

2021 MAP Community Survey: Who Completed the Survey?

TOTAL RESPONSES	1040	
Online	828	80%
Paper	212	20%
Orange County Residents (sample presented today)	940	90%

AGE		
18-44	61	7%
45-69	405	44%
70+	446	49%

GENDER		
Man	216	26%
Woman	591	70%
Trans man	1	<1%
Trans woman	1	<1%
Gender queer/gender non-conforming	2	<1%

RACE AND ETHNICITY (SELECT ALL THAT APPLY)		
African American or Black	108	12%
American Indian or Native American or Alaska Native	11	1%
Asian	61	7%
Hispanic or Latinx	22	2%
Pacific Islander or Native Hawaiian	2	<1%
White	684	73%
Other	12	1%

PRIMARY LANGUAGES SPOKEN IN YOUR HOME (SELECT ALL THAT APPLY)		
English	772	87%
Spanish	25	3%
Chinese (including Mandarin, Cantonese, or other varieties)	30	3%
Karen	11	1%
Burmese	7	1%
Kinyarwanda	5	1%
Swahili	3	<1%
French	4	<1%
Tamil	2	<1%
Hindi	2	<1%
German	3	<1%
Other	6	1%

YEARLY HOUSEHOLD INCOME BEFORE TAXES		
Less than \$25,000	111	13%
\$25,000 to \$49,999	132	16%
\$50,000 to \$74,999	101	12%
\$75,000 to \$99,999	93	11%
\$100,000 to \$149,999	103	12%
\$150,000 or more	106	13%
Prefer not to answer	170	20%

WHERE YOU LIVE		
Chapel Hill/Carrboro	528	62%
Rural Orange County	169	20%
Hillsborough	123	15%
Other	9	1%

Note: totals may not equal 100%. Some questions allowed for multiple answer selections. Additionally, we did not include "prefer not to answer" or no response options here when values were low.

2021 MAP Community Survey: Survey Results

HOW WOULD YOU RATE ORANGE COUNTY AS A PLACE FOR PEOPLE TO LIVE AS THEY AGE?

Race and Ethnicity	Poor		Fair		Good		Very Good		Excellent	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
All	19	2%	96	11%	244	29%	307	36%	155	18%
African American or Black	6	6%	20	19%	30	29%	20	19%	20	19%
American Indian, Native American, or Alaskan Native	0	0%	2	18%	4	36%	3	27%	1	9%
Asian	1	2%	3	7%	11	26%	17	40%	10	23%
Hispanic or Latinx	1	5%	4	20%	4	20%	7	35%	3	15%
Pacific Islander or Native Hawaiian	0	0%	0	0%	1	50%	1	50%	0	0%
White	7	1%	63	10%	182	29%	244	39%	117	19%
Other	1	9%	3	27%	2	18%	4	36%	1	9%

DISCRIMINATION SCORE

	All	African American or Black	Asian	Hispanic	White
I am treated with less courtesy or respect than other people	7.7	6.9	7.8	8.0	7.7
I receive poorer service than other people at restaurants or stores	8.2	7.6	8.2	8.3	8.4
People act as if they think I am not smart	8.0	7.6	8.1	8.1	8.1
People act as if they are afraid of me	8.6	8.0	8.7	8.5	8.7
I am threatened or harassed	8.6	8.4	8.6	8.8	8.7

Note: Score possibilities ranged from 2-9. A lower value indicates experiencing discrimination more often. Averages are not an ideal summary measure of this type of data, but give us a sense of trends.

2021 MAP Community Survey: Outdoor and Public Spaces

Top three priorities:

1. Safe places to walk, such as sidewalks
2. Public spaces (including bathrooms) that are clean and accessible to people of different physical abilities
3. Adequate benches and outdoor seating

Differences among top 3:

- African American or Black respondents ranked “Well-lit streets” among top 3 (but this was last among White respondents)
- 18–44-year-old respondents ranked “Public restrooms at outdoor spaces” in the top 3 (“Adequate benches and outdoor seating” was last)

Quotes:

“The rural areas of the county are lacking in the above or underfunded”

“Having benches helps us take a rest. Having sidewalks improves the safety of walking for exercise. Public spaces need to be clean and open to all abilities.”

