Solar (Chapel Hill-based), to develop a 5 megawatt solar farm on 50 acres of land in the White Cross community. The firm is now close to moving forward with construction of that operation.

**Priority 19:** Be actively involved and informed about UNC-CH decisions and intentions

**2013 UPDATE from Health Department**

- Staff is involved with university research projects.
- Staff precept students from university.
- Provides annual orientation to UNC public health students through the Practice Pathways Public Health PField Trip.
- Health Director is Adjunct Faculty in the School of Public Health

**2013 UPDATE from Solid Waste Management**

- UNC provides liaison to SWAB who provides information regarding UNC waste programs/services

### **2013 UPDATE from Planning & Inspections**

Engineer served as a County liaison for the Landfill Gas Pipeline project to UNC-CH, along with County Solid Waste staff.

Planning Director worked with elected officials to contribute to Carolina North outcomes. Bingham Research Facility was also monitored in accordance with county jurisdiction.

### **2013 UPDATE from Economic Development**

In order to stem the departure of successful Orange County entrepreneurial start-ups to adjacent counties, where incubator space has been more available and more affordable, the BOCC approved a joint partnership in mid-2012 with the Town of Chapel Hill to establish the “Launch Chapel Hill” innovation center. The County’s 50/50 partnership will be funded with quarter sales tax proceeds designated for economic development use. In addition, the University of North Carolina joined as a third partner to help manage the incubator facility’s overall operations, and serve as a mentoring guide to tenants of Launch Chapel Hill.

**Priority 20:** Support transit, pedestrian, and bicycle facilities and other alternatives to the single passenger automobile.

### **2013 UPDATE from DEAPR**

The Commission for the Environment supported holding public referendum on levying half-cent sales tax for Orange County public transit.

### **2013 UPDATE from Planning & Inspections**

The Orange County Bus and Rail Investment Plan and associated interlocal agreements were completed in 2012, as well as a successful voter referendum for a ½ cent transit sales tax to serve as a funding source. Two very important draft plans were completed during 2009-2012 that are to come forward for BOCC consideration in 2013: 1) Safe Routes to Schools Action Plan; and 2) Comprehensive Transportation Plan. Although these plans support all transportation modes and include pedestrian components, the BOCC did decide at its October 2011 work session that the County will not be getting into the sidewalk “business” at this time due to funding and maintenance constraints. In 2012, Orange County expanded its role in regional transportation planning becoming a voting member of the Burlington-Graham Metropolitan Planning Organization and

continued on a regular basis to submit projects to its Planning Organizations for funding consideration by NCDOT.

**2013 UPDATE from Asset Management Services**

AMS has integrated and constructed public transit, bicycle and pedestrian friendly infrastructure in all of its new and renovated construction as well as the future planned projects.

**Priority 21:** Amend County zoning to address and modernize airport and related issues.

**2013 UPDATE from Planning & Inspections**

This topic has not been addressed because the level of urgency dropped when UNC decided not to pursue a potential airport in Bingham Township.

**Goal Four: Invest in quality County facilities, a diverse work force, and technology to achieve a high performing County government.**

**2013 UPDATE from Animal Services**

Animal Services has been involved in the investment in quality facilities and technology to achieve a high performing government.

**2013 UPDATE from Board of Elections**

- Strive to achieve diversity with precinct officials
- Developed system to electronically process voters at one-stop voting sites
- Maintain accurate and up-to-date website
- Maintain and update election night reporting software for efficient reporting

**2013 UPDATE from Tax Administration**

- Continue to strive for a representative, diverse work force in recruitment selection.
- Tax office is striving to reduce paper and improve efficiency in the office by using apps such as Dropbox, DocuSign and Citrix Receiver on its iPad, desktop and laptops.
- Looking to create a YouTube channel to record educational videos for the public. Videos may be linked back to mailed documents via Quick Response Code (bar code that can be scanned with a smartphone) or via direct links. This YouTube channel will be the hub of the Citizen Revaluation Officer program as well.

