

Agenda Item Number:

**ORANGE COUNTY BOARD OF HEALTH
AGENDA ITEM SUMMARY**

Meeting Date: November 18, 2015

Agenda Item Subject: Strategic Plan Update

Attachment(s): Strategic Plan Update Presentation (PDF)

Staff or Board Member Reporting: Meredith Stewart

Purpose: ___ Action
 X Information only
 ___ Information with possible action

Summary Information:

Meredith Stewart will provide a review of accomplishments to-date and ongoing activities from the 2014-2016 Board of Health Strategic Plan.

As a reminder, a new Board of Health strategic planning process will take place this spring using information and priorities gathered from the latest Community Health Assessment.

Recommended Action: ___ Approve
 ___ Approve & forward to Board of Commissioners for action
 ___ Approve & forward to _____
 X Accept as information
 ___ Revise & schedule for future action
 ___ Other (detail):

Orange County Board of Health



STRATEGIC PLAN UPDATE November 2015



ORANGE COUNTY
HEALTH DEPARTMENT

Highlights



Innovative, Prevention
Focused Plan

Establishing the BOH
as a leader in NC

Laying the
groundwork for HIAP

Board of Health Priorities

Access to Care

Childhood &
Family Obesity
Prevention

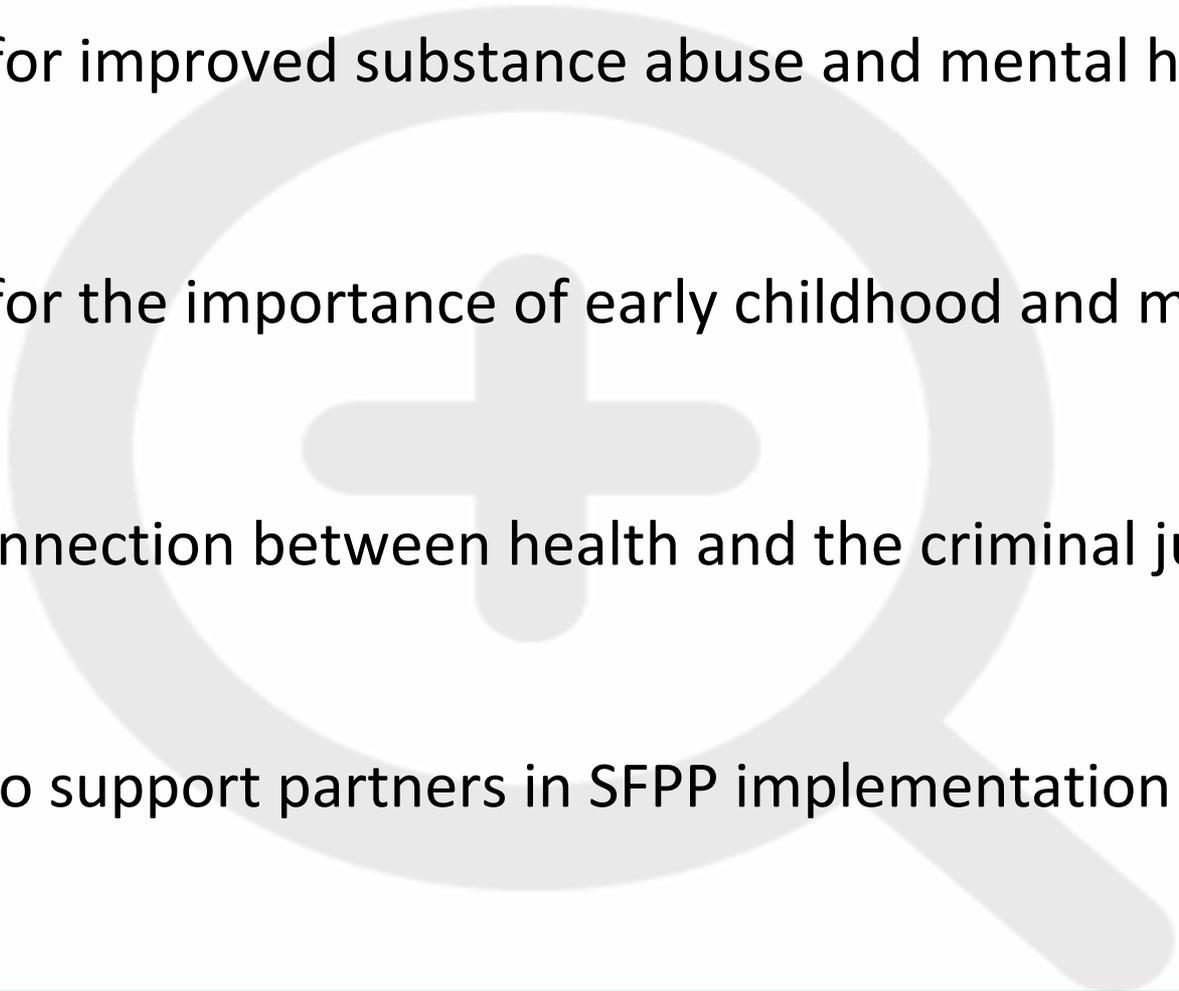
Substance
Abuse &
Mental Health

Engagement

Substance Abuse/Mental Health

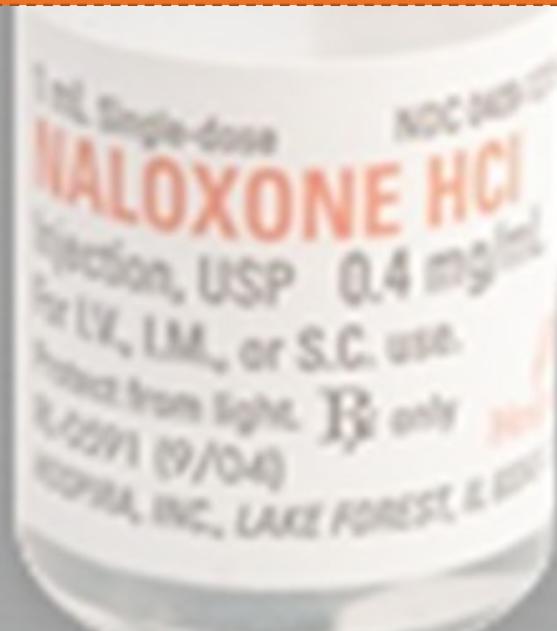


- Advocate for improved substance abuse and mental health services
- Advocate for the importance of early childhood and mental health
- Explore connection between health and the criminal justice system
- Continue to support partners in SFPP implementation and evaluation





75% of law enforcement agencies in Orange County now equipped with naloxone.



Addressing Underage and Binge Drinking

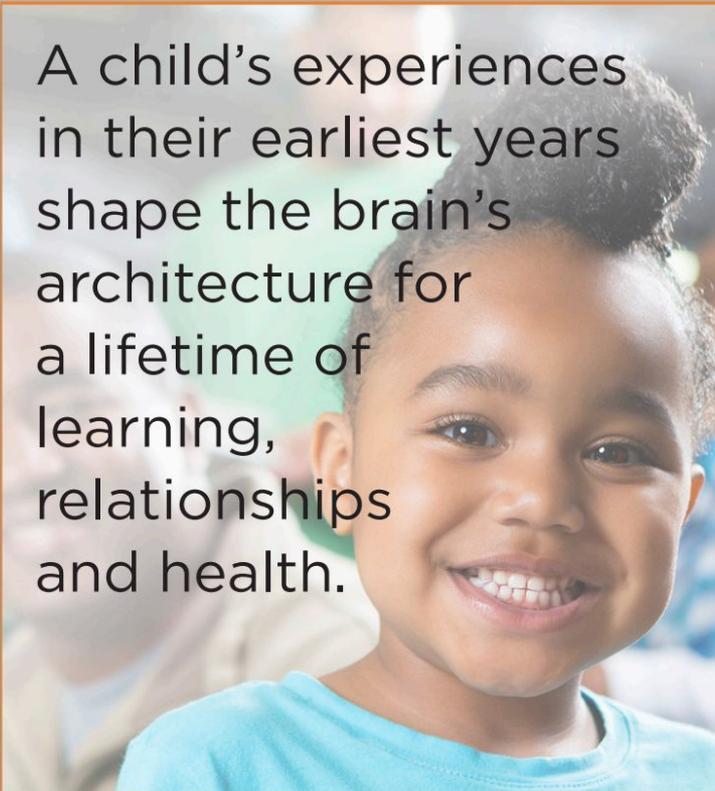


- Health Department involvement in Town and Gown Task Force to address underage drinking, and binge drinking
- New collaborative position currently in hiring process

Raising of America



A child's experiences in their earliest years shape the brain's architecture for a lifetime of learning, relationships and health.



Join us for a screening of the film *The Raising of America*, followed by a panel discussion about the importance of the earliest years for our entire community.