2021 MAP Community Survey: Transportation

Top three priorities:

1. Public transportation outside of Chapel Hill/Carrboro
2. Convenient public transportation stops
3. Plentiful parking

Differences among top 3:

- African American or Black respondents ranked “Support with transportation for other regular needs, such as errands or the grocery store” in top 3 (but “Plentiful parking” was near the bottom)
- Asian respondents ranked “Support with transportation to medical appointments” in top 3 (but “Plentiful parking” at the bottom)
- 18–44-year-old respondents ranked “Coordination between transportation agencies, both public and private, in the Triangle” in the top 3
- 45–69-year-old respondents ranked “Support with transportation to medical appointments” in the top 3
- Hillsborough respondents ranked “Support with transportation for other regular needs, such as errands or the grocery store” in the top 3
- Respondents in multiple income groups (less than \$25,000 and \$75,000-99,999) ranked “Support with transportation to medical appointments” in the top 3
- Respondents with an income of \$150,000+ ranked “Coordination between transportation agencies, both public and private, in the Triangle” in the top 3

Quotes:

“A coordinated regional transportation system is needed. It shouldn't take all day to get to downtown Raleigh or Durham by bus from Chapel Hill. I'd go often if it was possible. . . a few days a week to go for shopping, lunch, museums, etc.”

“My father is 90 and no longer drives. Fortunately, he is eligible for the EZ Ryder but when he needs to go to Veterans hosp in Durham or cardiologists off Fayetteville rd. He has no means of getting there unless I'm available to drive him. Also he would like to go to museums outside of Chapel Hill and it's too hard to coordinate”

2021 MAP Community Survey: Housing

Top three priorities:

1. Support to age in your community (instead of moving into a facility)
2. Affordable housing options
3. Housing repair and maintenance programs and services

Differences among top 3:

- Asian respondents ranked “Housing near services or transportation options” in top 3
- White respondents ranked “Physical housing designs that support aging in place” in top 3
- 45–69-year-old respondents ranked “Physical housing designs that support aging in place” in the top 3
- Both Chapel Hill/Carrboro and Hillsborough respondents ranked “Physical housing designs that support aging in place” in the top 3
- Respondents in multiple income groups (\$50,000-74,999, \$75,000-99,999, \$100,000-149,999, and \$150,000+) ranked “Physical housing designs that support aging in place” in the top 3

Quotes:

“It takes me 7 months to save for my property taxes with my current retirement income. I have a large savings but am concerned about how long I can be sustained at my current house. Emergency house repair are always on the back of my mind.”

2021 MAP Community Survey:

Social Participation, Respect and Inclusion

Top three priorities:

1. Services for those experiencing social isolation and loneliness
2. Opportunities for social connections among older adults
3. Inter-generational events and programs (involve both younger and older people)

Differences among top 3:

- African American or Black respondents ranked “Accessibility of events and programs for people living with disabilities” in the top 3 (but was near the bottom among White respondents)
- Asian respondents ranked “Cultural activities that celebrate our diversity” and “Social clubs (book clubs, gardening, crafts, etc.)” in top 3
- 70+-year-old respondents ranked “Affordability of events and programs” in the top 3
- Respondents with an income of \$50,000-74,999 ranked “Cultural activities that celebrate our diversity” in the top 3

Quotes:

“When there is a lack of representation on planning committees, it shows.”

“Having cared for someone with dementia, I understand how difficult it is to include people with dementia in social events, cultural programs, etc. There needs to be more understanding, inclusion, and acceptance of dementia, with programs and events for both the caregiver and the one being cared for.”

