

# 2012-2017 Master Aging Plan

## Community Kickoff Event



# Demographic Overview: The Context of Aging

Orange County Department on Aging

Presentation to the  
2012-2017 Master Aging Plan  
Steering Committee  
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# Overview

- National Demographic Shift
- Snapshot of Aging in Orange County
- The Aging Context of Orange County
- Importance of Caregiving
- Older Adults as a Human Resource
- Why a County-Wide Master Aging Plan?

# Demographic Shifts in Age

- Every day for the next 19 years, 10,000 Americans will celebrate their 65<sup>th</sup> birthday
- By 2035 one in five people will be over age 65
  - 50% increase from now
- The “oldest old” (85+) is the fastest growing age group

# Aging Snapshot: Orange County

- Adults 65+:
  - For every 100 men, there are 131 women
  - 19% are of minority status
    - 81.3% White
    - 14.5% Black
    - 2% Asian
    - 1.5% Hispanic
    - 0.3% Native American

# Aging Snapshot: Orange County

- Adults 65+:
  - Housing
    - Family Households: 67.2%
    - Nonfamily Households: 30.1%
    - Institutionalized Group Quarters: 2.3%
    - Noninstitutionalized Group Quarters: 0.4%
  - Over 6% of all households are individuals 65+ living alone
  - Living below poverty level: 6.4%

# Aging Snapshot: Orange County

- Adults 45+
  - Health Status
    - Excellent: 26.9%
    - Very Good: 32.7%
    - Good: 25.8%
    - Fair: 10.2%
    - Poor: 4.3%

# Aging Context: Orange County

- In 2000, 15.4% of Orange County's population was 55 and over.
- Right now, 21% of the population is 55 and over.
- This is the same proportion of the population as individuals under the age of 18.

# Aging Context: Orange County

- As a result of the aging population, the median age in Orange County increased from 30 to 33 years old.
- This represents a **56% increase** in the number of adults 55 years and over in just the last 10 years.
- Our older adult population will increase with:
  - Aging Boomers
  - Orange County as retirement destination

# Caregivers: Economic Cost

- 17% of Americans provide daily assistance for an older adult
- Economic Costs:
  - Unpaid caregiving worth 450 billion annually
  - 24% spend 20 unpaid hours per week caring for a loved one
  - 37% quit their job or reduce work hours as a result of caregiving responsibilities.

# Caregivers: Emotional Cost

- 65% of caregivers report increased anxiety and stress
- 37% feel hopeless or depressed
- 42% of caregivers are over 50 years old

# An Exciting Opportunity

- Reject stereotype of older adults as burdens and treat this situation as an opportunity
- Society has always been younger, so historically less structured around needs of older adults

# The Human Resource Factor

- Orange County's 2030 Older Persons' Profile:
  - Better educated
  - More likely to volunteer
  - Will probably stay in the work force for a longer period of time.

# Why a Master Aging Plan for Orange County?

- Community approach
  - Government, businesses, non-profits
  - **Concrete steps** that all can participate in
- Cost-effective approach to planning
- Older adults are incredibly important resources



THANK YOU

# 2012-2017 Master Aging Plan

## Community Kickoff Event



# Community Assessment Report

Orange County Department on Aging  
2012-2017 Master Aging Plan  
Summer Practicum

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# What is the Master Aging Plan?

- Strategic planning process conducted every 5 years
- Outlines anticipated need for county government services due to an aging population
- Community-oriented and collaborative
- Approved by the Board of County Commissioners
- Funding allocated according to outlined goals and objectives
- Orange County was the first NC county to create a MAP

# Questions to be Answered

1. How is the County preparing for an increase in demand for programs and services?
2. How is the County preparing for an aging workforce?
3. What services do Orange County residents think they will need as they grow older?
4. What is it like to be an older adult in Orange County?



**Government  
Readiness  
Assessment**



**Community  
Input**

# Methods



# 100% Response Rate

- Animal Services
- Asset Management Services
- Board of Elections
- Child Support Enforcement
- Clerk to the Board of County Commissioners
- Cooperative Extension
- County Manager's Office
- Economic Development
- Emergency Services
- Environment, Agriculture, Parks and Recreation
- Financial Services
- Health
- Housing, Human Rights and Community Development
- Human Resources
- Information Technology
- Libraries
- Planning and Inspections
- Register of Deeds
- Sheriff's Office
- Social Services
- Solid Waste
- Tax Administration

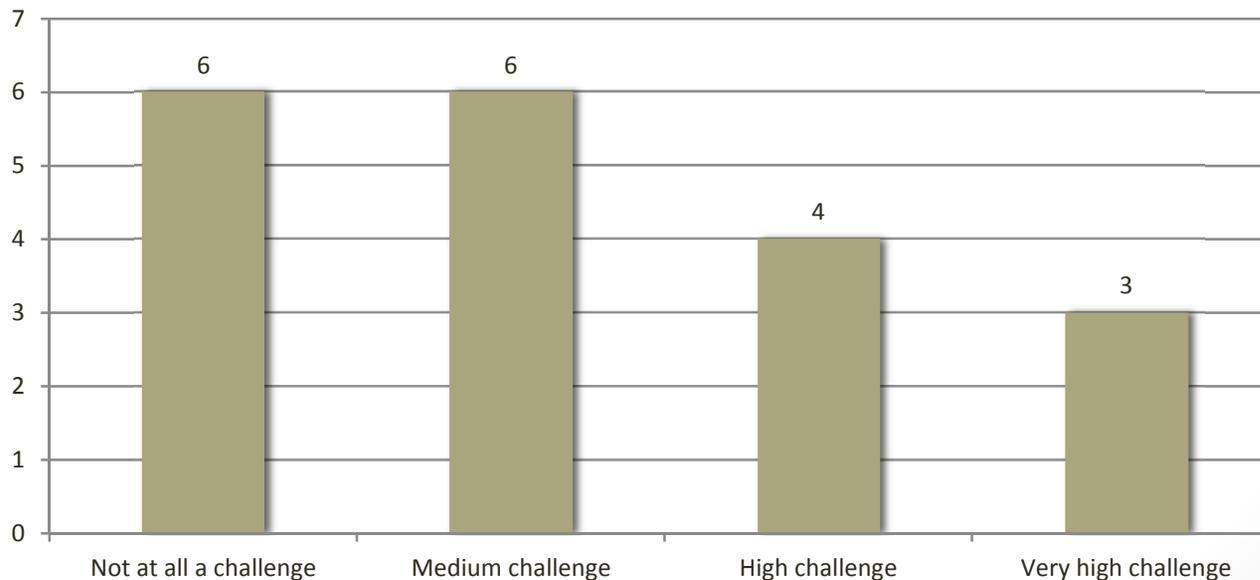
# Methods



# Results: Increased demand for County programs and services

Over 81% of Orange County departments anticipate increased demand for programs and services.

**Over the next 5 years, how much of a challenge will it be to meet the increased need from older adults for more expanded programs and services?**



# Results: Increased Demand for County Programs and Services

More departments are preparing in these ways:	Half of the departments are preparing in these ways:	Fewer departments are preparing in these ways:
<ul style="list-style-type: none"> <li>• Have a definition of an older adult.</li> <li>• Track changes in demand for programs and services and client age.</li> <li>• Made changes to how programs are implemented for older adults.</li> <li>• Collaboration with other departments and organizations to prepare for an aging population.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor education programs about technology use for older adults.</li> <li>• Made changes in how inform, support, deliver technology for older adults.</li> <li>• Made physical changes to the environment with older adults in mind.</li> </ul>	<ul style="list-style-type: none"> <li>• Solicit views of older adults on programs.</li> <li>• Have policies to increase employees to meet increased demand.</li> <li>• Produce formal documents about how aging will affect the department.</li> <li>• Have designated staff to prepare for increased demand.</li> <li>• Increase access to public transportation for clients.</li> </ul>

# Results: Preparing for an Aging Workforce

68% of Orange County departments describe preparing for an aging workforce as a medium, high, or very high challenge.

**Which describes your department's level of preparedness for preparing for critical knowledge/skills loss based on retirement projections for the next 5 years?**



# Methods



# Results: Priority Areas

Topic Area	Priorities
<b>Housing</b>	<ul style="list-style-type: none"><li>• People intend to live in their own homes</li><li>• Physical modification and appropriate services will be necessary</li><li>• People want more housing options to avoid isolation</li><li>• Concerns about property taxes, cost of living and financial planning</li></ul>
<b>Health &amp; Wellness</b>	<ul style="list-style-type: none"><li>• Access to affordable healthcare</li><li>• Increase knowledge about health care options</li><li>• Need for different health care delivery options</li><li>• Senior centers are a valued way to maintain social connectedness</li></ul>

# Results: Priority Areas

Topic Area	Priorities
<b>Navigation &amp; Transportation</b>	<ul style="list-style-type: none"><li>•Structural concerns about safety and accessibility in the community</li><li>•Chapel Hill Transit is beneficial, but has limitations</li><li>•Expand transportation services especially to/in rural areas of the county</li></ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"><li>•Promote intergenerational activities</li><li>•Reduce stigma of being old</li></ul>
<b>Information Sharing</b>	<ul style="list-style-type: none"><li>•Email/Internet is efficient, but limited</li><li>•Use existing social networks in communities</li></ul>

# Results: Priority Areas

Topic Area	Priorities
<b>Long-term Care</b>	<ul style="list-style-type: none"><li>•Patient advocates to help with compounding losses to independence</li><li>•Involvement in treatment decisions</li><li>•Remaining active</li><li>•Maintaining a pleasant environment</li><li>•Responsive and respectful staff</li></ul>