**2013 UPDATE from Asset Management Services**

AMS has worked with County Management and Departments to develop new and renovated state-of-the-art administrative, operations, and park facilities since 2006; the majority of which were completed and occupied after 2009:

- Seymour Senior Center
- EMS Headquarters (510 Meadowlands)
- Justice Facility Expansion
- Animal Services Facility
- Solid Waste Operations Center
- Central Orange Senior Center/SportsPlex
- Hillsborough Commons (DSS)
- Gateway Center (Tax Admin, Register of Deeds)
- West Campus Office Building (Planning, Inspections, Economic Development, IT, AMS, Child Support Enforcement, Public Meeting Rooms)
- Orange County Library
- Health and Dental Consolidation – Whitted Center

- Public Defender Renovation (129 King)
- District Attorney Renovation
- Cedar Grove Park
- Fairview Park
- Eurosport Soccer Center
- Twin Creeks Greenway

Installation of secure access control and digital camera monitoring systems;

AMS has also assisted in developing new sanitary sewer and water systems within the Efland, Buckhorn, and Economic Development District;

Divestiture of inefficient and uneconomical facilities:

- Northern Human Services Center
- Sawyer Building
- Graham Building
- Moody Building
- Carr Mill Dental Clinic
- 1914 New Hope Church Road Leased to Orange County Schools

AMS has led BOCC initiatives to develop sustainable facilities infrastructure (geothermal HVAC, digital control systems for HVAC and lighting, water reclamation, electric vehicle charging stations);

Acquisition of the Eno River Parking Deck,

Current Facilities Planning:

- County Jail Facility
- Southern Orange Government Services Master Plan
- Cedar Grove Community Center (formerly Northern Human Services Center)
- Potential multi-purpose meeting and performance space within the former Library space of the Whitted Facility

### **2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

### **2013 UPDATE from Aging (Master Aging Plan Objectives)**

- Objective 1.1: Increase the accessibility of information about resources, programs, and services for older adults in Orange County.

### **2013 UPDATE from Social Services**

Use current and emerging technologies to deliver services efficiently and effectively (document management, NCFAST)

**Priority 11:** Invest in technology to increase work efficiencies; e.g. web streaming, paperless agendas, integrated tracking systems between field and office.

**2013 UPDATE from Animal Services** – Animal Services now offers web-licensing for cats and dogs (and resident reliance on web-licensing has already grown to a significant level) and accepts on-line donations. The department has increasingly tapped its specialized software (Chameleon) to improve overall efficiency and effectiveness (e.g., using an electronic scanning process to conduct animal inventories) and intends to continue to optimize the use of information technology in services delivery.

**2013 UPDATE from Health Department**

- Implementing an electronic patient management system and electronic health record for medical clinics. Note: Dental currently utilizes an electronic health record program.
- Field staff has portable technology to improve work efficiencies, customer service, reporting, and billing.
- Collaborating with the Planning Department on a new central permitting process-- utilizing new technology to improve the user's interface and experience. "One Project, One Permit" philosophy.

**2013 UPDATE from Planning & Inspections**

Orange County Engineering staff completed a project to allow remote operation of the release gate at Lake Orange, as well as remote monitoring of the lake level, the flow from the gate and readings from an electronic rain gauge. This has vastly improved the efficiency of operation of the Lake as well as significantly increasing the amount and quality of data recorded and available regarding day to day conditions at Lake Orange.

The Buildings Inspections Division of the Planning Department accomplished the following:

- Transitioned from \$3,500 ruggedized laptops, purchased in 2006, to County standard Lenovo laptops, saving \$2,500 per unit in 2012.
- Implemented auto-email updates to the public on inspection results and permit approvals.
- Assisted with data migration strategies between Permits Plus (permitting software) and Patriot (Land Records and Tax software) in 2011.

- Purchased a scanner to scan copies of building plans and all documents associated with permits; significantly reducing paper work to be stored by County and reduced applicant's submittals to one set of plans from three sets in 2010.