2021 MAP Community Survey: Civic Engagement and Employment

Top three priorities:

1. Fair compensation for employment
2. Jobs that adapt to meet the needs of older people
3. Training opportunities to learn new job skills

Differences among top 3:

- Asian respondents ranked “Volunteer experiences that fit my preferences and talents” in top 3 and “Help search for and applying to jobs” as 4th (ranked last among White and African American or Black respondents)
- Hillsborough respondents ranked “Opportunities to participate in decision making bodies such as community councils or committees” in the top 3
- Respondents in multiple income groups (\$25,000-49,999 and \$150,000+) ranked “Volunteer experiences that fit my preferences and talents” in the top 3

Quotes:

“Wages that are respectful and that people can actually live on! and don't "dumb down" seniors and pay them below minimum wage. Include seniors in decision making on committees and councils and government, and make the meetings accessible by Zoom and Skype and not meeting at night if they can't be on zoom or skype. After dark meetings are not doable or safe for many seniors. Helping seniors develop new skills so can be employed even from home.”

2021 MAP Community Survey:

Community Support and Health Services

Top three priorities:

1. Affordable health care
2. Quality and affordable in-home, respite, and adult day care services
3. Mental health services

Differences among top 3:

- Both African American or Black and Asian respondents ranked “Affordable, healthy food” among top 3 (also near top for White residents)
- Respondents with an income less than \$25,000 ranked “Health, wellness, and fitness programs and classes for older adults” in the top 3
- Respondents in multiple income groups (less than \$25,000 and \$150,000+) ranked “Affordable, healthy food” in the top 3
- Respondents with an income of \$50,000-74,999 ranked “Resources available to assist older adults in making healthcare related decisions” in the top 3
- Respondents with an income of \$150,000+ ranked “Dementia-friendly programs and services” in the top 3

Quotes:

“When my father-in-law came to live with us for the last year of his life, he was not only dying of cancer, but also had a lifelong struggle with mental illness. Despite having good health insurance, it was impossible to find in-person nursing care for him towards the end. Hospice provided twice a week “nurse checks” when they would evaluate his status and bathe him (which was a lifesaver). But that wasn't sufficient since both my husband and I work full-time and his mental instability and treatment side effects made it very difficult to trust/keep an eye on him. This is a national problem (not specific to Orange County), but we were desperate for relief and could not find, for example, counselors who would come to the house for regular/virtual sessions (instead, we needed to drive him to every appointment, which was obviously disruptive to our employers).”

“I don't know much about these issues. What I do know is that food prices have gone up astronomically and many can't afford fresh veg, fruit, fish, etc.”

“Telehealth was HARD this past year with the low bandwidth. ”

2021 MAP Community Survey: Communications Questions

How do you prefer to get information about your community? (select all that apply)

Top 5 selected:

1. Other internet sources (websites)
2. Local TV stations
3. Social media
4. Word of mouth (family, friends, neighbors)
5. Daily/weekly newspaper

Differences among groups:

- African American or Black respondents selected “Community newspaper” and “Faith based organizations (churches, synagogues, mosques)” among the top five
- Asian respondents also selected “Faith based organizations (churches, synagogues, mosques)” among the top five
- 18–44-year-old respondents selected “Other:” among the top five and wrote in answers such as “podcasts, emails, and texts”
- 45–69-year-old respondents selected “Community newspaper” among top five

Do you regularly (at least weekly) use the internet with a computer/tablet/smart phone for any reason?

- Yes, at home - 91%
- Yes, at public space - 3%
- No - 6%

How likely are you to engage in virtual programming (Zoom, GoToMeeting, Facebook Live, or other Live Streaming events) in the future, after in-person events are allowed?

- Yes, weekly - 40% (297)
- Yes, monthly - 18% (136)
- Yes, but very rarely - 29% (216)
- No (please explain) - 12% (88)

Common answers:

- “I do not know how to do this without help”
- “Hearing difficulty”
- “Prefer in person”