

Community Engagement Work Group November 22 Meeting Minutes

- Who's Missing?
 - David Kirkman; Legal
 - Ron Stutts; WCHL
 - Sharon Mujica; Chicle
 - Chinese/Karen communities
 - Rex Moody; Rotary Club
 - Doug Day; Kiwanis
 - Kristin Laverne, IFC
 - Aaron Nelson; Chamber of Commerce
- Issues
 - Finding resources and services
 - Valuing other points of view
 - Bias towards aging in place of choice
 - Aging in place is not the only solution
 - Flexibility of understanding
 - Senior Center is thought of as place for old people
- Empower a broad base of people through information sharing
 - Organizations like libraries to have informational seminars
 - Librarians can act as "1st social responders"
 - Work with the School of Information and Library Science at UNC
 - Libraries have free information technology
 - Churches should be empowered to assist older adults
 - Train community leaders
- Implementers of information
 - Churches can be utilized as sources of information and implementation
 - Open community bases for information and implementation
 - People may not want to travel for to obtain information
- Stigma
- Exploitation
 - Information without an economic base
 - Aging is a big business
 - Speakers at senior centers should discuss all business and sides of the story, not just their own
 - Balance programs so individual and families has ability to choose
- Technology
 - Digital divide between rural and urban Orange County
 - Broadband access – many people have no access
 - Mobility limitations make need for access greater
 - Technophobia – dangers of technology
- Technology affects other issues
 - Computers in the senior centers

- Are laptops available to be checked out?
 - Libraries offer training and support
 - Concerns about online banking
 - What are the specific threats?
 - How can I protect myself?
 - Addressing specific fears can be constructive for helping people protect their information
 - Bring bank representatives in to speak and be included in discussion
- Community education
 - UNC students to provide training?
- Information distillation
 - Succinct information
 - Partnering with other organizations and not starting from ground zero
- Ethics
 - Technology
 - Aging as a business
 - People who can provide insight into this should be invited to the work group
- Database/Helpline
 - CRC
 - Need a database so that people only have to tell their stories once
 - One-stop shop
 - Spanish/Chinese versions of the helpline magnet
 - Redo the magnet
 - Community resource guide should include the helpline
 - Run PSAs?
- Need a public information office
 - Coordinated across Orange County
 - One-stop place for information
- Existing Services/Programs
 - Add element of art/fun to programs so that they are something that people want to go to
 - Friday Center
 - Hold film series and discussions
 - Create a repository of older adult friendly companies
 - Work support
 - Work with art centers
 - People who work part retirement age