

**2012-2017 Master Aging Plan
Community Kick-Off Event Summary
October 5, 2011**

Participant Information:

- 112 community members attended the event
- 55 people returned work group forms:
 - 54 community members are interested in serving on a work group
 - 31 community members are interested in serving as a resource to work groups

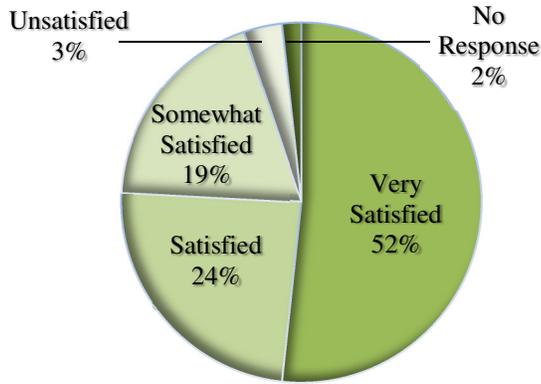
Age Range	Number	Percentage
Blank	34	30%
20s	4	4%
30s	0	0%
40s	4	4%
50s	12	11%
60s	20	18%
70s	20	18%
80s	16	14%
90s	2	2%

Town	Number	Percentage
Blank	5	4%
Chapel Hill	72	64%
Carrboro	11	10%
Hillsborough	11	10%
Durham	7	6%
Efland	3	3%
Eno	1	1%
Research Triangle Park	1	1%
Timberlake	1	1%

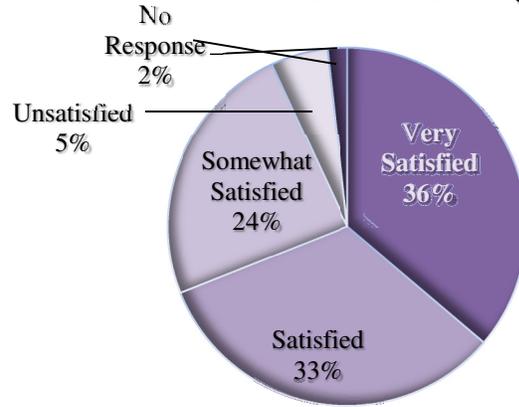
Prioritization Process Results:

Topic	Weighted Score
Health and Wellness	212
Housing	147
Navigation and Transportation	145
Information Sharing	135
Financial and Economic Security	92
Aging in Place Supports	92
Community Engagement	80
Safety and Security	56
Long-term Care and End of Life	48
Food and Nutrition	43
Public Education	36
Mental Health	28
Physician Education	10

Small Group Discussion Rating



Prioritization Process Rating



Ways We Can Make the Event a Better Experience



Source	Number	Percentage
Email	9	16%
Flyers	12	21%
Newspapers	15	26%
Online community calendar	5	9%
Posters in the senior center	11	19%
Radio	1	2%
Senior Times	19	33%
Word of mouth	25	43%
Other	10	17%