



ORANGE COUNTY
NORTH CAROLINA
ANIMAL SERVICES

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To: Orange County Board of County Commissioners; Bonnie Hammersley,
County Manager

From: Bob Marotto, Animal Services Director

Date: August 12, 2016

Subject: Information Item—Creation of Pat Sanford Animal Welfare Grant Program

I wanted to inform you of a new grant program that is being created by Animal Services staff in coordination with the Animal Services Advisory Board (ASAB). The grant program is made possible by a generous donation and its intent is to support and promote animal welfare in Orange County.

Friends of Orange County Animal Shelter made a \$5,000 donation for the specific purpose of promoting animal welfare in the county and honoring Pat Sanford, former Executive Director of the Animal Protection Society of Orange County. Ms. Sanford made many contributions to the field of animal welfare during her 17 years as the Director of the Animal Protection Society, not only in Orange County but beyond. In addition, she served as a member of the ASAB for a number of years after the creation of Animal Services as a county entity in 2005.

The attached grant description, application, and concept plan contain more detailed information about the grant and its intentions, the types of groups that may be awarded funding from it, and Ms. Sanford's many contributions to the field. As the concept plan indicates, grant recipients will be chosen by a panel consisting of Animal Services staff and members of the ASAB.

The first application process is set for this fall and a period of outreach is set to begin by mid-September. Outreach will raise awareness about the grant's creation and the opportunities that exist for individuals and organizations that may be interested in applying. Outreach will include a media release, inclusion on the department's website, and a letter to placement partners and other partnering organizations (such as veterinarians, groomers, boarding facilities) that may be interested in applying or be able to spread the word about the opportunity. As a condition of

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applying, recipients of grant funds also agree to allow Animal Services to use their name and/or program description for use in future outreach opportunities. This will allow for more diverse and varied outreach options in the years to come.

The donation for the grant program was made with the understanding that it would be divided over a 10-year period and awarded in amounts of \$500 to organizations or individuals seeking to advance animal welfare in Orange County. There has also been a discussion of encouraging additional donations to support the grant program through the Orange County Community Giving Fund.

The ASAB as a whole as reviewed the grant in full and unanimously supports its creation. There has also been a legal review of the grant by the county's staff attorney. Questions about the grant may be directed to Bob Marotto, Animal Services Director.

Attachments: Pat Sanford Animal Welfare Grant Announcement
Pat Sanford Animal Welfare Concept Plan
Pat Sanford Animal Welfare Grant Application
June 21, 2016, Letter to Pan Sanford

Cc: Warren Porter, Chair, Animal Services Advisory Board
Maureane Hoffman, MD, Ph.D., Vice-Chair, Animal Services Advisory Board
Elliott Cramer, Ph.D. Friends of Orange County Animal Shelter
Travis Myren, Deputy County Manager

Pat Sanford Animal Welfare Grant

A generous donation in honor of Pat Sanford has made possible a new grants program to support animal welfare in Orange County. These grants can be used for a wide range of pilot or seed projects or to supplement other programs, projects, and grants which support companion animals, including those animals servicing recreational or therapeutic purposes.

Sanford is the former Executive Director of the Animal Protection Society of Orange County (APS), where she served for 17 years until her retirement in 2002. During her time at APS, she implemented many important programs, including a huge push for spay/neuter to combat the county's growing pet overpopulation program. During her tenure, she helped expand the size and capacity of the APS twice, grew its budget and resources, and created a wildlife rehabilitation component that would carry on beyond her retirement.

Sanford was a major voice for humane animal euthanasia in North Carolina, pushing for euthanasia by injection over the use of carbon monoxide. She acknowledged that many of those ultimately euthanized had come from less than ideal backgrounds with hard lives and deserved a compassionate end when euthanasia was the only option. After her retirement, Sanford continued her work for Orange County animals and, for several years, served on the county's Animal Services Advisory Board.

Ms. Sanford's accomplishments in the field of animal welfare are vast and her contributions helped Orange County become and remain one of the leading counties in the state and country for animal placement, recovery, and overall well-being. The grants awarded in her honor will support efforts that exemplify the same dedication and commitment to animal welfare in Orange County. Grant awards are currently limited to a maximum of \$500 annually and applications must be received by October 15th.

Pat Sanford Animal Welfare Grant Application

Orange County Animal Services

Orange County, North Carolina

Submission Deadline: October 15

Contact: Andi Morgan at amorgan@orangecountync.gov

Application Date: _____

Applicant's Name: _____

Organization (if applicable): _____

Contact Information:

Name of Individual Responsible for Grant

Activities: _____

Address: _____

Phone Number : _____ email: _____

Web address (if applicable): _____

Fax: _____

Purpose & Objectives: What do you want to accomplish with this grant? How specifically will it *directly* impact the welfare of companion, recreational, and therapeutic animals in *Orange County*? Please describe if this grant is being used to help obtain other funding or grants (such as seed or pilot) or to supplement other funding. (250 words maximum on an attached page, double spaced)

Complete the Following Table of Grant Activities

Grant Activities (what specifically will you do to meet the grant purpose/objectives?)	Measureable Outcomes (how will you know if achieved?)	Timeline for Grant Activities

Budget: Amount of funding requested (maximum \$500) _____

When do you anticipate project completion? _____

Complete the Following Itemized Project Budget

Item	Use	Amount

Describe on an attached sheet in fewer than 250 words or in the space below why you believe you are qualified to carry out the proposal above.

I certify to the best of my knowledge, that all information included in this project is correct.

Signature: _____

Grant awards will be announced by November 15th. Awardees acknowledge that receipt of this grant allows Orange County to use their story to further public awareness of the Pat Sanford Animal Welfare Grant program.

The Pat Sanford Animal Welfare Grant

Concept Plan

June 2016

- 1) The Pat Sanford Animal Welfare Grant was established in 2016 in honor of Pat Sanford and her support of animal welfare in Orange County. Grants may be made annually and the total amount of grants each year is limited to no more than \$500. Absent additional donations the program should continue for a period of 10 years (2016-2025) with a maximum amount of \$500 awarded per year.
- 2) Grants may be made for a wide range of pilot or seed projects, or to supplement other programs, projects and grants, provided that they directly support companion animals in Orange County, including those animals servicing recreational or therapeutic purposes. Grants may be made to individuals as well as organizations, within these guidelines.
- 3) Grants will be awarded through an open process on the basis of submitted applications. An approved application must be used and applications will be posted on the Animal Services website and otherwise be brought to the attention of the community.
- 4) Awards will be made by a committee consisting of three (3) members of the Animal Services Advisory Board, the Animal Services Director, and an Animal Services staff member designated by the Animal Services Director. The committee will make its evaluations on the basis of the contributions of a proposed project to companion animals in Orange County.
- 5) Animal Services staff is responsible for making an annual announcement about the grant application process and communicating with prospective applicants. This announcement will be made no later than August 15 of each year and will be made using multiple modalities, including the Animal Services webpage and Facebook page.
- 6) October 15 is the deadline for submitting a grant application, either electronically or via mail, and the award committee will make a final decision no later than November 15. Animal Services staff will inform the grant recipient, arrange receipt of the grant, and announce the grant winner in a press release.
- 7) Modifications of the award program may be made by the Animal Services Advisory Board in coordination with the Animal Services Director. Modification may include the awarded amount of annual grants in the event that additional donations are received to support the Pat Sanford Animal Welfare Grant.