



Orange County
Financial Services Department
ADDENDUM #1
February 16, 2017

RFP 5227
Economic Development Site Related SWOT Analysis

To all Vendors:

Modifications to bid documents for the above-named Request for Proposal are made as follows and shall be included in the proposed amount.

Questions received with County's responses are on page 2
A background of Economic Development efforts is also included

All other terms and conditions shall remain the same

By: David E. Cannell, Purchasing Agent; dcannell@co.orange.nc.us / (919) 245-2651

Acknowledgement of receipt of this addendum shall be included with your submittal

Company Name: _____

By: _____

Date Received: _____

P.O. Box 8181 200 South Cameron Street Hillsborough, North Carolina 27278
Telephones: Area Code 919-245-2651 Fax: 919-636-4913

1. What is the source of funding for the project? What is the not-to-exceed budget?
 - The FY 2016-17 county budget included an allocation of up to \$75,000 from Article 46 one-quarter cent Sales Tax to be utilized for the completion of the SWOT analysis.
2. What consultant(s) has Orange County previously utilized for economic development and/or site selection consulting?

Previous consulting work conducted for Orange County Economic Development has been performed by:

- Emil Malizia, UNC-Chapel Hill Department of City and Regional Planning
- Jonathan Morgan, UNC-Chapel Hill School of Government
- Jesse White, UNC-Chapel Hill Office of Economic and Business Development
- Leslie Scott Stewart, UNC Chapel Hill Kenan-Flagler Business School
- Mitch Renkow, NC State Department of Agricultural and Resource Economics
- The Sanford Holshouser Business Development Group
- Joe Milicozi – urban3,llc
- OBrienAtkins & Associates, Inc.

3. Who will serve as the main point of contact for the project?

- The main point of contact for the project will be Amanda Garner, Business Recruitment Economic Developer.

4. Do we only need one copy of the cost proposal? Should it be included in a separate envelope with or without the original version of the proposal?

- ONE COPY IN SEPARATE ENVELOPE

5. What is the anticipated project start date?

- It is anticipated that the project will begin by the end of April, 2017.

6. When was the previous SWOT analysis conducted for the three Orange County Economic Development Districts (EDDs) and five Commercial Industrial Transition Activity Nodes (CITAN)?

- While a formal SWOT analysis has not been conducted previously of these areas, there have been other studies that contain similar information. Please refer to the list below under question 2.

7. If they were conducted, are they available online? Information can be found in the following documents: [Chapter 3: Economic Development Element within the 2030 Comprehensive Plan](#), [Eno Economic Development District \(EDD\) Area Small Area Plan](#), [Efland-Mebane Small Area Plan](#), and [Hillsborough Strategic Growth Plan](#). An additional document that is no longer in effect, but will provide useful background information, is the [Economic Development District Design Manual](#).

8. Will County staff members be available to offer a familiarization tour of the proposed areas prior to the RFP's deadlines?

- NO, and contact with any of the stakeholders during the rfp process is strongly discouraged