### **2013 UPDATE from Information Technologies**

- Paperless Agendas
- Web streaming of BOCC Meetings
- Centralized Data Center
- Consistent PC Replacement Implementations
- Move toward mobile technologies, e.g., laptops, ultraportable laptops, tablet computing, handheld technologies including smart phone support

**Priority 22:** Review and update County personnel and operational policies and procedures.

### **2013 UPDATE from Human Resources**

Maintain a competitive salary schedule and comprehensive benefits program that allows the County to attract, and retain a highly qualified workforce.

Review and revise County personnel and operational policies and procedures to reflect the needs of employees.

Provide development opportunities to employees that will enhance their skills on the job and offer financial assistance to employees choosing to advance their education.

Administer a performance management program that recognizes employee contributions and identifies developmental opportunities.

Provide strategic leadership to departments to assist them in achieving their organizational goals through department reorganization and staff development.

**Priority 23:** Design and fund space for County Attorney Offices. Manager and BOCC to discuss concept and staffing

### **2013 UPDATE from Animal Services**

The consolidation of all operations under one roof with the opening of the County's Animal Services Center on Eubanks Road in 2009 increased departmental integration and

coordination and provided cost savings in a variety of ways. Internalizing the sterilization of adopted and adoptable animals, for instance, quite literally saves tens of thousands of dollars each year (not to speak of staff time that was previously expended in the transfer of animals to and from community clinics for their sterilization).

**2013 UPDATE from Asset Management Services**

AMS renovated Link Government Services Center to accommodate the in-house County Attorney offices and the BOCC office as well as the refurbished County Manager wing.

**Goal Five: Create, preserve, and protect a natural environment that includes clean water, clean air, wildlife, important natural lands and sustainable energy for present and future generations.**

**2013 UPDATE from Board of Elections**

- Recycle election material whenever possible
- Re-use training manuals and voting instructions

**2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

**Priority 1:** Conserve high priority natural areas, wildlife habitat, and prime forests.

**2013 UPDATE from DEAPR**

The County, through its Lands Legacy program, has acquired over 1,000 acres for parks and nature preserves, and protected an additional 2,000 acres of prime farmland and significant natural areas with permanent conservation easements. Other federal and state cost-share programs have been leveraged to this end. As of 2008 sixty-one percent of the county's 10,000 acres of significant natural heritage areas (i.e., natural areas / prime forests) had been protected by various entities. Other areas have been protected since then and will be tallied as part of the next State of the Environment report to be completed in 2013-14.

The Soil and Water Conservation District offers many federal and State programs to assist in wildlife habitat protection and creation, and in creating forested areas, especially along stream corridors.

The Commission for the Environment is collaborating with others to identify and protect significant roadside habitat for native plants (as authorized by BOCC)

**Priority 12:** Implement County's Environmental Responsibility goals

**2013 UPDATE from DEAPR**

The Commission for the Environment has presented findings and recommendations to BOCC on selected environmental issues (e.g., effects of forest management on water quality; effects of herbicides on roadside native plant habitat; potential effects of hydraulic fracturing ("fracking") in Orange

County.; and problems associated with hydrilla in the Eno River). (Also applies to Priority 1 above)

The County has created an internal Environmental Stewardship Action Committee (ESAC) to focus on implementing the ER Goal, and institutionalizing environmentally-responsible and sustainable practices within County government. A set of action strategies to accomplish the ER Goal has been created and reviewed by the ESAC. Several objectives with the ER Goal have been implemented to date, and others studied. A progress report on the ER Goal activities is presented to the BOCC annually – the most recent one having occurred in October 2012.

DEAPR has instituted internal sustainable forestry practices and a sustainable landscaping policy to guide forestry activities on County lands and grounds maintenance.

