

# Animal Services Spay Neuter Program

*Making sense & saving cents in  
Orange County!*



Animal Services

February 2014



# Targeted Spay & Neuter: The Theory

**Targeted Spay / Neuter:**

[Spay/Neuter that would  
otherwise not be done]

Fewer litters; fewer  
“surplus pets”

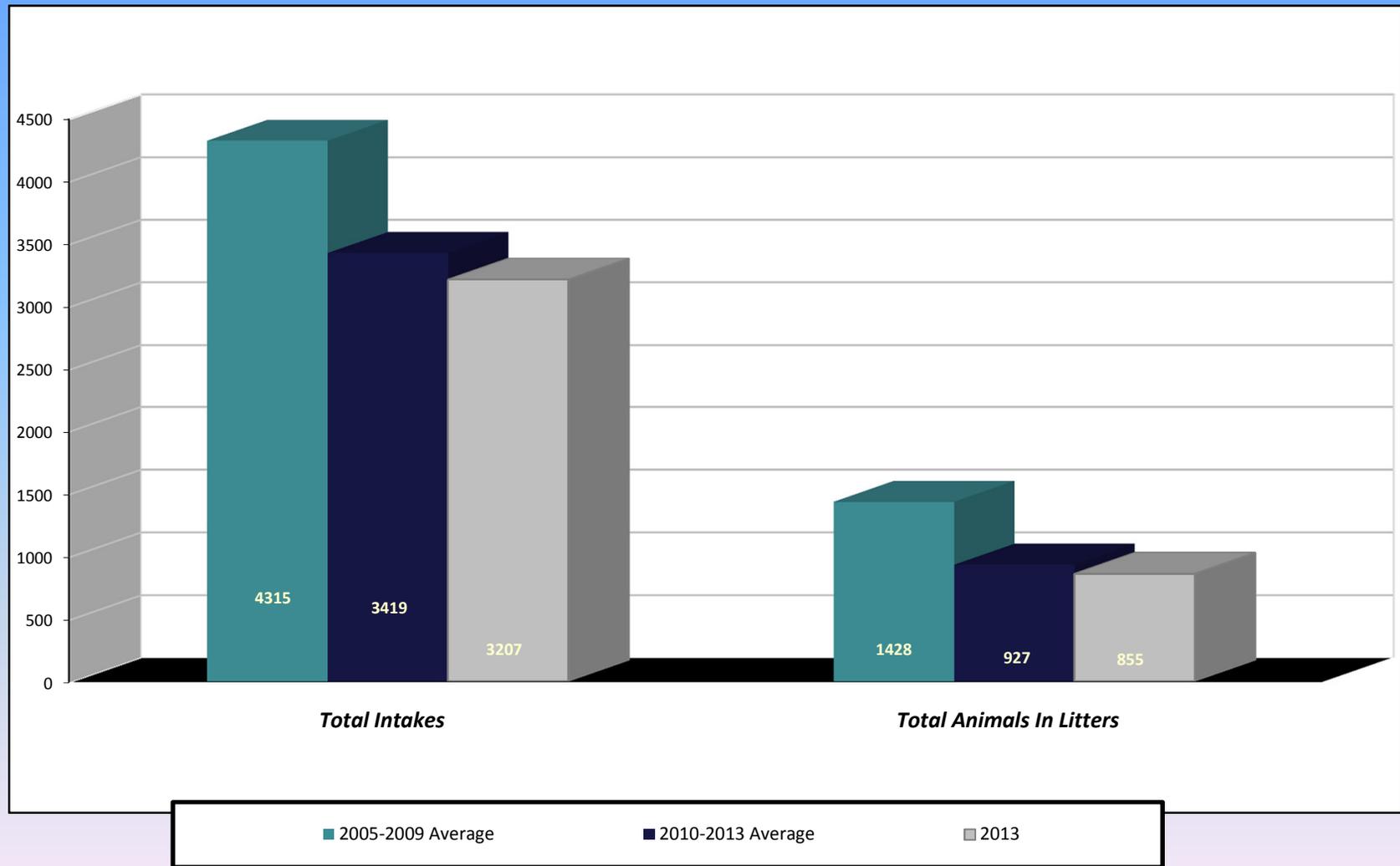
Lowered animal  
admissions

Less euthanasia

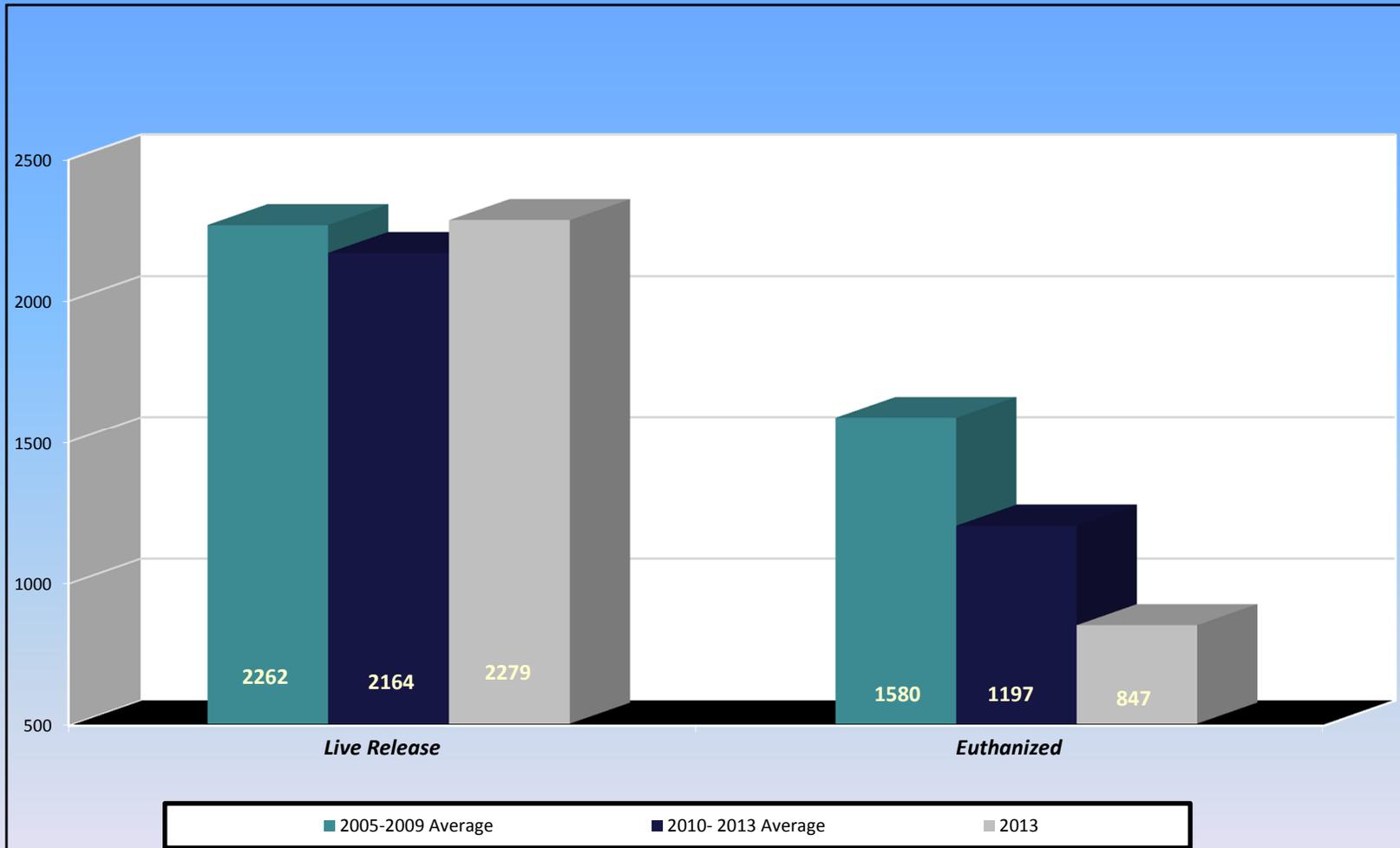
Controlling costs of  
animal services



# Animals Admitted: 2005-2013

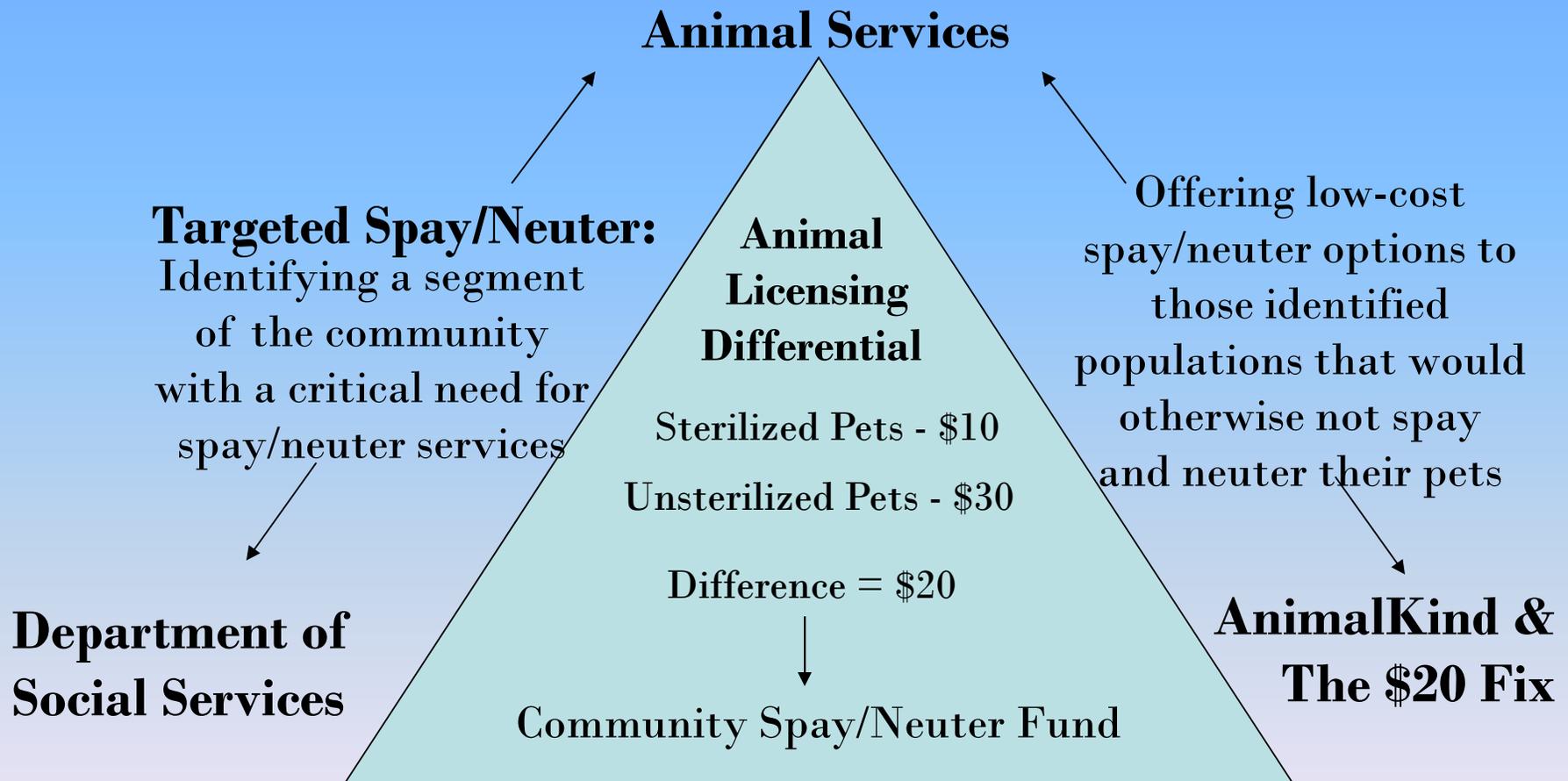


# Animal Outcomes 2005-2013



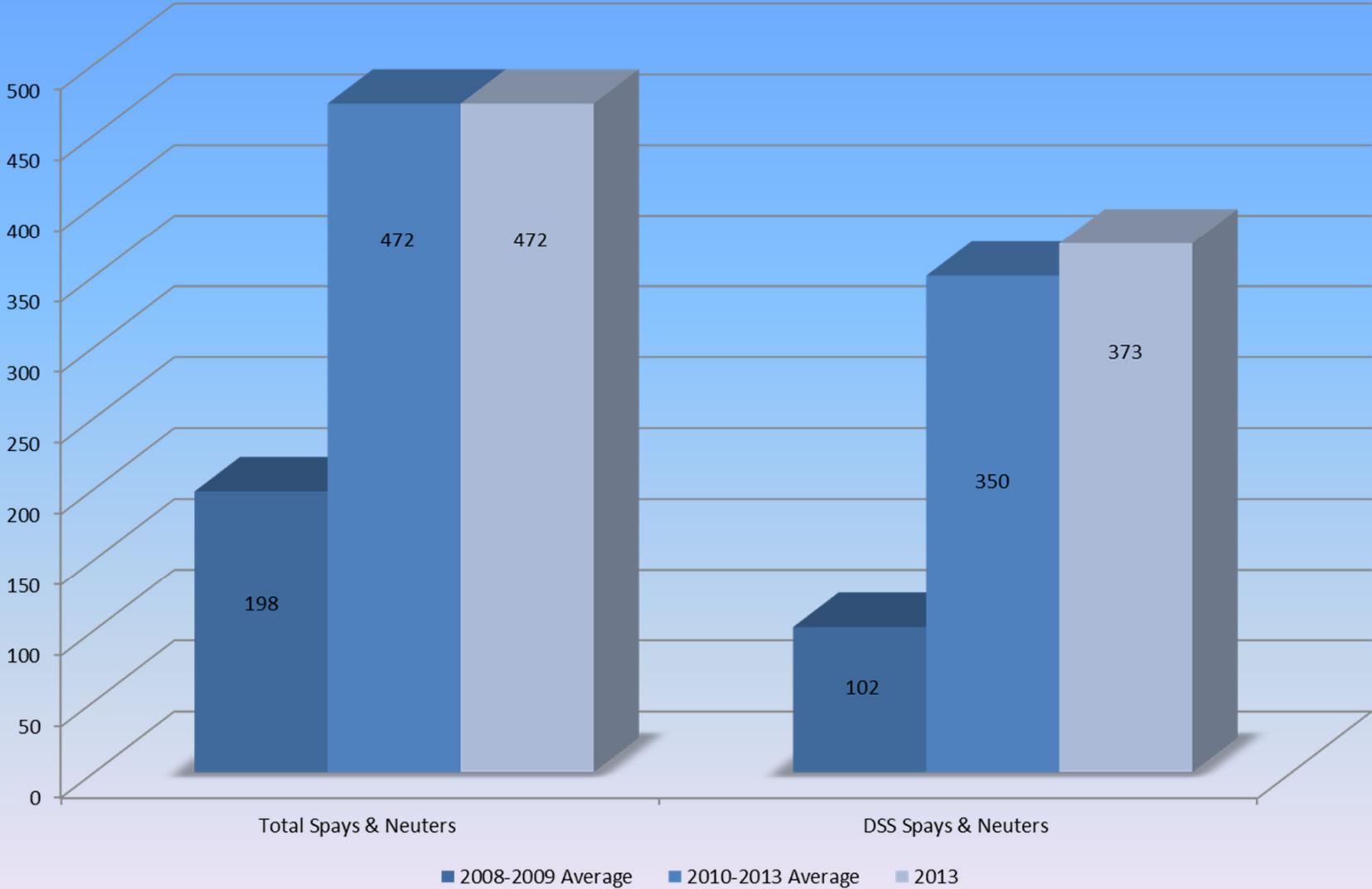
"Live Release" animals include animals that were recovered by their owner, adopted, or transferred to a placement partner organization (rescue group)

# Animal Services Spay Neuter What It Is & How It Works



(NC Reimbursement Program)

# Targeted Spays and Neuters 2008-2013



# 2013 HIGHLIGHTS



## Initiatives

- Began distributing applications by zip code using Every Day Direct Mail
- Distribution of applications at DSS's Toy Campaign
- Entered into billboard agreements for late winter Beat the Heat Campaign
- Reviewed income eligibility criteria in coordination with Animal Services Advisory Board
- Joined with Animal Kinds "\$20 Fix" to distribute door hangers in low income neighborhoods

## Challenges

- Increasing the number of sterilized dogs and cats to 600-plus
- Growing the number of residents who participate on the basis of income rather than public assistance
- Changes in North Carolina Spay/Neuter Reimbursement Program



# Benefits & Observations

- **Animal Service Operations**
  - Controls costs
  - Makes staffing numbers work
- **Brings People Together**
  - Partnerships
  - Common ground
  - Community Effort!
- **Models Public Policy**
  - Self-funded program
  - Demonstrable results
  - NCACC 2010 Program Award
- **Promotes Responsible Pet Ownership**