Thursday
June 25
6-8PM

Varsity Theatre
Chapel Hill



PARTNERS
Orange County Health Department
Orange County Partnership for Young Children
Orange County Head Start/Early Head Start
Cardinal Innovations Healthcare Solutions
KidSCOPE

Safe Syringe Initiative



Goal is to reduce the re-use of syringes and spread of blood-borne infectious disease by increasing access to clean syringes

Currently, in exploration phase

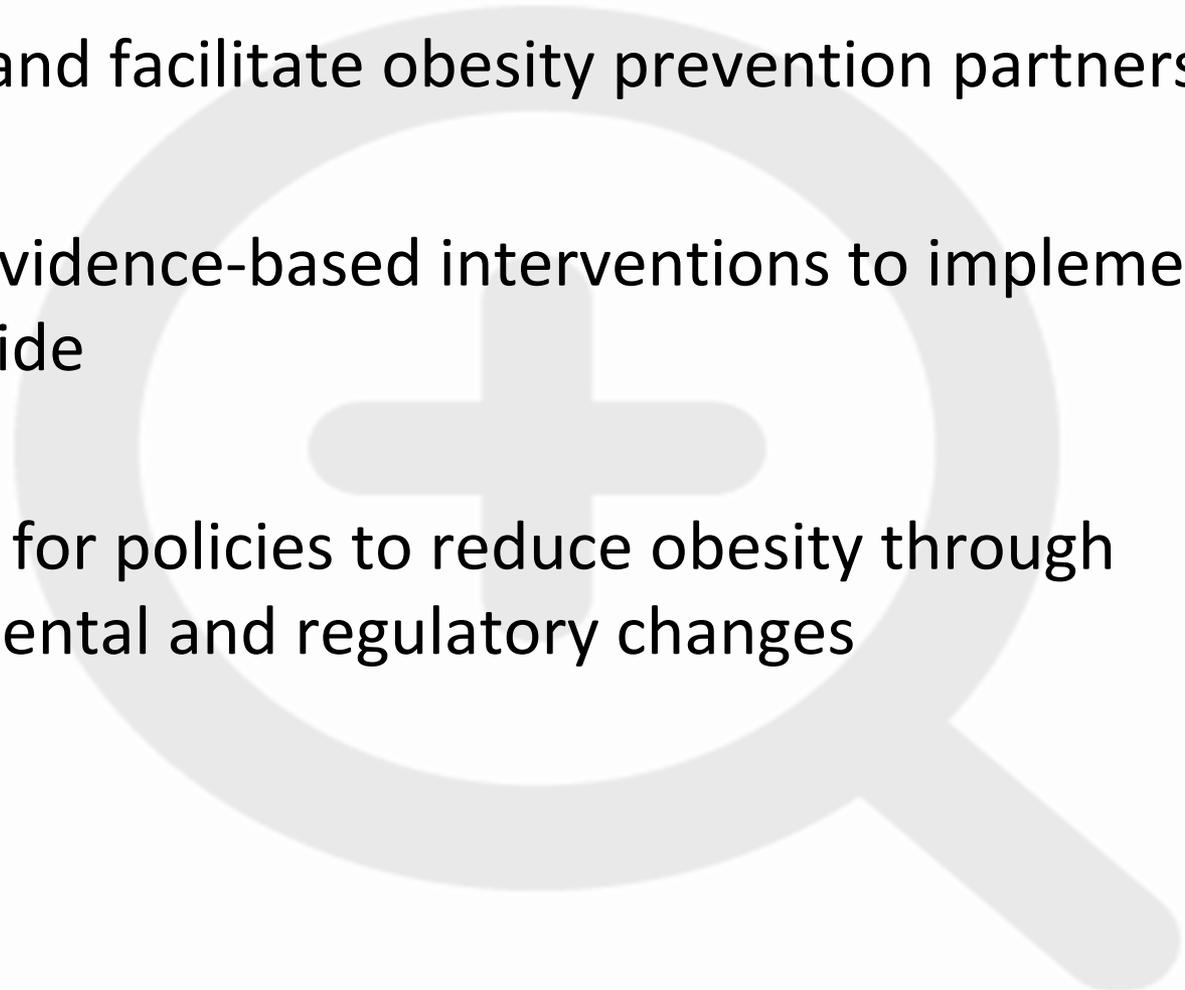
- June 2015 Board of Health presentation by NC Harm Reduction Coalition
- August 2015 subcommittee meeting
- November 2015 subcommittee meeting
- Final recommendation to BOH in January 2016



Childhood & Family Obesity



- Catalyze and facilitate obesity prevention partnerships
- Identify evidence-based interventions to implement county-wide
- Advocate for policies to reduce obesity through environmental and regulatory changes



Child Care Recognition Program



- Partnering with UNC Health Promotion and Disease Prevention to pilot online GO NAP SACC tool in Orange County in 2015-2016

The screenshot shows the GO NAP SACC website. At the top left is the logo, which includes a green apple, a blue sneaker, and the text 'NAP SACC'. To the right of the logo is a navigation menu with five items: 'About NAP SACC', 'Resources', 'Trainings', 'Meet Our Team', and 'FAQs'. In the top right corner, there are social media icons for Facebook and Twitter. The main content area features a large photograph of a young boy and a woman smiling. On the left side of this area, the text reads: 'Nutrition And Physical Activity Self Assessment for Child Care', followed by three bullet points: 'Eat good foods every day.', 'Go outside for active play.', and 'Get kids healthy the Go NAP SACC way!'. Below this text is a 'Learn More' link with a 'GO' button. On the right side of the main area, the text says 'IT'S EASY TO GO NAP SACC!', followed by 'SEE THE SELF-ASSESSMENTS' and a 'GO' button. At the bottom right, there is a 'SIGN UP FOR EMAIL UPDATES' section with an 'Email Address' input field and a 'GO' button.

School Nutrition



- Forming new partnerships
 - **No Kid Hungry NC**
 - School Breakfast
 - Summer Feeding Programs
 - **UNC's Food For All** campus theme



Access to Care

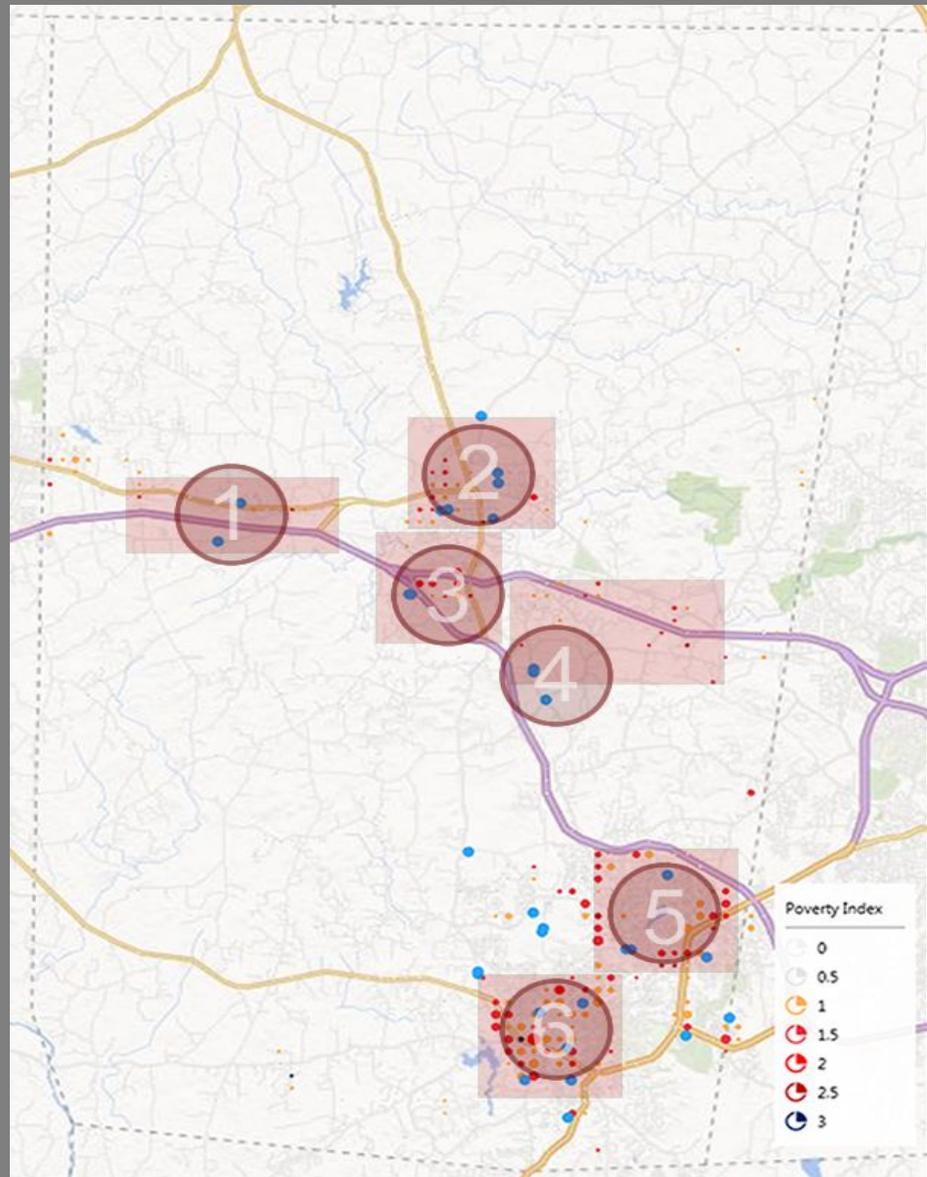


- Serve as catalyst/advocate for health outcomes in the Family Success Alliance
- Advocate for policies to improve access to care
- Foster a culture of innovation
- Communicate about effective interventions and advocate for their funding



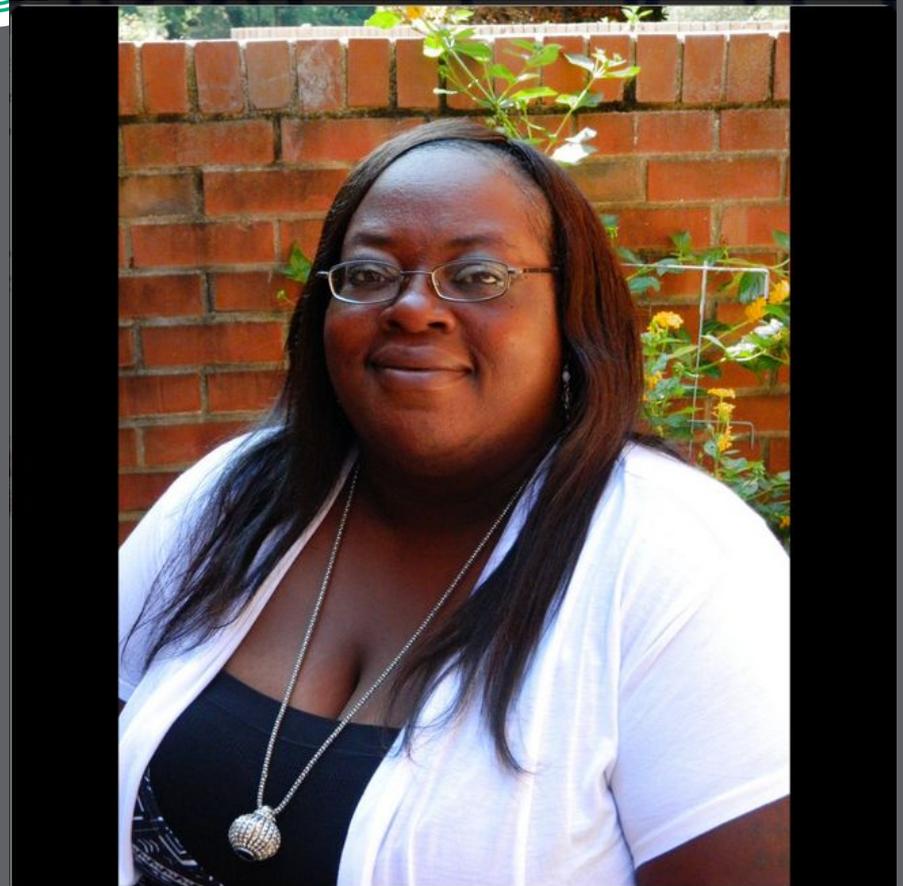
Family Success Alliance

- Growing # and % of children living in poverty in Orange County
- Early childhood has a large impact for entire lifespan – academics, health, job, community



Zone Navigators

- Zone Navigators = Family Partners
- Working hand in hand to:
 - Establish goals
 - Navigate existing services & programs
 - Learn what systems changes are needed to support children & families

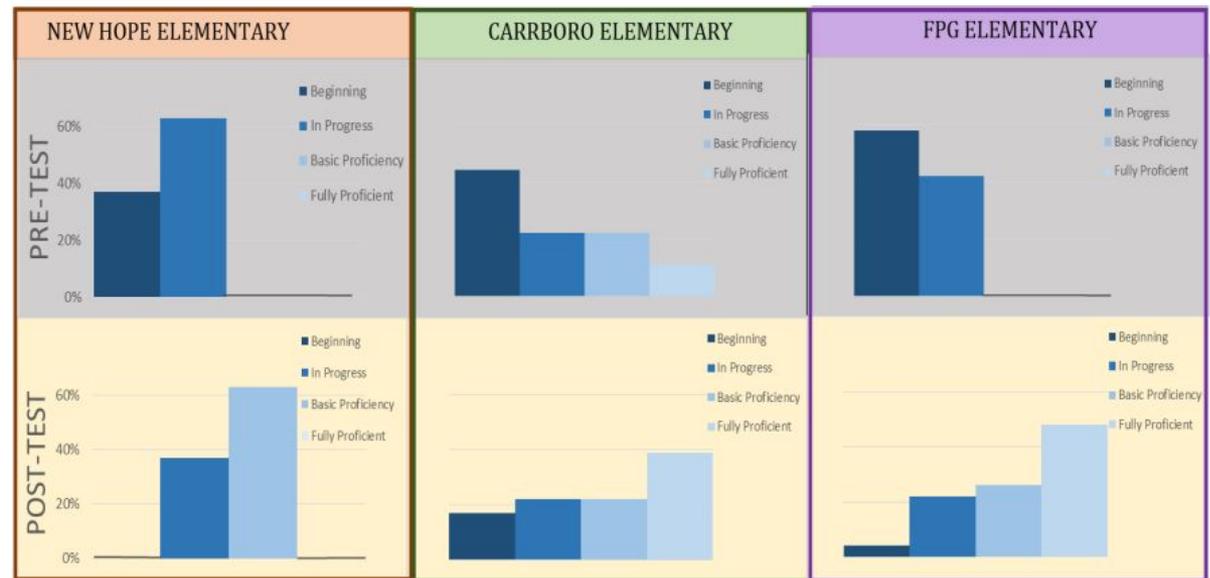


Family Success OC @FSA_OC · Oct 22
Meet Angela, Zone 4 navigator. "I decided to make steps in my community and help others." orangecountync.gov/fsa_about_us.p...

Kindergarten Readiness

- Summer 2015
 - 66 families, at 3 elementary school sites in the zone
 - Evidence of growth from pre and post-assessment using the Kindergarten Entry Assessment
 - Need for continuing support for students

“This type of program helps to level the playing field for students who are not as prepared for the start of school. It is a positive learning experience which helps students look forward to school and be more prepared.” --CES teacher



United Way FSA Collaborative



- 9 partner organizations working towards:
 - Strengthening the pipeline
 - Shared measurement
 - Streamlining referrals and program & services

Innovation Grants



- **2015 Projects**

- Video Remote Interpretation Software/Hardware
- Whitted Bike Share Program Pilot
- Mobile Technologies (Apps) for Health Improvement

- **2016 Proposals**

- 24 initial proposals = 85% increase from 2015
- 21 of 24 proposals from new applicants!
- Diverse and interesting range of projects

Engagement



Quarterly Report

Board of Health Engagement

- Stay up-to-date on conversations and actions from other county advisory boards
- Develop policy statements on priority health areas

| BOARD | BOH BOARD | SUMMARY |
|--|-----------|--|
| Orange County Schools Board of Education | Access | <p>At the December 8, 2014 meeting, the Board received the report from their ongoing Community Engagement and Strategic Planning Initiative titled Our Community's Vision For Public Education In Orange County Schools, NC. It is the result of a year-long community conversation about the future needs, goals, and challenges of the Orange County Public School system.</p> <p>The resulting vision statement is: <i>We envision a public school system that prepares and empowers all students to be creative and constructive thinkers and healthy and productive members of our community to the benefit of themselves and our collective future.</i></p> |
| | | <p>At the January 12, 2015 meeting, the Board passed a resolution to support Equal Access for Immigrant Children. Such actions appear to be a trend for several advisory councils in Orange County, including the Chapel Hill-Carrboro City Schools, Chapel Hill Town Council, and Carrboro Board of Aldermen.</p> |
| | | <p>At the January 12, 2015 meeting, the Board reviewed and approved School Improvement Plans (SIP) for all OCS elementary schools. Of note for the Family Success Alliance gap analysis is the SIP for New Hope Elementary in Zone 4. Their goals include:</p> <ul style="list-style-type: none"> - Continuing to develop literacy programs for all students, and additional supports for target students. - Creating staff development plans that align vertically with district goals. |

Health in All Policies