#### **2013 UPDATE from Solid Waste Management**

- The Solid Waste Department provides a wide variety of convenient, effective, high-quality recycling services and waste reduction education to foster environmental protection by conserving resources, properly managing hazardous materials, meeting or exceeding all landfill regulations/standards, and reducing pollution through use of recycled materials and composting. (also relates to Priority 16)

#### **2013 UPDATE from Asset Management Services**

- AMS has worked closely with DEAPR & Solid Waste to begin implementing the approved Environmental Responsibility Goals;
- AMS has developed utility, fuel and water conservation goals and a related “scorecard” system to measure results that are easily communicated to the BOCC each year; these goals are related to the Utility, Fuel and Water Conservation Policies approved by the BOCC in 2006;
- AMS is updating the Utility, Fuel & Water policies for action by the BOCC during the Spring of 2013.

**Priority 15:** Complete stewardship and management plans for Lands Legacy.

**2013 UPDATE from DEAPR**

Stewardship plans have been created for two Lands Legacy properties, with six more yet to be completed.

**Priority 16:** Develop an accounting and assessment system of water and air pollution: (a) In conjunction with ICLEI; Set emissions reduction target for 2030; Conduct public education campaign; and Link public with opportunities to improve energy efficiency and use sustainable energy sources; (b) Begin multi-year implementation of Observable Well Network

**2013 UPDATE from DEAPR**

DEAPR has established a network of nine groundwater monitoring wells ("Orange Well Net") to help monitor impact of drought on groundwater levels across the county. One of the nine wells had to be removed from the network in 2012, but there are plans to add new wells in other unrepresented sections of the county.

The Commission for the Environment stays abreast of ongoing and developing environmental issues of importance to the county, such as the Falls & Jordan Lake nutrient management rules, the permitting of bio-solids land application on farmland, and solid waste management.

Follow-up activity on the Greenhouse Gas Emissions Inventory and Forecast report (setting of reduction targets, public education campaign) has been delayed due to other priorities, economic downturn and staff turnover. Some public education on energy efficiency and sustainable or renewable energy sources has occurred through special events, street fairs, Earth Day events, etc. A coordinated and comprehensive program in this area will be considered by the Commission for the Environment's Energy Resources Committee in 2013-14.

For the last four years, the focus of the Historic Preservation Commission's booth at Last Fridays during Historic Preservation Month has been historic preservation and green building, including information on how to improve the energy efficiency of existing buildings in a way that retains their historic significance.

**Priority 24:** Plan to acquire/land bank for future park development.

### **2013 UPDATE from DEAPR**

Acquisition and land-banking of future park sites is one of the primary areas of activity for the Lands Legacy program. To date, the program has acquired land for future parks or publicly-accessible nature preserves in Chapel Hill Township (the future Blackwood Farm Park, Millhouse Road Park, Twin Creeks/Moniese Nomp Park), Little River Township (the future Northeast District Park), and Cheeks Township (Upper Eno Nature Preserve - Seven Mile Creek Preserve, McGowan Creek Preserve). The acquisition of these future parks and preserves was accomplished with leveraging of state and federal funds, at a considerably lower cost than would be projected in future years.

### **2013 UPDATE from Planning & Inspections**

Authorized by BOCC and City of Mebane to begin land banking searches in Mebane area for a joint school and park.

**Priority 25:** Develop a policy/update current plan about how parks will be developed, appropriate ratio of parks to population, length of time to develop, and incorporation of such into the Capital Investment Plan (CIP).

### **2013 UPDATE from DEAPR**

A new Parks and Recreation Master Plan process is underway which will address parks and recreation needs, projected timeframes for park creation, and standards for future park needs (population and other ratio-based evaluations). The current schedule for this Master Plan anticipates a draft Plan by March 2013 and public hearing in May 2013.

Eleven parks and nature preserve projects are included in the adopted 2012-17 CIP. These include creation of parks and preserves at land-banked sites, and new phases of existing parks. Six of the projects (Blackwood Farm Park, Millhouse Road Park, New Hope Preserve/Hollow Rock Access Area, RiverPark Phase II, Twin Creeks (Moniese Nomp) and Upper Eno Preserve) have planned funds in the five-year CIP window, the others are projected for 2018 and beyond.

### **2013 UPDATE from Planning & Inspections**

Outcomes of the Park Master Plan update will have to be evaluated with UDO for any level of service, park dedication or payment-in-lieu regulation changes.

**Goal Six: Ensure a high quality of life and lifelong learning that champions diversity, education at all levels, libraries, parks, recreation, and animal welfare.**

**2013 UPDATE from Animal Services**

Animal Services helps to ensure a high quality of life and lifelong learning that champions animal welfare, among other values. County Animal Services help to ensure a high quality of life, not only because animal welfare is a fundamental community value in Orange County, but because of its effective regulation and management of companion (and other) animals in our communities. Especially notable is the development of a more positive approach to animal services on the basis of an award winning community spay and neuter program oriented toward controlling animal intakes by the shelter, reducing the number of euthanized animals, and thereby controlling the County's medium and long-term costs for "animal services."

**2013 UPDATE from Solid Waste Management**

- Public and school presentations, landfill tours, compost workshops, work with UNC students e.g. Institute for Environment Capstone Classes, monthly newspaper articles on solid waste, presence at large public events to provide recycling and info table brings dialogue and questions, public forum at Solid Waste Advisory Board, public input sessions for triennial solid waste plan

**2013 UPDATE from Board of Elections**

- Coordinated voter registration drives in high schools
- Attends various group meetings such as Services for the Blind, Ruritan, High School Civics classes, etc... as requested to provide information and promote voting in Orange County

**2013 UPDATE from Human Resources**

Facilitate a recruitment and selection process that yields qualified employees to carry out the duties and services in support of the above referenced goal.

**2013 UPDATE from Aging (Master Aging Plan Objectives)**

- Objective 1.3: Ensure the attention to diversity in Department on Aging programs and information sharing efforts.
- Objective 3.1: Promote wellbeing and the prevention and maintenance of chronic disease for all older adults in Orange County through increased access to evidence-based programs.
- Objective 4.3: Increase older adults' ability to protect themselves from exploitation, abuse, and neglect.

- Objective 5.1: Promote lifelong learning of older adults through increased access to continuing education classes and programs throughout the county.
- Objective 6.4: Increase the capacity of the Department on Aging to expand activities available to older adults living in Orange County.

**Priority 13:** Plan to provide 'equitable' library services for Orange County residents.

### **2013 UPDATE from Library Services**

**Collaboration with Chapel Hill Public Library** - As part of the approved Memorandum of Understanding between the Board of County Commissioners and the Chapel Hill Town Council, the libraries will actively seek opportunities for the collaboration to improve services in the areas of collection development, staff training, policies and programming. Interoperability between the libraries will be further discussed by the elected officials at the 2013 March Assembly of Government meeting.

**Development of a Southern Branch Library** - The Library, in collaboration with other County Departments, developed site selection criteria for a future Southern Branch. The BOCC, after feedback from the Town of Carrboro Board of Alderman, adopted the criteria on September 18, 2012 and requested that the Town of Carrboro initiate a public solicitation process and review of properties based on the approved criteria. The Town of Carrboro voted on November 18, 2012 to send onto the County three (3) properties located in the Carrboro for review as possible library sites. There is funding totaling \$7,525,000 in the 2016-2017 Capital Investment Plan (CIP) for building construction and design services.

**Strengthen Partnership with Orange County Schools** - In 2012 the Library and the leadership of the Orange County schools expanded opportunities to develop a mutually beneficial partnership that further the stated goals/initiatives of K-12 education. These activities have included library participation in after-school program/events, teacher and media specialist workshops on various library services, especially our new TUTOR.com databases which provides 24/7 homework assistance on all subjects. We have also worked with the school media specialists to build our Children's non-fiction collection to meet the new Common

Core Standards adopted by all North Carolina Schools. We are currently in the process of working with the school's ESL Coordinator on getting library cards to these students to encourage use of all library services.

**Library Strategic Plan for 2013-2016** - Due to the dissolution of the Hyconeechee Regional Library system in June 2012, the Library received a grant from the State Library of North Carolina to hire a consultant to conduct a Community Needs Assessment (CNA) and develop a Strategic Plan for future library services based on the CNA. The plan should be finalized and discussed with the BOCC in August 2013.

**Priority 14:** Fulfill remainder of bond issuance approved by voters in 2001 for soccer and Twin Creeks

**2013 UPDATE from DEAPR**

The 2001 bond funds for Twin Creeks Park and the Soccer Superfund have been issued and appropriated. Soccer Superfund monies went to the Eurosport Soccer Center and to Twin Creeks Park (the funds allocated to Twin Creeks from Soccer Superfund were later shifted to the planned Town of Chapel Hill Cedar Falls Park Artificial Turf Field project, scheduled for 2013-14).

Phase I of Twin Creeks Park was opened in 2011, a linear park/greenway from Morris Grove Elementary School to the future park's southern boundary. This was accomplished in part with federal funding. As such, some funds remain in the Twin Creeks Park project. As part of the 2013-18 CIP discussions in spring 2013, a portion of these funds are proposed to be used for improvements to the Twin Creeks site, and a portion of which are proposed for redistribution to other park facility project needs.

**Priority 17:** Review the Schools and Adequate Public Facilities Ordinance: (a) Is it doing what it was originally intended to do? (b) Does it have application for Durham and Mebane?

**2013 UPDATE from Planning & Inspections**

Due to a NC Supreme Court decision made in August 2012 and County Attorney recommendation, amendments to the UDO to change the Certificate of Adequate Public Schools (CAPS) system, a component

of the SAPFO, are scheduled for the February 2013 quarterly public hearing.

**Priority 18:** Address inequities between old and new schools. Older schools are in need of capital improvements. Building new schools has been the funding priority.

Information from TJCOG -- data are from the 2011 5-year estimates of the American Community Survey-- Goal #1

Poverty data for Orange County BOCC discussion on February 1. Poverty rates are for individuals, food stamps and income data are for households.

County	# below poverty	%	Under 18 below	%	Over 65 below	%	HH receiving SNAP*	% SNAP*	HH earning less than \$10,000/year
Chatham	7,017	11.4%	2,228	16.5%	668	6.1%	1,356	5.4%	5.2%
Durham	42,885	17.1%	13,601	23.0%	1,984	8.2%	11,329	10.6%	8.0%
Orange	20,542	16.9%	4,775	17.8%	884	7.2%	3,403	6.7%	9.6%
<b>Average</b>		<b>15.1%</b>		<b>19.1%</b>		<b>7.2%</b>		<b>7.5%</b>	<b>7.6%</b>

\*Food Stamps

County	# below poverty	%	Under 18 below	%	Over 65 below	%	HH receiving SNAP*	% SNAP*	HH earning less than \$10,000/year
Chatham	7,017	11.4%	2,228	16.5%	668	6.1%	1,356	5.4%	5.2%
Durham	42,885	17.1%	13,601	23.0%	1,984	8.2%	11,329	10.6%	8.0%
Johnston	24,898	15.2%	9,963	21.8%	1,827	11.3%	6,872	11.4%	6.3%
Lee	9,417	16.8%	3,457	24.0%	753	10.0%	2,385	11.3%	7.9%
Moore	11,232	13.0%	3,747	20.0%	1,230	6.5%	2,542	7.3%	7.1%
Orange	20,542	16.9%	4,775	17.8%	884	7.2%	3,403	6.7%	9.6%
Wake	86,939	10.1%	29,163	12.9%	4,874	6.8%	18,834	5.6%	4.4%
<b>Average</b>		<b>14.4%</b>		<b>19.4%</b>		<b>8.0%</b>		<b>8.3%</b>	<b>6.9%</b>

\*Food Stamps