

# CIVIC ENGAGEMENT

## **Inform Communities.**

Serve as an impartial source of information to communities throughout the county.



## **Improve literacy.**

Enhance library services and programs to complement existing education and workforce development efforts.



## **Reach new audiences.**

Engage people and communities who currently do not use the library.

## **Develop staff.**

Provide staff members with the tools, training and resources necessary to deliver on our public engagement promise.

**What's Next for the Library**



# ACCESS



## Establish a new southern location.

Serve more county residents by building a new branch in Carrboro.

## Be more diverse.

Expand our collections and programming to include topics that appeal to a broader spectrum of pre-teens, teens, Latino, LGBTQ and other populations.

## Expand digitally.

Increase availability of digital resources.

## Meet people where they are.

Advocate for the connectivity made possible by public transportation, and explore more ways to project our resources into the community.



## What's Next for the Library





# PARTNERSHIPS

## **Connect communities.**

Position ourselves as both a place and an organization that brings people together.

## **Partner, meaningfully.**

Seek and establish meaningful partnerships that can demonstrate impact, maximize resources and serve the goals of this plan.

## **Define relationships with other libraries.**

Work with the Chapel Hill Library and other systems to establish shared resources, shared goals and reciprocity where possible.

## **Build awareness.**

Leverage partnerships to raise awareness around our services and strategic goals.



## **What's Next for the Library**

