

Solution Evaluation Worksheet – Aging in Place

Subtopic: Information Needs

Problem: Not enough information on available services, especially in rural parts of the county. Special attention to unbiased financial advice, financial planning, and legal considerations around aging.

Problem: Some older adults are not computer savvy and/or don't have computer and internet access. Many programs and services are too "web-centric".

Problem: Some people (young and old) experience "aging denial" and as a result, are not planning for the future.

Objective: Increase awareness of services and programs that meet aging in place needs in Orange County

Potential Solution	Importance (low, med, or high)	Reach (low, med, or high)	Feasibility (low, med, or high)	Efficacy (low, med, or high)	ST, MT, LT (pick one)	Agency Responsible
1. Increase marketing of existing services, workshops, programs, and the aging help line through use of radio, social networking, and existing infrastructure such as churches.						
Additional notes:						
2. Establish a non-profit or community working group (Orange County Cares) to provide information on aging in place services, connect seniors to resources, and conduct advocacy.						
Additional notes:						

<p>3. Create a mobile aging in place information unit (be it a van, a team of health professionals, or a table) that goes around the county to different events/places (i.e. churches, supermarkets, community centers) that seniors frequent, especially in rural areas.</p>						
<p>Additional notes:</p>						
<p>4. Brief/train/educate aging liaisons (people who interact with older adults on a regular basis such as EMS, MDs, police, pastors) on services available. Establish mechanism to update liaisons periodically.</p>						
<p>Additional notes:</p>						
<p>5. Encourage BOCC, SHIP, and Senior Tar Heel Legislature to promote more monitoring of Department of Insurance's responsiveness to complaints regarding long term care insurance.</p>						
<p>Additional notes:</p>						
<p>6. Utilize volunteers with financial expertise (like those working with SCORE and VITA) to provide unbiased financial planning advice.</p>						

Additional notes:

7. Provide assistance regarding computer literacy and technology access to older adults (especially in rural areas).

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Additional notes:

4. Provide patient advocate services for free to low-income adults.

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Additional notes:

5. Research and assess potential marketing campaign to combat "aging denial".

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Additional notes: