

ECONOMIC DEVELOPMENT ADVISORY BOARD

March 20, 2018

The Hickory Tavern
1505 E. Franklin Street
Chapel Hill, NC

MINUTES

Members Present: Jim Kitchen, Paige Zinn, Mark O'Neal, John Anderson, D.R. Bryan, James Watts, Anthony Carey, Delores Bailey

Orange County Staff: Travis Myren, Steve Brantley, Katie Murray, Mike Ortosky, Amanda Garner, Tina Love

Call to Order

The meeting was called to order Jim Kitchen, Chair.

Approval of Minutes

Minutes from the January 9, 2017 meeting were approved by consensus.

New Business

- Orange County Arts Commission Presentation– Katie Murray
 - Presentation on economic impacts of the arts included the revenue generated in Orange County
 - Data shows art generates 130.3 million of spending in Orange County
 - 5,001 jobs generated

Old Business

- CROP Loan – Steve Brantley
 - Grant from Dept. of Agriculture with a match from Weaver Street to serve as a loan program for companies at PFAP
- Economic Summit – Steve Brantley, Travis Myren
 - More traditional event currently looking at 3 formats – going to BOCC on April 3, 2018
- Visit NC Farms Mobile App – Tina Love
 - Agritourism tool currently only available in Orange County
- Project and Commercial Activity – Steve Brantley
 - Up to about 80 projects with strong activity and multiple projects making multiple visits
- Ag Grant Activity
 - Funding has been depleted since the fall – no new grants until next fiscal year – July 1
- Update on County Activity – Travis Myren
 - Settlers Point
 - Detention Center
 - School Bond
 - Capital Budget then Operating Budget
 - Mobile Home Strategies
- SWOT Analysis – Steve Brantley
 - Creation of Subcommittee – Jim Kitchen
 - Next Steps – putting together
 - Members: Jim Kitchen, James Watts, Mark O'Neal, Paige Zinn, John Anderson
 - Request to Timmons to attend May meeting

Adjournment

Economic Development Advisory Board – next meeting scheduled for Tuesday, May 8, 2018